



City of Culver City

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Staff Report

File #: 23-659, **Version:** 1

Item #: A-2.

Approval of the 2023 Dates for Fiesta La Ballona

Meeting Date: February 15, 2023

Contact Person/Dept: Dani Cullens/PRCS

Phone Number: (310) 253-6471

Fiscal Impact: Yes ☐ No ☒

General Fund: Yes ☐ No ☐

Public Hearing: ☐

Action Item: ☒

Attachments: ☒

Public Notification: (E-Mail) Fiesta La Ballona (2/13/2023); (E-Mail) Culver City News and Events (2/13/2023); (E-Mail) Parks, Recreation & Community Service Department Updates (2/13/2023)

Department Approval: Armando Abrego, PRCS Director (12/21/2022)

RECOMMENDATION

Staff recommends that the Fiesta La Ballona Committee (FLBC) approve the 2023 dates for Fiesta La Ballona.

BACKGROUND/DISCUSSION

Fiesta La Ballona has conventionally been held on the last weekend in August to celebrate the end of summer. In 2020, due to the COVID-19 pandemic, Fiesta La Ballona was held as a virtual event for participants. In 2021, again dealing with restrictions from the COVID-19 pandemic, the festival was moved to the weekend of October 29-31, 2021. This move did provide conflicts with other events in Culver City; however, positive feedback was given for having the event in a month with cooler temperatures. On March 14, 2022, the FLBC recommended to City Council that the event be moved to the weekend preceding Halloween for the calendar years 2022 through 2026. City Council opted to keep the event in August, and the event was held on August 26-28, 2022. For 2023, the dates for approval are August 25-27, 2023.

FISCAL ANALYSIS

There is no fiscal impact associated with this discussion.

ATTACHMENT

None.

MOTION

That the Fiesta La Ballona Committee:

Approve the 2023 dates for Fiesta La Ballona.