City of Culver City

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Staff Report

File #: 23-138, **Version:** 1 **Item #:** A-5

(1) Discussion of the Report from the Latino Heritage Month Ad Hoc Subcommittee on the Latino Heritage Month Event Plan, (2) Consider Approval of the Report's Recommendations and Determine Next Steps; and (3) Provide Direction to Staff if Deemed Appropriate.

Meeting Date: August 23, 2022

Contact Person/Dept: Stephanie Condran / Human Resources Department

Phone Number: (310) 253-5640

Fiscal Impact: Yes [] No [X] **General Fund:** Yes [] No [X]

Public Hearing: [] **Action Item:** [X] **Attachments:** [X]

Public Notification: (E-Mail) Meetings and Agendas- City Council (08/19/2022) (E-Mail) Meetings and Agendas - Equity & Human Relations Advisory Committee (08/19/2022) (E-Mail) All City Staff (08/19/2022)

Department Approval: Dana Anderson, Director of Human Resources (08/19/2022)

RECOMMENDATION

Staff recommends that the Equity and Human Relations Advisory Committee (1) discuss the report from the Latino Heritage Month Ad Hoc Subcommittee on the Latino Heritage Month event plan; (2) consider approval of the report's recommendations and determine next steps; and (3) provide direction to staff if deemed appropriate.

BACKGROUND/DISCUSSION

During the May 24, 2022, the Equity and Human Relations Advisory Committee (EHRAC) created the Latino Heritage Month Ad Hoc Subcommittee and appointed then-Chair Rebecca Rona, former Vice Chair (now Chair) Carlos Valverde, and Committee members Haifaa Moammar and Jared Morgan. Latino Heritage Month begins in mid-September and extends through October 15, 2022.

The Latino Heritage Month Ad Hoc Subcommittee would like to discuss planning a celebration to honor Latino Heritage Month with the Culver City community. The Ad Hoc Subcommittee is suggesting offering food, student art, music, dancing, storytelling, and various other elements to honor the Latino Heritage.

The Latino Heritage Month Ad Hoc Subcommittee originally considered holding this event on a weekend, Saturday, October 1, 2022. However, after meeting with staff and learning of the limited staff resources to hold weekend events, the Ad Hoc Subcommittee is now considering recommending holding the Latino Heritage event on Tuesday, September 27, 2022 from 6:00pm - 9:00pm. The Ad Hoc Subcommittee is also considering

holding the event in an outdoor location such as the City Hall Courtyard Plaza or the Veterans Memorial Park. Coordinating this event will involve City staff from multiple departments, and the event must be approved by the City Manager's office and City Council.

FISCAL ANALYSIS

There is no fiscal impact associate with this agenda item. There will most likely be costs associated with securing food vendors, possibly paying performers or speakers, and appropriate licensing as needed.

ATTACHMENTS

1. Report from the Latino Heritage Month Ad Hoc Subcommittee

MOTION

That the Equity and Human Relations Advisory Committee:

1. Discuss the report from the Latino Heritage Month Ad Hoc Subcommittee on the event plan;
2. Consider approval of the report's recommendations;
3. Determine next steps;
4. Provide direction to staff if deemed appropriate.

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