



City of Culver City

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Staff Report

File #: 22-59, **Version:** 1

Item #: A-4.

FLBC - Consideration of a Recommendation Regarding (1) the 2021 Fiesta La Ballona Theme/Name; and, (2) the Design of the 2021 Fiesta La Ballona Artwork.

Meeting Date: July 7, 2021

Contact Person/Dept: Darren Uhl/PRCS

Phone Number: (310) 253-6655

Fiscal Impact: Yes No

General Fund: Yes No

Public Hearing:

Action Item:

Attachments:

Public Notification: (Email) Meetings and Agendas - Fiesta La Ballona (07/02/2021); (Email) Parks, Recreation & Community Service Department Updates (07/02/2021); (Email) Culver City News and Events (07/02/2021)

Department Approval: Darren Uhl, RCS Manager (07/02/2021)

RECOMMENDATION

Staff recommends that the Fiesta La Ballona Committee consider making a recommendation regarding (1) the 2021 Fiesta La Ballona theme/name: and, (2) the design of the 2021 Fiesta La Ballona artwork.

BACKGROUND/DISCUSSION

This report has been scheduled as an informational item. Staff is presenting these three themes/names for the Fiesta La Ballona Committee consideration:

- **Fiesta La B00-Ilona**
- **Fiesta La Ballona Spooktacular**
- **Fiesta La Ballona Día de los Muertos**

In addition, the Proposed 2021 Fiesta La Ballona Artwork is provided as Attachment 1.

FISCAL ANALYSIS - There is no fiscal impact associated with this discussion.

ATTACHMENTS

1. 2021-07-07 - ATT 1 Proposed 2021 Fiesta La Ballona Artwork

MOTION

That the Fiesta La Ballona Committee: Consider making recommendations.