



City of Culver City

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Staff Report

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Item #: P-1.

Presentation by LA Metro about Metro Bike Share Program Updates.

Meeting Date: June 3, 2021

Contact Person: Heba El-Guindy, Mobility & Traffic Engineering Manager, Public Works Department

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Action Item: Yes [] No [X] **Attachments:** Yes [] No [X]

Fiscal Impact: Yes [X] No [] **General Fund:** Yes [] No [X]

Public Notification: (E-Mail via GovDelivery) Meetings and Agendas - Mobility, Traffic & Parking Subcommittee; Notify Me - Construction, Street Maintenance and Closures; Stay Informed - Bicycle & Pedestrian / Culver CityBus / Construction, Street Maintenance and Closures (05/28/21)

Department Approval: Charles D. Herbertson, Public Works Director / City Engineer

BACKGROUND/DISCUSSION

A Bike Share program has been in development in Culver City, with plans in place for service locations throughout the City. Coordination/partnership with LA Metro and their vendor(s) would be the most efficient method of providing such service.

In 2020, LA Metro decided to review their Bike Share program currently in effect. In addition to negotiating a new vendor contract, LA Metro wanted to consider changes in the bike share industry, Covid-19 impacts, and conduct other research.

Some of the primary goals of the system and its review are to:

- Increase system density and expand geographically;
- Grow ridership;
- Ensure equitable access;
- Reduce costs and maintain stability;
- Allow for temporary scalability (i.e. Olympics); and
- Integrate with Metro system.

Representatives from LA Metro will provide an update on the Metro Bike Share Program and present

preliminary evaluation results. They will discuss options and describe next steps for new system implementation and coordination/partnership with Culver City.

FISCAL ANALYSIS

None at this time.

ATTACHMENTS

None.

RECOMMENDED MOTIONS

None