



# City of Culver City

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## Staff Report

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**CAC - Consideration of 1) FY 2020-21 Cultural Affairs Work Plan Updates; 2) FY 2021-22 Cultural Affairs Work Plan Priorities; and, 3) Provide Comments and/or Make a Recommendation to the City Manager as Appropriate**

**Meeting Date:** March 16, 2021

**Contact Person/Dept:** B. Christine Byers / Administrative Services - Cultural Affairs

**Phone Number:** (310) 253-6003

**Fiscal Impact:** Yes ☒ No ☐

**General Fund:** Yes ☐ No ☒

**Public Hearing:** ☐

**Action Item:** ☒

**Attachments:** ☐

**Public Notification:** Meetings and Agendas - Cultural Affairs Commission (03/11/21); Culver City Arts Foundation (03/11/21)

**Department Approval:** Serena Wright-Black, Assistant City Manager (03/09/21)

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### **RECOMMENDATION:**

Staff recommends the Cultural Affairs Commission (CAC) receive updates on the FY 2020-21 Cultural Affairs work plan, an overview of the proposed FY 2021-22 Cultural Affairs work plan priorities, and provide comments and/or make a recommendation to the Administrative Services Director/Assistant City Manager and the City Manager, as appropriate.

### **BACKGROUND/DISCUSSION:**

As was the case in prior years, each of the City's Commissions, Boards and Committees have an opportunity to provide input related to the budget and work plan for FY 2021-22 (deadline is March 25, 2021) before the City Manager presents his proposed budget to the City Council on Monday, May 10, 2021. The City Council is scheduled to receive individual department presentations on next year's proposed budget and work plan on May 17-18, 2021. The FY 2021-22 budget is scheduled for adoption on June 28, 2021. CAC members are welcome to attend any of these meetings.

Staff will provide a status update via PowerPoint on the FY 2020-21 Cultural Affairs work plan followed by an overview of the FY 2021-22 Cultural Affairs work plan priorities. A summary similar

to what is being presented to the CAC was provided to the City Council on March 3, 2021.

### **ADOPTED FY 2020-21 CULTURAL AFFAIRS WORK PLAN**

- Coordinate and implement core division functions, including support of the Cultural Affairs Commission (CAC) and its various subcommittees in implementing Cultural Affairs programs and projects.
- Participate and implement various initiatives of the Economic Recovery Task Force (ERTF) as it pertains to Cultural Affairs.
- Continue to implement the Art in Public Places Program, including commission of new artworks, completion of major restorations and ongoing maintenance. Review and recommend revisions to Culver City Municipal Code (CCMC) Chapter 15.06 pertaining to the Art in Public Places Program.
- Continue to improve outreach and marketing efforts (e.g. updating public artworks on City website and promotion of Cultural Affairs programs).
- Continue to implement the Historic Preservation Program in conjunction with new development projects. Review Historic Preservation Program and recommend updates as appropriate.
- Continue to implement and promote the Performing Arts Grant Program, including focus on increasing the number of applications and diversity of the applicants.
- Host a Culver City Art Excursion Event during the Americans for the Arts Annual Convention in June 2021.
- Continue Cultural Venue Enhancement Projects.
- Continue the Artist Laureate Program including new public programming and activities.
- Continue to work with CAC to present plans to City Council for short- and long-term Creative Economy engagement.
- Continue to partner with Community Development on the cultural and preservation elements of the General Plan Update (GPU).
- Create a sustainable plan to maintain and increase funding and staff for Cultural Affairs Division, including supporting internship programs and other partnerships.
- Continue partnership with Culver City Arts Foundation to raise additional funds for the Performing Arts Grant Program, Artist Laureate Program, Temporary Artworks, Cultural Corridor and Cultural Facility Enhancement.

### **FY 2021-22 WORK PLAN PRIORITIES**

- Continue core division functions, including support of the Cultural Affairs Commission (CAC) and its various subcommittees in implementing Cultural Affairs programs and projects.
- Continue to participate and implement various initiatives of the Economic Recovery Task Force as pertain to Cultural Affairs, including a Virtual Performing Arts Center.
- Continue to implement the Art in Public Places Program, including commission of new artworks, development of new cultural facilities, completion of major restorations and ongoing maintenance. Review and recommend revisions to Culver City Municipal Code Chapter 15.06 pertaining to the Art in Public Places Program.
- Continue to improve outreach and marketing efforts (e.g., updating public artworks on City website and promotion of Cultural Affairs programs).
- Continue to implement the Historic Preservation Program in conjunction with new development projects. Review Historic Preservation Program and recommend updates as appropriate.
- Continue to implement and promote the Performing Arts Grant Program, including technological upgrades and focus on increasing the number of applications and diversity of the applicants.
- Continue the Artist Laureate Program including new public programming and activities.
- Continue to partner with Community Development Department on the cultural and preservation elements of the General Plan Update. Incorporate applicable goals identified in the Creative Economy engagement process.
- Continue partnership with Culver City Arts Foundation to raise additional funds and promote awareness of the City's cultural programming.

**FISCAL IMPACT:**

The FY 2020-21 and proposed FY 2021-22 work plans have a fiscal impact which includes staff

costs, contract labor, and materials. Most of these costs are paid for from the Cultural Trust Fund (Fund 413); staff salary and benefit costs are also paid for by the City's General Fund.

**ATTACHMENTS:**

None.

**MOTION:**

That the Cultural Affairs Commission:

1. Receive updates from staff on the FY 2020-21 Cultural Affairs work plan;  
AND
2. Consider the proposed FY 2021-22 Cultural Affairs work plan priorities;  
AND
3. Provide any comments and/or recommendations regarding the proposed FY 2021-22 Cultural Affairs work plan priorities.