



City of Culver City

Mike Balkman Council
Chambers
9770 Culver Blvd.
Culver City, CA 90232

Staff Report

File #: 19-127, **Version:** 2

Item #: A-2.

PRCSC - Blair Hills Park Playground Design Workshop #2: (1) Discussion of the Survey Responses Received as of 1:00 PM on August 2, 2018; and, (2) Consideration of a Recommendation to the City Council Regarding the Design of the Blair Hills Park Playground.

Meeting Date: August 7, 2018

Contact Person/Dept: Corey Lakin/PRCS Department
Phone Number: (310) 253-6682

Fiscal Impact: Yes ☐ No ☒

General Fund: Yes ☐ No ☐

Public Hearing: ☐

Action Item: ☒

Attachments: Yes ☒ No ☐

Public Notification: (Email) Meetings and Agendas - Parks, Recreation and Community Services Commission & Parks, Recreation and Community Services Department Updates (07/30/18 & 08/03/18); (Social Media) Nextdoor (07/30/18)

Department Approval: Corey Lakin, PRCS Director (08/01/18)

RECOMMENDATION

This Agenda Item has been created for Blair Hills Park Playground Design Workshop #2. Staff recommends that the Parks, Recreation and Community Services (PRCS) Commission (1) discuss the survey responses received as of 1:00 PM on August 2, 2018; and, (2) consider making a recommendation to the City Council regarding the design of the Blair Hills Park Playground.

BACKGROUND

Based on feedback from the community, the City Council and the Parks, Recreation and Community Services Commission, the PRCS Department has developed a Playground Design Community Outreach Program to provide opportunities for the public to view proposed playground designs and participate in the selection process. This is the second of two public meetings where interested parties may view the Blair Hills Park Playground designs and make comments regarding their preferences.

Blair Hills Park Playground Design Workshop #1 was held at Stoneview Nature Center on Tuesday, June 19, 2018 at 6:00 PM. To maximize participation, the meeting was held immediately before the 7:00 PM Blair Hills Association meeting. Two playground equipment companies, GameTime and Landscape Structures each presented 3 design concepts at the meeting for review and comment by community members. The meeting was well attended with approximately 30 - 35 participants. PRCS Commissioner Heineman attended the meeting along with PRCS Department staff.

Outreach efforts to publicize Workshop #1 began approximately twelve days before the meeting date and

included targeted emails, social media and website posts, flyer distribution and posted notices at Blair Hills Park. At Workshop #1, posters or “boards” of the designs were mounted for viewing. A printed ballot was distributed at the meeting (Attachment 1) so that staff could collect and compile data on the top two preferred playground designs. The boards remained on display at the Stoneview Nature Center through the morning of August 2, 2018. During that six week period, ninety-eight (98) ballots were collected from that location.

On July 13, 2018, images of the six playground designs and a link to an online survey (Attachment 2) were posted on the PRCS Department homepage of the City’s website. The availability of this opportunity to vote was publicized via target emails and social media posts. The online survey collector was open from July 13, 2018 through 1:00 PM on August 2, 2018. Forty-one (41) online surveys were submitted during that time period.

DISCUSSION

The Blair Hills Park (BHP) Playground Design Data Table displays the data collected from both the printed ballots and the online survey, including all of the respondent’s comments (Attachment 3). In the data table, choices are reverse-scored, giving the most preferred design the highest number of “6” and the least preferred design the lowest number of “1” (the opposite of the instructions to respondents). As noted above, staff received 98 printed ballots and 41 online surveys for a total of (one-hundred thirty-nine) 139 surveys. One ballot could not be coded because the response was not clear, leaving (one-hundred thirty-eight) 138 usable surveys.

Of these 138 respondents, Sixty-eight (68) identified themselves as Blair Hills residents, sixty-four (64) said they were not Blair Hills residents and six (6) respondents left the “Blair Hills Resident?” question blank. Five respondents marked an “X” by two choices, instead of placing the number “1” or the number “2” next to them. In these cases, the ballots were included in the analysis, with each of the choices that was marked with an “X” coded as a “6,” or most preferred choice.

Page 1 of the Blair Hills Park Playground Design Data Table contains three tables that display the results of the survey. These are frequency tables, showing how many times each design was selected as one of the preferences. Briefly, the findings are as follows:

Overall Results (n = 138)

First Choice = Design F with 44 votes or 32% of the total votes.

For First Choice, Design D got the second highest number of votes with 29 votes (21%) and Design E received 27 votes (20%).

Second Choice = A tie between Design E and Design F, since both Designs received 32 votes or 23% of the total votes.

Blair Hills Residents Results (n = 68)

First Choice = Design F with 21 votes or 31% of the Blair Hills residents’ votes.

For First Choice, Design E got the second highest number of votes with 16 votes (24%) and Design D received 12 votes (18%).

Second Choice = Design E with 20 votes or 29% of Blair Hills residents’ votes, followed by and Design F with 15 votes (22%).

Those Who Do Not Live in Blair Hills (n = 64)

First Choice = Design F with 21 votes or 33% of the votes from those who do not live in Blair Hills.

For First Choice, Design D got the second highest number of votes with 15 votes (23%) and Design E received 11 votes (17%).

Second Choice = Design F with 15 votes or 23% of the votes from those who do not live in Blair Hills, followed by and Design D with 11 votes (17%).

FISCAL ANALYSIS

There is no fiscal impact associated with this discussion.

ATTACHMENTS

1. 2018-08-07 - ATT 1 BHP Playground Design Printed Ballot
2. 2018-08-07 - ATT 2 BHP Playground Design Online Survey
3. 2018-08-07 - ATT 3 BHP Playground Design Survey Data Table

MOTIONS

This Agenda Item has been created for Blair Hills Park Playground Design Workshop #2. Staff recommends that the Parks, Recreation and Community Services Commission:

1. Discuss the survey responses received as of 1:00 PM on August 2, 2018; and,
2. Consider making a recommendation to the City Council regarding the design of the Blair Hills Park Playground.