



City of Culver City

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Staff Report

File #: 18-01250, **Version:** 1

Item #: A-1.

CC - (1) Facilitated Discussion of City Council Strategies; and (2) Direction to the City Manager as Deemed Appropriate.

Meeting Date: May 18, 2018

Contact Person/Dept: Shelly Wolfberg/City Manager's Office
Phone Number: (310) 253-6000

Fiscal Impact: Yes ☐ No ☒

General Fund: Yes ☐ No ☒

Public Hearing: ☐ **Action Item:** ☐ **Attachments:** ☐

Commission Action Required: Yes ☐ No ☒

Public Notification: (E-Mail) Meetings and Agendas - City Council (05/15/18);

Department Approval: John M. Nachbar (05/15/18)

*******IMPORTANT: The City Council is scheduled to convene at 11:00 AM on Friday, May 18, 2018 to begin the strategic plan retreat. At such time as the City Council may deem appropriate, this agenda item may be continued to an adjourned special meeting on Saturday, May 19, 2018 at 10:00 AM. *******

RECOMMENDATION

Staff recommends the City Council conduct the May 18, 2018 City Council Strategic Planning Retreat, and provide direction to the City Manager as deemed appropriate.

BACKGROUND/DISCUSSION

In 2016, the City Council conducted a Strategic Planning Retreat, which was facilitated by the Center for Nonprofit Management (CNM) and held on August 29, 2016. A follow up Strategic Planning Session was held with the City Council and CNM on October 10, 2016.

The outcome of the Retreat was the creation of the City Council Strategic Plan: 2016-2021, which identifies the following goals:

1. Increase Civic Engagement
2. Enhance the Restoration and Utilization of Ballona Creek

3. Improve Transportation Circulation and Reduce Traffic Congestion
4. Promote Workforce Diversity and Development
5. Identify New Revenue Sources to Maintain Financial Stability
6. Enhance Culver City's Reputation as a City of Kindness

City staff members have been working on the implementation of these Strategic Plan initiatives. The updates to the Strategic Plan initiatives are reflected in the Work Plan. On April 23, 2018, the City Council chose Yolanda Gorman as the City Council Strategic Planning Retreat facilitator and selected May 18 and 19, 2018 as the dates for the Retreat.

FISCAL ANALYSIS

There is no fiscal impact to conduct the retreat. However, it is possible that any new future programs and projects proposed as a result of the Retreat will have a fiscal impact.

ATTACHMENTS

None

MOTION

That the City Council:

1. Conduct the City Council Strategic Planning Retreat; and
2. Provide direction to the City Manager as deemed appropriate.