

City of Culver City

Mike Balkman Council Chambers 9770 Culver Blvd. Culver City, CA 90232 (310) 253-5851

Staff Report

File #: 18-0368, Version: 1 Item #: C-4.

CC - Consideration of a Request by the Culver Hotel to Waive Fees Related to the Use of Parcel B during "The Centennial Finale" Event.

Meeting Date: October 23, 2017

Contact Person/Dept: Elizabeth Garcia, CDD

Todd Tipton, CDD

Phone Number: 310-253-5708

310-253-5783

Fiscal Impact: Yes [x] No [] General Fund: Yes [x] No []

Public Hearing: [] Action Item: [x] Attachments: []

Commission Action Required: Yes [] No [x] **Date:**

Public Notification: (E-Mail) Meetings and Agendas - City Council (10/18/17); Downtown Business

Association (10/18/17);

Department Approval: Sol Blumenfeld, Community Development Director (10/17/17)

RECOMMENDATION

Staff recommends the City Council consider a request by the Culver Hotel (Hotel) to waive fees associated with the use of Parcel B for "The Centennial Finale" event, which took place at the Culver Hotel in Town Plaza on Saturday, September 23, 2017.

BACKGROUND/DISCUSSION

On August 8, 2017, the City Council approved sponsorship for "The Centennial Finale" event (Event) and when doing so waived \$1,081 in Event fees.

On September 18, 2017, staff received a request from the Culver Hotel to use Parcel B (9300 Culver Boulevard) to provide valet parking for the Event. Staff informed the Hotel of the required \$2,000 per day rental fee and \$1,000 refundable deposit. The Hotel requested that the fee be waived and staff advised that such waivers must be considered by the City Council.

FISCAL ANALYSIS

The amount of the requested fee waiver associated with the use of Parcel B for valet parking is \$2,000. If approved as requested, the amount of sponsorship for the Event will be \$3,081.

MOTION

That the City Council:

1. Approve the request by the Culver Hotel (Hotel) to waive \$2,000 in fees associated with the use of Parcel B for "The Centennial Finale" event, which took place at the Culver Hotel in Town Plaza on Saturday, September 23, 2017;

OR

2. Deny the request by the Culver Hotel (Hotel) to waive \$2,000 in fees associated with the use of Parcel B for "The Centennial Finale" event, which took place at the Culver Hotel in Town Plaza on Saturday, September 23, 2017.