



City of Culver City

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Staff Report

File #: 16-1216, **Version:** 1

Item #: C-9.

CC - Adoption of a Resolution Granting a Permit to the Exchange Club to Conduct a Beer and Wine Garden in Veterans Memorial Park during the 2017 Fiesta La Ballona.

Meeting Date: July 10, 2017

Contact Person/Dept.: Daniel Hernandez/PRCS

Phone Number: 310-253-6655

Fiscal Impact: Yes ☒ No ☐

General Fund: Yes ☒ No ☐

Public Hearing: ☐

Action Item: ☐

Attachments: Yes ☒ No ☐

Commission Action Required: Yes ☐ No ☒

Public Notification: (Email) Meetings and Agendas - City Council (07/05/17); (Email) Culver City Exchange Club (07/03/17); (Email) Fiesta La Ballona Committee (07/03/17)

Department Approval: Daniel Hernandez, PRCS Director (06/29/17)

RECOMMENDATION

Staff recommends the City Council adopt a resolution granting a permit to the Culver City Exchange Club (Exchange Club) to conduct a Beer and Wine Garden in Veterans Memorial Park during the 2017 Fiesta La Ballona.

BACKGROUND/DISCUSSION

The Culver City Exchange Club is a local non-profit organization that is dedicated to providing financial support to various community-based organizations benefiting children, seniors, and those with disabilities. The Exchange Club co-sponsors annual events with the City of Culver City, including the "Cruisin' Back to the 50's" Car Show, the Fourth of July Fireworks Show and the "Kids Carnival" for Children with Disabilities.

Culver City Municipal Code (CCMC) Section 13.03.025(A) grants the City Council authority to issue a permit for a beer and wine garden at the City's Fiesta La Ballona event. The Beer and Wine Garden (BWG) has been a part of the Fiesta La Ballona (Fiesta) since 2005. The Exchange Club has been the permittee for the BWG since 2007. The Fiesta Beer and Wine Garden Income and Expense

Report, with 2017 projections, is provided as Attachment 1.

The 2017 Fiesta will be held on Friday, August 25, Saturday, August 26, and, Sunday, August 27. The Fiesta La Ballona Committee would like to offer a BWG for Fiesta 2017 and is once again recommending the Exchange Club as the BWG vendor. The Exchange Club desires to sponsor the BWG for Fiesta 2017 under the same conditions as those originally imposed by the City in 2014, with the exception of the event space fee, which has been increased this year from \$600 to \$800.

The Exchange Club is willing and able to comply with all of the other conditions imposed during previous Fiestas. As set forth in the proposed resolution, other conditions deal with issues pertaining to enforcement regarding minors and safety procedures, among others. The Exchange Club will have its volunteers trained in applicable laws regarding liquor sales and provide the necessary supervision required to ensure laws are enforced.

The insurance requirement for the BWG is one million dollars (\$1,000,000) general liability insurance, per occurrence, including liquor liability. According to the conditions of the proposed Permit, the Exchange Club must submit the required evidence of insurance at least two weeks prior to the Fiesta. The City Attorney's Office will review the insurance policy and verify that, in addition to coverage for general liability, the policy includes liquor liability coverage and has added the City of Culver City and the Fiesta Committee as additional insureds.

FISCAL ANALYSIS

The adoption of the proposed resolution (Attachment 2) will have a nominal positive fiscal impact to the City due to the \$800 event space fee that will be charged to the Exchange Club for the use of the area within Veterans Memorial Park which the BWG occupies during the Fiesta. This event space fee will be posted in a revenue account in 10130285 (Fiesta La Ballona).

ATTACHMENTS

1. 2017-07-10 - ATT 1 Fiesta Beer and Wine Garden Income and Expense Report
2. 2017-07-10 - ATT 2 Proposed Resolution

MOTION

That the City Council:

Adopt a Resolution granting a permit to the Culver City Exchange Club to conduct a Beer and Wine Garden in Veterans Memorial Park during the 2017 Fiesta La Ballona.