



City of Culver City

Mike Balkman
Council Chambers
9770 Culver Blvd.
Culver City, CA 90232
(310) 253-5851

Staff Report

File #: 16-747, **Version:** 1

Item #: A-1.

Bike Share Feasibility Study

Meeting Date: March 16, 2017

Contact Person/Dept: Eric Bruins/Public Works Department

Phone Number: (310) 253-5616

Fiscal Impact: Yes ☒ No ☐

General Fund: Yes ☐ No ☒

Public Hearing: ☐ **Action Item:** ☒ **Attachments:** ☒

Public Notification: (Email) Bicycle & Pedestrian (03/10/17, 03/13/17);

Department Approval: Charles Herbertson, Public Works Director/City Engineer (03/10/17)

RECOMMENDATION

Staff recommends that the Bicycle & Pedestrian Advisory Committee (BPAC) make a motion recommending that the City Council:

1. Receive and file the Culver City Bike Share Feasibility Study;
2. Direct staff to pursue an agreement with Metro and the City of Los Angeles to facilitate the joint implementation of the recommended 620-bike Metro Bike Share system with smart bike technology;
3. Include funding for the launch and operation of the recommended bike share system in Fiscal Year 2017/18; and
4. Set a goal of system launch in time for Bike Month in May 2018.

BACKGROUND/DISCUSSION

On March 10th, the City released a Bike Share Feasibility Study evaluating the costs and benefits of bringing bike share to Culver City (attached). The report recommends partnering with Metro and the City of Los Angeles to implement a smart bike system throughout Culver City and the nearby Los Angeles neighborhoods of Palms, Mar Vista, Del Rey, and Playa Vista. The recommended 620-bike system would serve 140,000 residents and 100,000 employees in a 12.2-square-mile service area spanning from Lincoln Boulevard to La Cienega Boulevard.

The BPAC will receive a presentation from Sam Schwartz Engineering, the firm that prepared the Feasibility Study. Additionally, representatives from Metro Bike Share will be in attendance to answer questions and provide more information about the proposed system.

The full Bike Share Feasibility Study report is attached.

FISCAL ANALYSIS

The projected cost to Culver City of the recommended system is \$1.18 million over five years. This cost includes an up-front capital cost of \$700,000 for equipment and station siting in Fiscal Year 2017/18, plus \$115,000 for operations in this first year. The projected ongoing cost to the City for operations and maintenance is approximately \$90,000 per year.

There are multiple potential funding sources for this system. The first-year capital expenses are expected to be included in the City's annual Capital Improvement Program (CIP). The ongoing operations expenses are likely to be funded by a portion of the City's local return from Measure M, which is restricted to transportation projects.

ATTACHMENTS

1. Culver City Bike Share Feasibility Study

MOTION

That the Bicycle & Pedestrian Advisory Committee (BPAC) recommend that the City Council:

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