



# City of Culver City

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## Staff Report

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**File #:** 16-719, **Version:** 1

**Item #:** A-2.

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**CAF - Consideration of:** (1) Reports from the CAF Board's Ad Hoc Subcommittees: 2016-2017 Ad Hoc Fundraising Subcommittee, 2016-2017 Ad Hoc Public Relations Subcommittee, and Ad Hoc Subcommittee Focusing on Revising the Structure of the Culver City Cultural Affairs Foundation; (2) Discussion of the Reports and Potential Approval of Recommendations and/or Provide Direction; and 3) Discussion of Potential Donor Acknowledgments on the CAF's City Web Page and at Veterans Memorial Auditorium.

**Meeting Date:** March 15, 2017

**Contact Person/Dept:** B. Christine Byers / Cultural Affairs Division

**Phone Number:** (310) 253-6003

**Fiscal Impact:** Yes ☐ No ☒

**General Fund:** Yes ☐ No ☐

**Public Hearing:** ☐

**Action Item:** ☒

**Attachments:** ☐

**Public Notification:** (E-Mail) Meetings and Agendas - Cultural Affairs (03/09/17)

**Department Approval:** Serena Wright-Black, Administrative Services Director (03/08/17)

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### **RECOMMENDATION**

Staff recommends that the Cultural Affairs Foundation Board ("CAF Board") receive reports from the Board's ad hoc subcommittees and (if desired) discuss the reports, approve the recommendations, and/or provide direction.

### **BACKGROUND/DISCUSSION**

There are currently three (3) CAF Board ad hoc subcommittees as listed below:

- 2016-2017 Fundraising Subcommittee - (Anlauf / Cherry / Cicchini)
- 2016-2017 Public Relations Subcommittee - (Rodgers / Stennis / Williams)
- Subcommittee Focusing on Revising the Structure of the Culver City Cultural Affairs Foundation - (Anlauf / Rodgers / Williams)

Staff has not received any written subcommittee reports since the last CAF Board meeting,

however, subcommittees may provide an oral report. Depending on the subject matter and particular circumstances, items from the subcommittees that require action by the full Board may need to be placed on a future meeting agenda for action.

Additionally, the CAF Board has the opportunity to acknowledge the donors who contributed funding and in-kind services to the Veterans Memorial Auditorium stage lighting project. The Public Relations Subcommittee shall lead the discussion regarding donor acknowledgement on the City web page. The Fundraising Subcommittee shall lead the discussion regarding donor acknowledgments inside Veterans Memorial Auditorium.

### **FISCAL ANALYSIS**

Discussion of the subcommittees' reports will not, by itself, create a fiscal impact. The fiscal impact of various proposals will depend on the ultimate decision of the Board.

### **ATTACHMENTS**

None.

### **MOTION**

That the Cultural Affairs Foundation Board:

1. Receive and discuss reports from the ad hoc subcommittees; and,
2. (If desired) Approve recommendations (or, if determined by the CEO or his designee, provide direction to place certain items on a future agenda for consideration) and/or provide direction; and,
3. Recommend that donor acknowledgments be included on the CAF City web page and at Veterans Memorial Building.