



# City of Culver City

Mike Balkman  
Council Chambers  
9770 Culver Blvd.  
Culver City, CA 90232  
(310) 253-5851

## Staff Report

---

**File #:** 16-519, **Version:** 1

**Item #:** A-3.

---

**CC - Review and Approval of the Culver City Arts District Business Improvement District Annual Work Plan and Budget; and (2) Adoption of a Resolution of Intent to Conduct a Public Hearing on February 13, 2017 for the Consideration of the Levy of the Culver City Arts District Business Improvement District Assessment for 2017.**

**Meeting Date:** January 23, 2017

**Contact Person/Dept:** Todd Tipton/CDD  
Elaine Warner/CDD  
**Phone Number:** (310) 253-5783  
(310) 253-5777

**Fiscal Impact:** Yes ☐ No ☒

**General Fund:** Yes ☐ No ☒

**Public Hearing:** ☐

**Action Item:** ☒

**Attachments:** Yes ☒ No ☐

**Commission Action Required:** Yes ☐ No ☒

**Commission Name:**

**Public Notification:** (E-Mail) Meetings and Agendas - City Council (01/18/17); Mailing to Business Owners and Property Owners (01/12/17)

**Department Approval:** Sol Blumenfeld, Community Development Director (01/12/17)

---

### **RECOMMENDATION**

Staff recommends the City Council (1) approve the Culver City Arts District Business Improvement District (BID) Advisory Board's Annual Work Plan and Budget for 2017 (Report); and (2) adopt a Resolution of Intent to conduct a public hearing on February 13, 2017, to consider the levy of the Culver City Arts District Business Improvement District Assessment for 2017 (Attachment No. 1).

### **BACKGROUND AND DISCUSSION**

On February 8, 2016, the City Council established the Culver City Arts District Business Improvement District (CCAD BID) through the adoption of Ordinance No. 2016-003 in accordance with the Parking and Business Improvement Area Law of 1989 within the California Streets and Highways Code. A BID provides a mechanism for businesses to levy assessments on themselves for, among other

things, the maintenance and improvement of public areas and promotion of the business district. The BID Work Program is managed by the CCAD BID Advisory Board appointed by the City Council.

In accordance with the legal process for renewing a BID specified in the Streets and Highways Code, the City Council is required to review and consider the BID Advisory Board's proposed work plan during a public meeting and conduct a public hearing thereafter to consider the levy of the Culver City Arts District Business Improvement District Assessment for 2017. The public hearing is tentatively scheduled for February 13, 2017.

The 2017 BID Report has been filed with the City Clerk and contains a proposed Work Plan and Budget, which is included as Exhibit "B" to the proposed Resolution. The Work Plan includes activities related to:

- Maintenance and Beautification
- Marketing and Promotion
- Advocacy and Administration

A map illustrating BID boundaries is included as Exhibit "A" to the proposed Resolution. The CCAD BID Advisory Board recommends no change to BID boundaries or assessment rates for 2017.

### **FISCAL ANALYSIS**

There is no fiscal impact to the City relative to the adoption of the Resolution of Intention or setting the time and place for the public hearing.

### **ATTACHMENTS**

1. Resolution of Intention- including CCAD BID Boundary Map ("Exhibit A") and Work Plan ("Exhibit B").
2. CCAD BID 2016 Accomplishments and Revenue/Expense Detail

### **RECOMMENDED MOTION(S)**

That the City Council:

1. Approve the CCAD BID Advisory Board's 2017 Annual Report as filed with the City Clerk; and,
2. Adopt a Resolution of Intention setting February 13, 2017, as the date for a public hearing to consider the levy of the Culver City Arts District Business Improvement District Assessment for 2017.