



City of Culver City

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Staff Report

File #: 16-278, **Version:** 1

Item #: A-1.

CC - (1) Discussion of City Council Strategies Developed at the August 29, 2016 City Council Strategic Planning Retreat; and (2) Direction to the City Manager as Deemed Appropriate.

Meeting Date: October 10, 2016

Contact Person/Dept: Shelly Wolfberg/City Manager's Office
Phone Number: (310) 253-6000

Fiscal Impact: Yes ☐ No ☒

General Fund: Yes ☐ No ☒

Public Hearing: ☐ **Action Item:** ☒ **Attachments:** ☒

Commission Action Required: Yes ☐ No ☒ **Date:**

Public Notification: (E-Mail) Meetings and Agendas - City Council (10/04/16); Cultural Affairs Commission and Cultural Affairs Foundation Board (10/04/16)

Department Approval: Jeff Muir (10/04/16)

RECOMMENDATION

Staff recommends the City Council (1) discuss the City Council strategies developed at the August 29, 2016 City Council Strategic Planning Retreat, and (2) provide direction to the City Manager as deemed appropriate.

BACKGROUND/DISCUSSION

On August 29, 2016, Regina Birdsell and Leslie Robin from the Center for Nonprofit Management conducted the 2016 City Council Strategic Planning Retreat (Retreat). The goals of the Retreat were for the City Council Members to engage in a dialogue to identify: (1) three to five City Priority Areas for 2016-2021 and (2) three to five topics to engage in Community discussion to further understand the issues. The City Council Members discussed the following goals:

1. Participating in the upcoming General Plan process to clarify vision for the future;
2. Creating a separate Cultural Affairs organization;
3. Increasing civic engagement;

4. Having the City become known as a City of Kindness and Compassion;
5. Addressing Ballona Creek;
6. Improving transportation and reducing congestion;
7. Addressing diversity and workforce development; and
8. Increasing revenue to support economic development.

Following the Retreat, staff reviewed the topics pertaining to the General Plan update and the creation of a Cultural Affairs Foundation separate from the City. Staff is providing the status update of these two topics below:

The General Plan

This fiscal year, the Planning Division will initiate research for a Comprehensive General Plan Update.

Cultural Affairs Commission

Both the Cultural Affairs Commission (CAC) and Cultural Affairs Foundation (CAF) met in September to discuss re-envisioning the Cultural Affairs Foundation.

On September 20, 2016, the CAC moved to:

Recommend that the CAF reorganize as a private non-profit with a Memorandum of Understanding (MOU) with the City, and that the CAC be a part of the development of the draft MOU and revised bylaws.

Moved by Chair Dickter, seconded by Commissioner Pali
Motion carried 4 ayes (Vice Chair Cherry was not present at the meeting)

On September 21, 2016, the CAF moved the following two motions:

1. Recommend the City Council explore the possibility that the CAF operate as a separate entity, and under an MOU between the Cultural Affairs Foundation and the CAC, and that Board Members participate in a joint subcommittee to review this issue with members of the City Council and the CAC for the development of the work plan, bylaws and the MOU.

Moved by Member Williams, seconded by Member Dickter
Motion carried 6 ayes (Member Cicchini was not present at the meeting)

Cultural Affairs Division staff notes that with regard to the CAF Board's motion, technically an MOU would be between the CAF and the City and not the CAC.

2. Create an ad-hoc subcommittee and appoint Chair Anlauf, Vice Chair Rodgers, and Member Williams to that subcommittee.

Moved by Vice Chair Rodgers, seconded by Chair Anlauf
Motion carried 6 ayes (Member Cicchini was not present at the meeting)

Cultural Affairs Division staff anticipates bringing the CAF item for discussion to the City Council on October 24, 2016, at which time City Council will also have an opportunity to establish its own ad hoc subcommittee and appoint members thereto, to meet with the CAC and CAF ad hoc subcommittee to exchange information regarding this matter.

The City Council will have opportunities to participate in discussions about each of the aforementioned Priority Areas. Additionally, during the last two weeks of September, staff and designated Council Members met to further explore the remaining priorities and goals. The City Council is requested to discuss the attached *Strategic Planning Objectives and Strategies* worksheets to achieve consensus and provide direction to staff on a process to advance these priority areas.

FISCAL ANALYSIS

There is no fiscal impact to continue discussions about the *Strategic Planning Objectives and Strategies*. However, it is possible that any new future programs and projects proposed as a result of the discussions will have a fiscal impact.

ATTACHMENTS

Strategic Planning Objectives and Strategies worksheets

MOTION

That the City Council:

1. Discuss the City Council strategies developed at the August 29, 2016 City Council Strategic Planning Retreat; and
2. Provide direction to the City Manager as deemed appropriate.