



City of Culver City

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Staff Report

File #: 15-912, **Version:** 1

Item #: C-9.

CC - Adoption of a Resolution Granting a Permit to the Exchange Club to Conduct a Beer and Wine Garden in Veterans Memorial Park during the 2016 Fiesta La Ballona.

Contact Person/Dept.: Daniel Hernandez, PRCS Director
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Fiscal Impact: Yes ☒ No ☐

General Fund: Yes ☒ No ☐

Public Hearing: ☐

Action Item: ☐

Attachments: Yes ☒ No ☐

Commission Action Required: Yes ☐ No ☒ **Date:**
Commission Name:

Public Notification: (Email) Meetings and Agendas - City Council (06/21/16); (Email) Culver City Exchange Club (06/22/16); (Email) Fiesta La Ballona Committee (06/22/16)

Department Approval: Daniel Hernandez, PRCS Director (06/15/16)

RECOMMENDATION

Staff recommends the City Council adopt a resolution granting a permit to the Culver City Exchange Club (Exchange Club) to conduct a Beer and Wine Garden in Veterans Memorial Park during the 2016 Fiesta La Ballona.

BACKGROUND/DISCUSSION

The Culver City Exchange Club is a local non-profit organization that is dedicated to providing financial support to various community-based organizations benefiting children, seniors, and those with disabilities. The Exchange Club co-sponsors annual events with the City of Culver City, including the "Cruisin' Back to the 50's" Culver City Car Show and the Carnival for Children with Disabilities.

Culver City Municipal Code (CCMC) Section 13.03.025(A) grants the City Council authority to issue a permit for a beer and wine garden at the City's Fiesta La Ballona event. The Beer and Wine Garden (BWG) has been a part of the Fiesta La Ballona (Fiesta) since 2005. The Exchange Club has been the permittee for the BWG since 2007.

The 2016 Fiesta will be held on Friday, August 26, Saturday, August 27, and, Sunday, August 28.

The Fiesta La Ballona Committee would like to offer a BWG for Fiesta 2016 and is once again recommending the Exchange Club as the BWG vendor. The Exchange Club desires to sponsor the BWG for Fiesta 2016 under the same conditions as those originally imposed by the City in 2014 (Attachment 1).

The insurance requirement for the BWG is one million dollars (\$1,000,000) general liability insurance, per occurrence, including liquor liability. According to the conditions of the proposed Permit, the Exchange Club must submit the required evidence of insurance at least two weeks prior to the Fiesta. The City Attorney's Office will review the insurance policy and verify that, in addition to coverage for general liability, the policy includes liquor liability coverage and has added the City of Culver City and the Fiesta Committee as additional insureds.

The proposed hours of operation of the BWG for 2016 are identical to those first established in 2014. The Exchange Club is willing and able to comply with all of the other conditions imposed during previous Fiestas. As set forth in the proposed resolution, other conditions deal with issues pertaining to enforcement regarding minors and safety procedures, among others. The Exchange Club will have its volunteers trained in applicable laws regarding liquor sales and provide the necessary supervision required to ensure laws are enforced. The Fiesta Beer and Wine Garden Income and Expense Report, with 2016 projections, is provided as Attachment 2.

FISCAL ANALYSIS

The adoption of the proposed resolution will have a nominal positive fiscal impact to the City due to the \$600 event space fee that will be charged to the Exchange Club for the use of the area within Veterans Memorial Park which the BWG occupies during the Fiesta. This event space fee will be posted in a revenue account in 10130285 - Community Events / Fiesta La Ballona.

ATTACHMENTS

1. Proposed Resolution
2. Fiesta Beer and Wine Garden Income and Expense Report

RECOMMENDED MOTION

That the City Council:

Adopt a Resolution granting a permit to the Culver City Exchange Club to conduct a Beer and Wine Garden in Veterans Memorial Park during the 2016 Fiesta La Ballona.