



# City of Culver City

Mike Balkman  
Council Chambers  
9770 Culver Blvd.  
Culver City, CA 90232  
(310) 253-5851

## Staff Report Details (With Text)

**File #:** 23-304      **Version:** 1      **Name:** Receive/File: Report Regarding the Fiesta Non-Food Vendor Booth Attendance

**Type:** Minute Order      **Status:** Action Item

**File created:** 10/7/2022      **In control:** FIESTA LA BALLONA COMMITTEE

**On agenda:** 11/2/2022      **Final action:**

**Title:** (1) Receipt and Filing of the Report Regarding Non-Food Vendor Booth Participants' Attendance at Fiesta La Ballona 2022; and, (2) If Desired, Recommendation to City Staff Concerning the Vendors that Did Not Follow the Attendance Guidelines.

**Sponsors:**

**Indexes:**

**Code sections:**

**Attachments:** 1. 2022-11-02- ATT 1 Fiesta La Ballona Non-Food Vendors Attendance.pdf

Date	Ver.	Action By	Action	Result
------	------	-----------	--------	--------

**(1) Receipt and Filing of the Report Regarding Non-Food Vendor Booth Participants' Attendance at Fiesta La Ballona 2022; and, (2) If Desired, Recommendation to City Staff Concerning the Vendors that Did Not Follow the Attendance Guidelines.**

**Meeting Date:** November 2, 2022

**Contact Person/Dept:** Dani Cullens/PRCS

**Phone Number:** (310) 253-6471

**Fiscal Impact:** Yes  No

**General Fund:** Yes  No

**Attachments:** Yes  No

**Commission Action Required:** Yes  No  **Date:**

**Public Notification:** (E-Mail) Fiesta La Ballona (10/28/2022); (E-Mail) Culver City News and Events (10/28/2022); (E-Mail) Parks, Recreation & Community Service Department Updates (10/28/2022)

**Department Approval:** Dani Cullens, RCS Manager (10/12/2022)

### RECOMMENDATION

Staff recommends that the Fiesta La Ballona Committee (1) receive and file the report regarding non-food vendor booth participants' attendance at Fiesta La Ballona 2022; and, (2) if desired, make a recommendation to City staff concerning the vendors that did not follow the Attendance Guidelines.

## **BACKGROUND**

At the June 1, 2022, Fiesta La Ballona Committee (FLBC) made a motion concerning specific guidelines that organizations with non-food vendor booths needed to follow. Part of these Guidelines included that non-food vendor booths must be staffed on Saturday and Sunday. The FLBC also stipulated that City staff would need to monitor the vendor booths' staffing and report back to the FLBC on the attendance of the participants. Vendors were notified of the Guidelines prior to finalizing their Fiesta La Ballona Booth Agreement.

## **DISCUSSION**

As requested by the FLBC, City staff took hourly attendance of each booth at Fiesta La Ballona in 2022. Attachment 1 shows the attendance record for each booth. The vendors that did not follow the Attendance Guidelines set by the Fiesta La Ballona Committee are:

### Government Agencies

- California Highway Patrol
- Culver City Unified School District

### Sponsors

- Ting

### Vendors

- AMO Vacations
- Culver City Garden Club
- Culver City Walk & Rollers
- Grace Lutheran Church
- LeafFilter Gutter Protection
- Psychic Reader
- Temple Akiba
- The Skateside

The Fiesta La Ballona Committee may wish to make a recommendation to staff regarding how they would like to follow-up with the vendors that did not follow the Attendance Guidelines.

## **FISCAL ANALYSIS**

There is no fiscal impact associated with this discussion.

## **ATTACHMENT**

1. 2022-11-02 - ATT 1 Fiesta La Ballona Non-Food Vendor Booth Attendance

**MOTIONS**

That the Fiesta La Ballona Committee

1. Receive and file the report regarding non-food vendor booth participants' attendance at Fiesta La Ballona 2022; and,
2. If desired, make a recommendation to City staff concerning the vendors that did not follow the Attendance Guidelines.