



City of Culver City

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Staff Report

File #: 24-1167, **Version:** 1

Item #: C-6.

CC - CONSENT ITEM: Adoption of a Resolution Granting an Alcohol Use Permit to the Exchange Club to Conduct a Beer and Wine Garden in Veterans Memorial Park During the 2024 Fiesta La Ballona.

Meeting Date: July 8, 2024

Contact Person/Dept.: Adam Ferguson/Parks, Recreation, and Community Services

Phone Number: (310) 253-6685

Fiscal Impact: Yes No

General Fund: Yes No

Attachments: Yes No

Public Notification: (E-Mail) Meetings and Agendas - City Council (07/02/2024); (E-Mail) Culver City Exchange Club (07/02/2024)

Department Approval: Ted Stevens, PRCS Director (07/02/2023)

RECOMMENDATION

Staff recommends the City Council adopt a resolution granting an alcohol use permit to the Culver City Exchange Club to conduct a Beer and Wine Garden in Veterans Memorial Park during the 2024 Fiesta La Ballona (Attachment 1).

BACKGROUND/DISCUSSION

The Culver City Exchange Club (Exchange Club) is a local non-profit organization that is dedicated to providing financial support to various community-based organizations benefiting children, seniors, and those with disabilities. The Exchange Club co-sponsors annual events with the City of Culver City throughout the year.

Culver City Municipal Code (CCMC) Section 13.03.025.A grants the City Council authority to issue a permit for a beer and wine garden at the City's Fiesta La Ballona event. The Beer and Wine Garden (BWG) has been a part of the Fiesta La Ballona (Fiesta) since 2005. The Exchange Club has been the permittee for the BWG since 2007. The only exception occurred in 2020 when a "Virtual Fiesta" was held due to the coronavirus pandemic. The Fiesta Beer and Wine Garden Income and Expense Report covering 2022 and 2023 is included with this report (Attachment 2).

The 2024 Fiesta will be held on Friday, August 23; Saturday, August 24; and Sunday, August 25, 2024. The Exchange Club desires to sponsor the BWG for Fiesta 2024 and has agreed to comply with all of the conditions imposed in the proposed 2024 Resolution. The Resolution includes the required permit conditions set forth in City Council Policy Statement 2501: *Alcohol Use Permits for City-Produced and City-Sponsored Special Events*.

FISCAL ANALYSIS

The adoption of the proposed Resolution will have a nominal positive fiscal impact to the City due to the collection of the \$1,900 event space fee that will be charged to the Exchange Club for the use of the area within Veterans Memorial Park which the BWG occupies during the Fiesta. This fee will be posted to a revenue account in 10130285 (Community Events - Fiesta La Ballona). These revenue accounts can be found in the Revenue Detail section of the Adopted Budget for Fiscal Year 2024-2025 in General Fund - Charges for Services.

ATTACHMENTS

1. 2024-07-08 - ATT 1 Resolution Approving 2024 Fiesta Beer and Wine Garden Permit
2. 2024-07-08 - ATT 2 Fiesta Beer and Wine Garden Income and Expense Report

MOTIONS

That the City Council:

Adopt a resolution granting an alcohol use permit to the Culver City Exchange Club to conduct a Beer and Wine Garden in Veterans Memorial Park during the 2024 Fiesta La Ballona.