



# City of Culver City

## Staff Report

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**Item #:** A-2.

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### **CAC - Update from Staff on the Proposed FY 2023 - 2024 Cultural Affairs Work Plan**

**Meeting Date:** April 18, 2023

**Contact Person/Dept:** B. Christine Byers / City Manager, Office of Economic and Cultural Development

**Phone Number:** (310) 253-6003

**Fiscal Impact:** Yes  No

**General Fund:** Yes  No

**Public Hearing:**

**Action Item:**

**Attachments:**

**Public Notification:** Meetings and Agendas - Cultural Affairs Commission (04/14/23); Culver City Arts Foundation (04/14/23)

**Department Approval:** Jesse Mays, Assistant City Manager (04/14/23)

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### **RECOMMENDATION:**

Staff recommends the Cultural Affairs Commission (CAC) (1) receive updates on the FY 2023-24 Cultural Affairs work plan in light of input and comments received during the February 21, 2023 CAC meeting.

### **BACKGROUND/DISCUSSION:**

As was the case in prior years, each of the City's Commissions, Boards and Committees have an opportunity to provide input related to the budget and work plan before the City Manager presents his proposed budget to the City Council on Monday, May 8, 2023. The CAC reviewed updates to the FY 2022-2023 work plan and also the proposed FY 2023-2024 work plan at its meeting on February 21, 2023. Input and comments were received from representatives of the Culver City Arts Foundation (Culver Arts), members of the public, and commissioners. Staff will provide an update at the meeting on how some of that input is incorporated into the proposed work plan for next fiscal year as well as other related information.

The proposed FY 2023 - 2024 Work Plan as submitted to the City's Finance Department at the end of March was slightly amended from what was included in the February CAC meeting agenda:

**FISCAL YEAR 2023/2024 WORK PLANS**

**CULTURAL AFFAIRS** (Office of Economic and Cultural Development)

1. Continue core division functions, including support of the Cultural Affairs Commission (CAC) and its various subcommittees in implementing Cultural Affairs programs and projects.
2. Continue to assist and coordinate with other City departments/divisions on programs and projects that require specialized cultural knowledge.
3. Continue to implement the Art in Public Places Program, including commission of new artworks, development of new cultural facilities, completion of major restorations and ongoing maintenance. Review and recommend revisions to Culver City Municipal Code Chapter 15.06 pertaining to the Art in Public Places Program.
4. Continue to implement the Historic Preservation Program in conjunction with new development projects. Continue review of Historic Preservation Program and recommend updates as appropriate.
5. Continue to implement and promote the Performing Arts Grant Program and focus on recruiting new and culturally diverse applicants and increasing the engagement with audiences. Continue to identify and facilitate where feasible (e.g., through the Art in Public Places Program) new performance venues.
6. Continue the Artist Laureate Program including new public programming and activities.
7. Continue to promote the Creative Economy, participate in Economic Vitality Task Force meetings and implement initiatives as pertain to Cultural Affairs. This includes planning/coordinating future networking events and developing/implementing a program for temporary art in empty storefronts and businesses.
8. Continue to improve outreach, visibility, and promotional efforts (e.g., adding photos and artworks data to prominent publicly accessible database; initiating professional photography of public art, architectural elements, performing arts, and other city events; encouraging public participation in Artist Laureate activities; and promoting Cultural Affairs programs).
9. Explore cultural connections regarding plans for the 2028 Olympics and commence planning efforts.
10. Continue to partner with Advance Planning on the cultural and preservation elements of the General Plan Update.
11. Continue partnership with Culver City Arts Foundation on programs and projects, and to raise additional funds and promote awareness of the City's cultural programming.
12. Develop a new Community Cultural Plan for Cultural Affairs that aligns with the Cultural Element of the General Plan Update and includes a Public Art Master Plan.
13. Review CCMC language pertaining to the Cultural Affairs Commission's powers and duties to ensure that it reflects the work of the CAC.

**FISCAL IMPACT:**

The FY 2023 - 2024 work plans have a fiscal impact which includes staff costs, contract labor, and materials. Most of these costs are paid for from the Cultural Trust Fund (Fund 413); full-time staff costs for two employees are paid for from the City's General Fund.

**ATTACHMENTS:**

1. 23-04-18\_ATT\_Letter from Culver City Arts Foundation Dated February 21, 2023

**MOTION:**

That the Cultural Affairs Commission:

1. Receive updates from staff on the proposed FY 2023 - 2024 Cultural Affairs work plan.