



City of Culver City

Staff Report

File #: 23-304, Version: 1

Item #: A-5.

(1) Receipt and Filing of the Report Regarding Non-Food Vendor Booth Participants' Attendance at Fiesta La Ballona 2022; and, (2) If Desired, Recommendation to City Staff Concerning the Vendors that Did Not Follow the Attendance Guidelines.

Meeting Date: November 2, 2022

Contact Person/Dept: Dani Cullens/PRCS

Phone Number: (310) 253-6471

Fiscal Impact: Yes No

General Fund: Yes No

Attachments: Yes No

Commission Action Required: Yes No **Date:**

Public Notification: (E-Mail) Fiesta La Ballona (10/28/2022); (E-Mail) Culver City News and Events (10/28/2022); (E-Mail) Parks, Recreation & Community Service Department Updates (10/28/2022)

Department Approval: Dani Cullens, RCS Manager (10/12/2022)

RECOMMENDATION

Staff recommends that the Fiesta La Ballona Committee (1) receive and file the report regarding non-food vendor booth participants' attendance at Fiesta La Ballona 2022; and, (2) if desired, make a recommendation to City staff concerning the vendors that did not follow the Attendance Guidelines.

BACKGROUND

At the June 1, 2022, Fiesta La Ballona Committee (FLBC) made a motion concerning specific guidelines that organizations with non-food vendor booths needed to follow. Part of these Guidelines included that non-food vendor booths must be staffed on Saturday and Sunday. The FLBC also stipulated that City staff would need to monitor the vendor booths' staffing and report back to the FLBC on the attendance of the participants. Vendors were notified of the Guidelines prior to finalizing their Fiesta La Ballona Booth Agreement.

DISCUSSION

As requested by the FLBC, City staff took hourly attendance of each booth at Fiesta La Ballona in 2022. Attachment 1 shows the attendance record for each booth. The vendors that did not follow the Attendance Guidelines set by the Fiesta La Ballona Committee are:

Government Agencies

- California Highway Patrol
- Culver City Unified School District

Sponsors

- Ting

Vendors

- AMO Vacations
- Culver City Garden Club
- Culver City Walk & Rollers
- Grace Lutheran Church
- LeafFilter Gutter Protection
- Psychic Reader
- Temple Akiba
- The Skateside

The Fiesta La Ballona Committee may wish to make a recommendation to staff regarding how they would like to follow-up with the vendors that did not follow the Attendance Guidelines.

FISCAL ANALYSIS

There is no fiscal impact associated with this discussion.

ATTACHMENT

1. 2022-11-02 - ATT 1 Fiesta La Ballona Non-Food Vendor Booth Attendance

MOTIONS

That the Fiesta La Ballona Committee

1. Receive and file the report regarding non-food vendor booth participants' attendance at Fiesta La Ballona 2022; and,
2. If desired, make a recommendation to City staff concerning the vendors that did not follow the Attendance Guidelines.