



# City of Culver City

## Staff Report

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**File #:** 22-295, **Version:** 1

**Item #:** A-1.

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**CAC - (1) Update on the Cultural Element of the General Plan Update (GPU); and, (2) Discussion and Provide Comments as Appropriate.**

**Meeting Date:** September 21, 2021

**Contact Person/Dept:** Christine Byers / Administrative Services - Cultural Affairs

**Phone Number:** (310) 253-6003

**Fiscal Impact:** Yes  No

**General Fund:** Yes  No

**Public Hearing:**

**Action Item:**

**Attachments:** Yes  No

**Public Notification:** (E-Mail) Meetings and Agendas - Cultural Affairs (09/16/21)

**Department Approval:** Serena Wright-Black, Assistant City Manager (09/16/21)

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### **RECOMMENDATION**

Staff recommends that the Cultural Affairs Commission (1) receive information on the Cultural Element of the General Plan Update (GPU); and, (2) discuss and provide comments as appropriate.

### **BACKGROUND & DISCUSSION**

A General Plan serves as a city's primary guide for land use and development decisions and is a key tool for shaping and improving the quality of life for residents and businesses. Culver City's existing General Plan contains nine topics, or "elements," updated between 1968 and 2014. The existing General Plan does not have a Cultural Element, but has several related policies in the Land Use and Open Space Elements.

Culver City's General Plan Update (GPU) is an approximately \$2 million multi-year effort that kicked off in September 2019 and is scheduled to be completed end of 2022. Raimi + Associates are the GPU lead consultants and their team comprises a number of sub-consultants who are subject experts in the specific areas that fall under a General Plan Update. The updated General Plan will include a standalone Cultural Element.

At the August 18, 2020 CAC meeting, Ashley Hefner Hoang, Advance Planning Manager provided an overview of the GPU that included components of the project and major milestones completed in the first year. At that time, the Existing Condition Reports (ECR) for various elements were being

completed, including those for Arts, Culture & Creative Economy and Cultural Resources (incorporated into a larger report on environmental conditions). The ECR and related summary video are completed and can be found at <https://www.pictureculvercity.com/latest-news/ecr-arts-culture>.

As the GPU consultants focus on developing policies for each of the elements, staff requested that The Cultural Planning Group (CPG) - the Cultural Element subconsultant - present to the CAC the draft *Arts, Culture, and Creative Economy Policy Framework* (attached hereto). The intent is to obtain additional input from Commissioners prior to developing the more detailed policy document. The GPU Technical Advisory Committee (TAC) for Arts, Culture, and the Creative Economy reviewed and provided their comments at their third and last meeting on August 25, 2021. The attached framework document is the same version presented to the TAC and does not yet reflect TAC input. Former CAC Commissioner Len Dickter was part of this TAC and attended the meeting in August. For more information on the GPU, visit [www.pictureculvercity.com](http://www.pictureculvercity.com) <<http://www.pictureculvercity.com>>.

### **FISCAL ANALYSIS**

There is no fiscal impact with the discussion of this item.

### **ATTACHMENTS**

1. 21-09-21\_ATT\_Draft Arts, Culture, and Creative Economy Policy Framework

### **MOTION(S)**

That the Cultural Affairs Commission:

1. Receive the information as presented; and,
2. Provide comments as appropriate.