



City of Culver City

Staff Report

File #: 16-143, Version: 1

Item #: C-8.

CC - Approval of Professional Services Agreement with Sam Schwartz Engineering to Conduct a Bike Share Feasibility Study in an Amount Not-to-Exceed \$37,710.

Meeting Date: 08/22/2016

Contact Person/Dept: Eric Bruins/Public Works
Phone Number: (310) 253-5616

Fiscal Impact: Yes No

General Fund: Yes No

Public Hearing: **Action Item:** **Attachments:**

Commission Action Required: Yes No

Public Notification: (E-Mail) Meetings and Agendas - City Council (08/16/16);

Department Approval: Charles D. Herbertson, Public Works Director/City Engineer (08/11/16)

RECOMMENDATION

Staff recommends the City Council approve a professional services agreement with Sam Schwartz Engineering to conduct a Bike Share Feasibility Study in an amount not to exceed \$37,710.00.

BACKGROUND/DISCUSSION

Several of Culver City's neighboring cities have recently launched bike share systems, including Santa Monica, Los Angeles, West Hollywood, and Beverly Hills. Bike share is a relatively new form of public transit that enables a person to check out a bike at one station location and return it to another station near their destination. Bike share is especially convenient for short trips less than three miles where riding a bike would take about the same amount of time as driving and parking. Santa Monica and Los Angeles have strategically placed bike share stations near the Expo Line and popular bus lines to help transit riders travel the "first and last mile" to their destinations. Most of Culver City's residents and employment centers could similarly be served by a first and last mile strategy that includes bike share.

Like any transit system, bike share has several technical considerations to consider, including service area, number of stations, cost for capital and operations, and potential revenue. These considerations require the City to prepare a feasibility study to analyze the business case for

deploying bike share in Culver City. This study will provide the City Council with the information needed to decide whether to pursue a bike share vendor in the future, and how much up-front capital and ongoing operational cost there may be to the City, if any. This study will also evaluate existing bike share systems in Los Angeles County and whether the City should select one of the existing systems or pursue an alternative approach.

Staff recommends hiring Sam Schwartz Engineering to conduct the study due to their extensive experience with bike share nationally, familiarity with existing systems in Los Angeles and Santa Monica, understanding of our study scope and desired approach, and competitive price. The study will take approximately four months and be conducted in close coordination with the City's new Bicycle & Pedestrian Advisory Committee (BPAC).

FISCAL ANALYSIS

This study was included in the City's FY 2015-2016 Public Works General Fund budget, and will be carried over into the current fiscal year. The recommended proposal is less than the amount budgeted for this study, so there is no additional financial impact.

ATTACHMENTS

Summary of Sam Schwartz Engineering Bike Share Feasibility Study Proposal.

MOTION

That the City Council:

1. Approve a professional services agreement with Sam Schwartz Engineering to conduct a Bike Share Feasibility Study in an amount not-to-exceed \$37,710.00; and
2. Authorize the City Attorney to review/prepare the necessary documents; and
3. Authorize the City Manager to execute such documents on behalf of the City.