

OFFICIAL MINUTES OF THE  
CULVER CITY BICYCLE AND PEDESTRIAN ADVISORY COMMITTEE

SPECIAL MEETING OF THE  
CULVER CITY BICYCLE AND  
PEDESTRIAN ADVISORY COMMITTEE  
CULVER CITY, CALIFORNIA

June 3, 2021  
6:00 P.M.

**Call To Order & Roll Call**

Chair Weiner called the special meeting of the Culver City Bicycle and Pedestrian Advisory Committee to order at 6:05 P.M. via Virtual WebEx.

**Members Present:** Michelle Weiner, Chair  
Art Nomura, Vice Chair  
Ann Diga Jacobsen, Member  
George Montgomery, Member\*  
Travis Morgan, Member  
Robyn Tenensap, Member  
Dane Twichell, Member

Member Montgomery joined the meeting at  
6:10 P.M.

**Staff Present:** Charles Herbertson, PW Director/City Engineer  
Rolando Cruz, Chief Transportation Officer  
Heba El-Guindy, Mobility and Traffic  
Engineering Manager  
Diana Chang, Transportation Planning Manager  
Alicia Ide, Management Analyst  
Valerie Perez, IT

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**Pledge of Allegiance**

Member Diga Jacobsen led the Pledge of Allegiance.



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**Items from Members/Staff**

Chair Weiner thanked staff for moving Items from Members/Staff to the top of the agenda, and she reported that Opening the Jackson Gate would be considered at the next Mobility, Traffic and Parking Subcommittee meeting on June 22, 2021.

Alicia Ide, Management Analyst, highlighted an email sent out on GovDelivery about the Mobility Alternatives Exercise of the General Plan and she asked Committee Members to participate and to reach out to their community contacts and encourage them to participate as well; she encouraged BPAC applicants to attend City Council meetings on June 7 and June 14 as applicants would be interviewed and appointments would be made; she indicated that there were no representatives for either of the School District or Student position and she asked Committee Members to reach out to friends and colleagues who are involved in the schools; she reminded Members to complete ethics training; and she reported a request to delay that next BPAC meeting to July 22.

Vice Chair Nomura discussed bicycle parking in the downtown area and on Washington Boulevard.

Heba El-Guindy, Mobility and Traffic Engineering Manager, discussed plans to install additional bicycle parking; funding; finalization of locations; and she agreed to investigate making bike parking available in parking lots.

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**Public Comment for Items NOT On the Agenda**

None.

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**Order of the Agenda**

Items from Members/Staff was also heard at the end of the meeting.

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## **Receipt of Correspondence**

Alicia Ide, Management Analyst, reported that no correspondence had been received.

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## **Presentations**

Item P-1

### **Presentation by LA Metro about Metro Bike Share Program Updates**

Alicia Ide, Management Analyst, introduced the item and LA Metro Representatives: Eric Houston, Senior Manager Transportation Planning, Frank Ching Deputy Executive Officer, and Paula Carvajal Senior Director.

Eric Houston, LA Metro, provided an update on the Bike Share program; discussed the current contract area; the next phase; changes in the Bike Share industry since the 2016 launch; the pandemic and recovery process for Metro; market research conducted; goals and objectives; the Metro Bike Share Evaluation Study; advantages and disadvantages of proposed options; and next steps.

Discussion ensued between Metro Representatives, staff and Committee Members regarding transfers; integration; stations adjacent to Metro rail and bus stops; future plans to support free transfers; the fare subsidy model; consideration of the Fareless Service Initiative (FSI); ensuring collaboration with businesses; comparisons with other Bike Share programs; the need for agility and stability; the importance of partnerships with local jurisdictions; special projects and services; longevity; subsidy models; sponsorships; continuation of the Metro-branded fleet; overall cost; local jurisdiction agreements; terms; ensuring financial feasibility for smaller cities; fairness and transparency; fiscal responsibility; the Request for Proposals (RFP) process; use of the Collaborative Purchasing Model; pros and cons; dollar value of the partnership; the docking system; Measure M fund; other modes of transportation; federal subsidies; use of credit cards rather than TAP cards; making the system easy for everyone; concern with fairness in the rates for small cities; and changing technology.



Chair Weiner invited public comment.

The following member of the public addressed the Committee:

David Coles received clarification regarding the ability to retain the existing fleet; expressed concern that the system is not user-friendly; discussed potential future delays; and the need for a comprehensive network.

Additional discussion ensued between Metro Representatives, staff and Committee Members regarding apps integration; costs of the current system; efforts to come up with a new system; possible options; the Lost and Found Bike Fleet; Bicycle Library programs; and use of Measure M for bicycle improvements.

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Item P-2

**Receive an Update Presentation on the MOVE Culver City - Downtown Tactical Mobility Lane Project Status, Including Progress on the Circulator Service, the Art-Inspired Street Treatment, and the Downtown Study**

Rolando Cruz, Chief Transportation Officer, provided a presentation on the status of the MOVE Culver City Downtown Tactical Mobility Lane project.

Diana Chang, Transportation Planning Manager, provided a presentation on the asphalt art component of MOVE Culver City; discussed outreach program; scheduling; volunteer participation; proposed locations; City Council consideration; bus-bike Platforms; efforts to make mobility lanes safe; education needs; safely sharing the road; the Downtown Visioning timeline; long-term vision and feasibility analysis; examination of public right-of-way to see what improvements can be made; continued community engagement; deliverables; the community engagement guideline; and upcoming engagement planned.

Discussion ensued between staff and Committee Members regarding appreciation to staff for their efforts; number and locations of bus stops; circulator service; opportunities to partner with businesses; service in the Arts District; active promotion; understanding employee and customer needs in order



to accommodate them; encouragement by the Downtown Business Association (DBA) to provide late night service; creating programs to incentivize businesses to use the transit services; the pilot project; investment in the program; the goal to get drivers off the streets; the difficulty of changing behaviors; signage to steer people out into other areas and encourage use of the circulator; having City micro-mobility vehicles make use of the mobility lane; concern with creating an us vs. them conversation; contributing toward the general equity of the community; responsible use of public right of way; repurposing the van-like vehicles; flexibility of vehicle type vs. having an exciting vehicle; working to find additional funding later on; the goal to expand CityRide service; patrol car use of the tactical mobility lane; signage to alert road users of the single lane ahead; branding; westbound Culver Boulevard; the outdoor dining program; the design process; public engagement; transparency of the process; Main Street; the one-time opportunity to increase overall modality and bandwidth; involvement in the pedestrian experience; BPAC involvement in the process; the timeline; implementation; long-term visioning of the downtown area; and open sessions planned for August.

Chair Weiner invited public comment.

The following member of the public addressed the Committee:

Joel Falter discussed the difficulty of affecting mode choice; the need for high quality transit service; finding funding to increase frequency of service; getting people out of their cars; infrequent service as less attractive to potential riders; the importance of connecting Carlson Park to downtown and the Expo Station; and he suggested adding bike parking.

Additional discussion ensued between staff and Committee Members regarding previous acknowledgement of the need for additional bike parking in downtown; branded bike racks purchased by the PW Department, future updates on bike parking and consideration of number of spaces and locations; BPAC involvement in the process; and appreciation to staff for the presentation.

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**Public Comment for Items NOT On the Agenda (Continued)**



Alicia Ide, Management Analyst, indicated that no additional public comment had been received.

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**Items from Bicycle and Pedestrian Advisory Committee  
Members/Staff**

Discussion ensued between staff and Committee Members regarding acknowledgement of the last meeting for Members Diga Jacobsen and Twichell and appreciation for their efforts; the need to continue pursuing opening of the Jackson Gate; appreciation for being able to serve; and the timeframe for turnaround of the meeting minutes.

MOVED BY MEMBER DIGA JACOBSEN, SECONDED BY MEMBER NOMURA AND UNANIMOUSLY CARRIED, THAT THE MEETING BE ADJOURNED IN MEMORY OF MARIO TENENSAP.

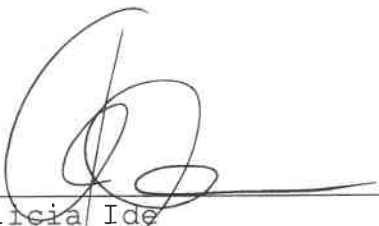
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**Adjournment**

There being no further business, at 8:43 P.M., the Bicycle and Pedestrian Advisory Committee adjourned in memory of Mario Tenensap to a special meeting to be held on July 22, 2021.

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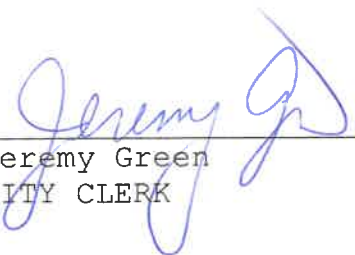
Alicia Ide  
SECRETARY of the Culver City Bicycle and Pedestrian  
Advisory Committee  
Culver City, California

APPROVED

*Michelle Weiner*

Michelle Weiner  
CHAIR of the Culver City Bicycle and Pedestrian Advisory  
Committee  
Culver City, California

I declare under penalty of perjury under the laws of the State of California that, on the date below written, these minutes were filed in the Office of the City Clerk, Culver City, California and constitute the Official Minutes of said meeting.



Jeremy Green  
CITY CLERK

03 JAN 2022  
Date