

OFFICIAL MINUTES OF
MOBILITY, TRAFFIC AND PARKING SUBCOMMITTEE

SPECIAL MEETING OF THE
CULVER CITY MOBILITY,
TRAFFIC AND PARKING SUBCOMMITTEE
CULVER CITY, CALIFORNIA

February 23, 2021
3:00 p.m.

Call to Order & Roll Call

Mayor Fisch called the special meeting of the Mobility, Traffic and Parking Subcommittee to order at 3:01 p.m. in Mike Balkman Council Chambers at City Hall via Webex.

Present: Alex Fisch, Mayor
Göran Eriksson, Council Member

Staff Present: Charles Herbertson, Public Works Director
Rolando Cruz, Chief Transportation Officer
Mike Tobin, Deputy Transportation Officer
Heba El-Guindy, Mobility and Transportation
Engineering Manager
Diana Chang, Transportation Planning Manager
Alicia Ide, Management Analyst

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Pledge of Allegiance

Mayor Fisch led the Pledge of Allegiance.

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Public Comment for Items NOT On the Agenda

Mayor Fisch invited public comment.

Alicia Ide, Management Analyst, indicated that no public comment had been received for Items Not On the Agenda.

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Order of the Agenda

Rolando Cruz, Chief Transportation Officer, asked that Item P-4 be heard first, followed by Item P-3, then Items P-1 and P-2.

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Consent Calendar

Mayor Fisch received clarification that, per The Brown Act, he could vote to approve meeting minutes for a meeting he did not attend.

MOVED BY COUNCIL MEMBER ERIKSSON, SECONDED BY MAYOR FISCH AND UNANIMOUSLY CARRIED THAT THE MOBILITY, TRAFFIC AND PARKING SUBCOMMITTEE APPROVE CONSENT CALENDAR ITEMS C-1 AND C-2.

Item C-1

Approval of Minutes of the Mobility, Traffic and Parking Subcommittee Special Meeting on October 27, 2020

THAT THE MOBILITY, TRAFFIC AND PARKING SUBCOMMITTEE APPROVE MINUTES FOR THE SPECIAL MEETING OF OCTOBER 27, 2020.

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Item C-2

Approval of Minutes of the Mobility, Traffic and Parking Subcommittee Special Meeting on November 19, 2020

THAT THE MOBILITY, TRAFFIC AND PARKING SUBCOMMITTEE APPROVE MINUTES FOR THE SPECIAL MEETING OF NOVEMBER 19, 2020.

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Presentations

Item P-4
(Out of Sequence)

1) Receive and Discuss a Presentation on the Transportation Service Key Performance Indicators; and (2) Provide Staff Direction as Deemed Appropriate

Rolando Cruz, Chief Transportation Officer, introduced the presentation; discussed Key Performance Indicators (KPIs) accountability; measuring performance; and setting goals and standards as a department for providing mobility services in Culver City.

Kaitlyn Zhang, Transportation and Planning Analyst, provided a presentation on four major service areas of the Transportation Department; she discussed CityBus, CityRide, CityShare and CityFleet; changes as a result of the pandemic; service recovery; service changes; the new circulator service; the mobility lane project; new Standard Operating Procedures; the passenger level function added on the NextCC Bus app; the KPI summary for the major service areas; trends; missed target levels; and continued monitoring of ridership.

Jane Chan, Transportation Management Analyst, presented an overview of Culver City Bus ridership, productivity and operation performance; discussed monthly ridership levels; anticipated increases to ridership with the availability of vaccinations; productivity; max load issues; on-time performance; and early departures.

Kaitlyn Zhang, Transportation and Planning Analyst, discussed KPIs for CityRide.

Nestor Ducreux, Fleet Division Management Analyst, discussed maintenance; overall compliance targets; efficiency and productivity; fuel consumption; overall performance; and comparisons between KPIs.

Discussion ensued between staff and Subcommittee Members regarding appreciation to staff for their work and commitment; revenue decreases; increased service levels; trends; keeping ridership to under 20 per bus during the pandemic; hopes for increased transit use in the future; remaining a competitive and attractive choice; comparisons with other cities; recognition and awards; appreciation for

on-time performance; and continued monitoring of monthly KPIs with quarterly presentations.

Mayor Fisch invited public comment.

The following member of the public addressed the Subcommittee:

Michelle Weiner questioned why the goal was for renewable compressed natural gas rather than for EV; discussed tracking Bike Share; and the interaction with Metro BikeShare.

Discussion ensued between staff and Subcommittee Members regarding the goal to clean up fuel and move toward battery electric; presenting a clearer story about efforts to move to clean energy; CityShare; expanding to offer more mobility options; monitoring; reporting; and integration of all services.

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Item P-3
(Out of Sequence)

1) Receive and Discuss a Presentation on the LA County Free Fare Proposals Being Discussed as a Result of LA Metro's Fareless System Initiative; and (2) Provide Direction to Staff as Deemed Appropriate

Rolando Cruz, Chief Transportation Officer, discussed guiding the future of mobility; losses of fare revenue and ridership year after year; the mission and vision of the department; the Fareless System Initiative by LA Metro; impacts to service planning; the customer service experience; use of TAP cards to track ridership data; security challenges; equity issues; impact to paratransit services; regional fare collection; legislative issues; the presentation from LA Metro; proposed pilot programs by Metro for 2022-2023; budget impacts; regional partnerships; understanding impacts to the agency and department; consideration of a fareless program in the budget; the need for information on low-income riders; Title 6; funding to study the impacts to Culver City Bus; looking for solutions outside of the norm; and building back what is needed rather than what existed before the pandemic.

Discussion ensued between staff and Subcommittee Members regarding the stigma associated with riding the bus; starting

people young to become more comfortable riding the bus; concern that when things are free they lose value; developing a culture that uses transit; support for targeting K-12 users; financing; impacts to revenue; ensuring that the Blue Bus, Culver City Bus and Metro are working together; successful transit options around the world; regional transportation; the importance for providing the quality of mobility that people need; providing competitive service; and support for providing a good public option.

Mayor Fisch invited public input.

The following member of the public addressed the Subcommittee:

Travis Morgan expressed support for targeting K-12 and low-income residents for the pilot projects; he felt that a fareless program was less equitable; discussed the barrier to entry for regular users; complexity of the system; figuring out TAP cards; the advantage of not having to figure out how to pay; and federal funding as a stopgap measure.

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Item P-1

1) Receive a Presentation and Discuss the Downtown Tactical Mobility Lane Project Status Update, Including an Update on the Project Progress and Results of Public Survey on Art-Inspired Street Treatment as Well as the Processes/Next Steps on the Overall Project, the Art-Inspired Street Treatment, Project Monitoring/Key Performance Indicator Development and Implementation, and the Downtown Study; and (2) Provide Other Direction to Staff

Diana Chang, Transportation Planning Manager, provided a presentation on Move Culver City; discussed the proposed mobility lane approved by the City Council; and City Council direction.

Anthony Garcia, Street Plans, discussed tactical urbanism projects; the art-inspired street treatment; changing the geometry of intersections; curb extensions and asphalt art; reducing crossing distances; clarifying lines of travel; traffic calming; reconfiguring car space for people; durability; wear and tear; application of different materials depending on the usage; maintenance; materials; scale;

intersections and crosswalks; translating the vision into a finished design; installation methods; survey results; themes; consistency; submitted images and designs; identifying easy designs; the project process; having artists adopt an intersection and do another design; the ability to re-do intersections in the future; and making it easy for people to participate.

Discussion ensued between staff and Subcommittee Members regarding involvement of the public; taking ownership of the project; approval of a budget to ensure that things get done quickly; separating Downtown Culver City and the Arts District to delineate the very different areas; separating out the Transit Oriented District (TOD); and incorporating art to honor the people who settled in the area before the Europeans.

Mayor Fisch invited public input.

The following members of the public addressed the Subcommittee:

Ken Mand discussed the amount of paint on the ground; having the contractors put down the primer; ensuring that the project is not contingent on pulling together a volunteer effort; the go-live date; the importance of separating out the Downtown area; maintaining a cohesive theme with some variation; and Arts District branding.

Diana Chang, Transportation Planning Manager, discussed project considerations; the timeline; implementation costs; achieving design goals; opportunities to incorporate additional design features; addressing funding needs; bike platform options; the Request for Proposals (RFP) process; circulator vehicles; and timing for the go-live date.

Discussion ensued between Anthony Garcia, staff and Subcommittee Members regarding the custom platform; support for creating an attractive, distinctive project to draw people Downtown to add to business and social recovery; and support for having two go-live events.

Travis Morgan expressed support for using the custom platform; he discussed materials; traction; weathering; and maintenance.

Anthony Garcia, Street Plans, clarified that markings and tactile features would be included and he acknowledged that the platform would get dirty.

Michelle Weiner discussed functionality; amount of public input; she expressed concern with a delay in order to have the Downtown vision happen; and she felt that the study was a different thing.

Discussion ensued between staff and Subcommittee Members regarding coordination with the Downtown Business Association (DBA) for the Downtown area; ensuring that the timeline is not impacted; and outside influences.

Ken Mand wanted to see things move forward as quickly as possible; discussed consideration of other creative measures to procure and install the project; use of in-house labor; volunteer labor; concern with using the custom design and pushing the date out to the end of the summer; and he wanted to see the project done by Memorial Day or the Fourth of July at the latest.

Anthony Garcia, Street Plans, discussed fabricators; the number of platforms to build; timing; and complexity of the project.

Diana Chang, Transportation Planning Manager, discussed factors involved in the process; funding; feasible options; the separate Downtown Study; the design implementation schedule; the post-pandemic design; improvements; funding partnership; creation of a long-term vision; public/private partnership; scope of the work; timeline; budget; options; project related efforts; staff resources; balancing demands; improving the quality of life in the City; and preparing the City for the future.

Mayor Fisch invited public comment.

The following members of the public addressed the Subcommittee:

Ken Mand discussed the need to carve out resources to focus on commitments; outdoor dining; concern with the studies impacting the schedule; and he wanted to see items going out to bid at the March 8 City Council meeting.

Diana Chang, Transportation Planning Manager, discussed procurement methods; guidance; and the complex nature of the process.

Rolando Cruz, Chief Transportation Officer, discussed the merging of responsibilities; staff and consultant time; addressing westbound Culver and Main Street; coordination between the Transportation, Public Works and Community Development departments; the City-wide effort; the public/private partnership; limited resources; manageability of the scope, budget and timeline; information and recommendations to be brought back to the City Council; impacts to westbound Culver and Main; City Council purview; the long-term Downtown vision; and assimilation of information.

Travis Morgan discussed post-COVID options presented for westbound Culver Boulevard; the DBA Downtown study; the long-term vision for Downtown; support for the idea that one of the options for the study be full pedestrianization of Culver Boulevard for the Downtown area; support by the DBA; and he asked that the City encourage investigation of a full pedestrian option.

Rolando Cruz, Chief Transportation Officer, discussed the presentation to the Bicycle and Pedestrian Advisory Committee (BPAC); City Council consideration of the plan; other options; the goal to ask the Business Roundtable, the CPAC and the community to consider the options; and conversation, compromise, and collaboration to come to a common goal.

Michelle Weiner urged everyone not to let the situation devolve into a tug of war between the Arts District and the Downtown neighborhood; she expressed appreciation for the mobility focus; discussed facilitation of robust public engagement during the DBA study; addressing problems and tensions that arise; and appreciation for staff efforts.

Subcommittee Members expressed trust that the team would work together to move the project forward.

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Item P-2

1) Receive a Presentation and Discuss the Vehicles for the Circulator Service; and (2) Provide Direction to Staff as Deemed Appropriate

Rolando Cruz, Chief Transportation Officer, discussed implementation of a new circulator service; providing expanded mobility service to create multi-modal behavior change; the pilot program; estimated costs; support for the allocation of resources; return on investment; free fare for the first six months; guidance beyond the first six months; micro-transit; autonomous vehicles; guiding how mobility works; rebuilding service after the pandemic; operating within federal guidelines for subsidies; securing a vehicle; utilizing resources appropriately; desired vehicle characteristics; challenges; the timeline; scope; absolutes; considerations; Americans with Disabilities Act (ADA) compliance; RFP results; the ability to use existing CityBuses; advantages vs. challenges; desire to have a special option; range; branding; viability; clarification that trams are not street legal; unresolved issues; other cities introducing trams; allowing the tram shuttle to become street legal; speeds; equipment; charging infrastructure; parking; coordination and time required from multiple departments in order to move forward; and the pros and cons of three options identified.

Mayor Fisch invited public input.

The following members of the public addressed the Subcommittee:

Travis Morgan expressed excitement for the proposed circulator service; discussed attracting new riders; issues with the image of a bus; support for use of a tram shuttle to draw in new riders; branding; calling it the Culver City Streetcar; and the importance of the big picture impact.

Ken Mand expressed support for using the tram shuttle option; discussed use of the temporary lane; and making alterations to the vehicle if the van shuttle option is used.

Discussion ensued between staff and Subcommittee Members regarding customization of the van shuttle option; the need to change the vehicle code to accommodate a slower speed;

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losing the advantage of the mobility lane with reduced speeds; providing something that looks different than the status quo; the desire for a San Francisco Streetcar on wheels; providing utility vs. a gateway experience; concern that there is no guarantee of success with the tram shuttle option; drawing people in; studio tours and referencing the studio identity of the City; branding; the shared mobility lane; pro-pedestrianization aspects of the project; concern with extra time added to the project by choosing the tram shuttle option; extending the RFP to allow time to consider specifics of the tram shuttle; and additional time necessary to research changing the ordinance and ensuring there is no deal breaker.

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Public Comment for Items NOT on the Agenda

Mayor Fisch invited public participation.

The following member of the public addressed the Subcommittee;

David Coles discussed "beg buttons" to request permission to cross the street; expressed hope that the public would be allowed to weigh in regarding restoration of service to pre-pandemic conditions; prioritization of pedestrians; and he asserted that pedestrians should not have to beg for permission to cross the street.

Mayor Fisch indicated that a discussion could be held on the matter at a future meeting.

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Receipt of Correspondence

None.

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Items from Staff/Subcommittee Members

Mayor Fisch suggested consideration of expanding the jurisdiction of the BPAC to include broader transit issues.

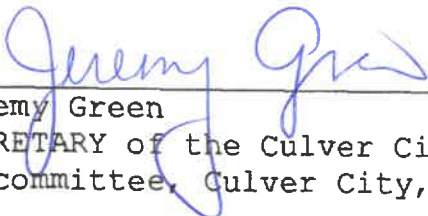
Discussion ensued between staff and Subcommittee Members regarding support for scheduling regular monthly meetings and appreciation for guidance.

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Adjournment


There being no further business, at 5:44 p.m., the Mobility Traffic and Parking Subcommittee adjourned.

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Jeremy Green
SECRETARY of the Culver City Mobility, Traffic and Parking
Subcommittee, Culver City, California

APPROVED 07 JAN 2022



Mayor Fisch
MAYOR, Mobility, Traffic and Parking Subcommittee
Culver City, California