REGULAR MEETING OF THE
CULVER CITY MOBILITY,
TRAFFIC AND PARKING SUBCOMMITTEE
CULVER CITY, CALIFORNIA

March 19, 2019
4:00 p.m.

Call to Order & Roll Call

Mayor Small called the meeting of the Mobility, Traffic and Parking Subcommittee to order at 4:05 p.m. in the Dan Patacchia Room at City Hall.

Present: Thomas Small, Mayor
Göran Eriksson, Council Member

Staff Present: John Nachbar, City Manager
Charles Herbertson, Public Works Director
Gabe Garcia, Traffic Engineering Manager
Shelly Wolfberg, Assistant to the City Manager
Jesse Mays, Assistant to the City Manager
Diana Chang, Transportation
Helen Chin, Management Analyst

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Public Comment for Items NOT On the Agenda

Mayor Small invited public comment.

NO cards were received and no speakers came forward.

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Agenda Items

Item A-1

Approval of Minutes for the January 8, 2019 Traffic and Parking Subcommittee Meeting

MOVED BY COUNCIL MEMBER ERIKSSON, SECONDED BY MAYOR SMALL AND UNANIMOUSLY CARRIED, THAT THE MOBILITY, TRAFFIC AND PARKING SUBCOMMITTEE APPROVE MINUTES FOR THE MEETING OF JANUARY 8, 2019.

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Item A-2

Discussion of Scooter Share (Art Ida/Diana Chang)

Mayor Small invited public participation.

The following member of the audience addressed the Subcommittee:

Eve Sanford, Community Partnership Manager for Spin Scooter Share, provided background on the company and indicated that they had met with staff and would be interested in working with the City.

Diana Chang, Transportation Department, provided an update on the Scooter Share Trial Program; discussed statistics by operator; education events; traffic citations and collisions; public input; responsiveness; data reporting; revenue sharing; trips within the City boundary vs. those going in and out of the City boundary; decreases to deployment numbers; daily utilization rates; user data; extension of the Interim Operating Agreement (IOA); next steps; modifications to the agreement based on experiences during the trial period; options; City Council direction; staff time; service disruption; limited demand; and potential increases to required staff time with the inclusion of additional operators.

Discussion ensued between staff and Subcommittee Members regarding appreciation for the graphs and work done by staff on the presentation; collision data; the staff recommendation to extend the IOA with existing operators to December 2019; workload concerns; the desire of Bird and

Lime to continue with a renegotiation of fees; viable alternatives; other companies that have approached the City; the independent operator model vs. companies with their own staff; levels of service; improvements; keeping the existing operators and adding in new ones; intrusion from the City of Los Angeles and their use of multiple providers; providing the best opportunities; City Council consideration on how to proceed at the meeting of April 8; difficulty considering the pros and cons of the providers without an RFP process; providers who offer different modalities; the Jump model; the financial setup; use of Culver City public right-of-way to make money; consideration of other operators with a different model than Bird or Lime; upfront fees; and additional discussion of fee structures.

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Item A-3

Review and Discussion of Ongoing Projects Memo (All Departments)

Mayor Small invited public comment.

The following member of the audience addressed the Subcommittee:

Ken Mand expressed concern with the timing of the light at Washington Boulevard at Helms and suggested making changes to prioritize movement of residents; he discussed budget money to implement Transit Oriented Development (TOD) visioning elements and next steps; the Microtransit Plan; and looking for opportunities to advance goals of TOD visioning study.

Charles Herbertson, Director of Public Works, discussed ongoing conversations regarding signal timing; the planned start of the adaptive control project to in June; the Expo to Downtown bikeway project; and discussions regarding traffic calming in Rancho Higuera.

Art Ida, Transportation Director, discussed microtransit, the Moovel Memorandum of Understanding (MOU); Moovel involvement with the Daimler-Chrysler and BMW merger; and working with Moovel to develop a detailed plan.

Discussion ensued between staff and Subcommittee Members regarding TOD Visioning; examination of neighborhoods touched by the TOD Visioning project; the Expo to Downtown Bike Connector Project: release of the RFP in May or June 2019; allocating money in the budget to focus on design and advance the project that way; competition for capital expenditure money during the budget process; limited opportunities for grant money; development of a process to facilitate and prioritize projects by the City Council; the physical survey completed by Alta with plans and photo simulations for the Jackson Gate project; public input scheduled for April; feasibility of completion by Labor Day; Green Valley Circle bike lanes; bike lane demand; Fox Hills accessibility; preferential parking districts; mixed business parking in residential areas; preferential parking in the Arts District; and the process.

Ken Mand felt that data was needed to ensure that the parking burden does not fall on the most convenient block.

- Staff agreement to bring the spreadsheet from the TOD Visioning Study to the next meeting
- Prioritization of the TOD Visioning list at the next meeting

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Item A-4

Discussion of City Participation with the Los Angeles Clean Tech Incubator (Shelly Wolfberg)

Matt Peterson, Los Angeles Clean Tech Incubator (LACI), introduced Paul Jennings, a participant in the Culver City business community; provided background on the organization; discussed the transportation electrification partnership with the City of Los Angeles and the Department of Water and Power; and he indicated they were hoping to engage local government and wanted City staff to be part of the working groups.

Discussion ensued between LACI representatives, staff and Subcommittee Members regarding working groups; benefits of participation; location of the incubator; meetings at the LACI office; phone calls; engagement with the Sustainability Council at Metro and the Electrification

Subcommittee; the feeling that Culver City is more of a user of electrification than a job creator; costs to join; staff time; networking and education opportunities; facilitating the transition to electrification; participation by Santa Monica; and City Council consideration of the matter.

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Public Comment for Items NOT on the Agenda

Mayor Small invited public participation.

No cards were received and no speakers came forward.

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Receipt of Correspondence

None.

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Items from Staff/Subcommittee Members

Discussion ensued between staff and Subcommittee Members regarding upcoming discussion topics; concern by residents on Braddock with the Culver Boulevard Realignment Project; blocking access on Braddock at Sepulveda and diverting traffic from Braddock during the Realignment Project to reduce use as a thoroughfare for cut-through traffic; contact information for the two residents organizing the efforts to divert traffic; the construction schedule; planning ahead for the complaints; staff agreement to bring a mitigation plan to the next meeting for input; investigation of incremental improvements on Washington Boulevard toward the Arts District; the new Mobility and Traffic Engineering position; recruitment; and finalized selection.

Member Eriksson discussed the National League of Cities meeting; the national strategy for replacement of the gas tax which is a diminishing resource; thinking ahead as electric vehicles continue to hit the market; charging for EV car use of public roads; studying a Road User Charge System (RUCS); and whether to form a policy or concept to bring to Sacramento.

Items for the next meeting:

- Member Eriksson to report on the Road User Charge System
- Staff to formulate a mitigation plan to address concerns on Braddock regarding the Culver Boulevard Realignment Project
- Discussion of items from the TOD Visioning study
- Staff to provide a report from the public meeting regarding the Jackson Gate
- Report regarding the Peripheral Parking Project

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Adjournment

There being no further business, at 5:56 p.m., the Mobility Traffic and Parking Subcommittee adjourned its meeting.

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Jeremy Green
SECRETARY of the Culver City Mobility, Traffic and Parking Subcommittee, Culver City, California

APPROVED

Thomas Small
Mayor, Mobility, Traffic and Parking Subcommittee
Culver City, California