

THESE MINUTES ARE NOT OFFICIAL
UNTIL APPROVED BY THE
CULVER CITY
DR. MARTIN LUTHER KING, JR. CELEBRATION COMMITTEE

REGULAR MEETING OF THE
DR. MARTIN LUTHER KING, JR.
CELEBRATION COMMITTEE
CULVER CITY, CALIFORNIA

September 21, 2016
7:00 P.M.

Call to Order & Roll Call

Chair Daniel Lee called the meeting of the Culver City Dr. Martin Luther King, Jr. Celebration Committee to order at began at 7:12 p.m. in Room C 77 at the Culver City Senior Center.

Members Present:

Daniel Lee
Wayne Slappy
Tori Bailey
Steven Fisher

Staff Present:

Arames White - Shearin, Staff Liaison
Dawn Melton, Recreation Supervisor

Public Comment-Items Not on the Agenda

Chair Daniel Lee invited public comment.

The following members of the audience addressed the MLK Committee:

Aaron Smith came to the meeting because of an invitation extended by MLK Committee member Tori Bailey. He explained his background was in T-Shirt design and media. He has worked on multiple projects in the entertainment industry.

MLK Committee members discussed Mr. Smith's possible involvement in the upcoming event as publicist. Mr. Smith will forward his contact information to Staff liaison.

Rick Tuttle made the suggestion to reach out to media sponsor KPFK.

Order of the Agenda

No changes were made.

Consent Calendar

C - 1. Approval of Minutes from the August 17, 2016 Meeting

Motion to approve minutes dated 8/21/16 accepted as delivered.

Moved by Member Slappy

Seconded by Member Fisher

Vote: Unanimously Carried, that the Dr. Martin Luther King, Jr. Celebration Committee approve minutes for the August 17, 2016 meeting.

Discussion Items

D - 1. Program Outline - Start to Finish

Chair Lee discussed his talk with the Culver City High School Principal about their participation in this year's program. The principal and the Black Student Union Chair at the Culver City High School invited the MLk Committee members to come and speak to the students about what they would like to do in the program. The meeting is Wednesday, October 6th at 12:30 pm at the High School.

Staff liaison White-Shearin asked what the Chair sees the high schoolers doing at the event and the committee should keep in mind a plan B in case this falls off.

Chair Lee responded by saying he would like to keep the same outline as what was used last year at the Teen Center.

Staff liaison White-Shearin went over handout that outlines the draft program and asked for additional information from Committee members pertaining to contact information for some of the proposed panelist. Staff has begun reaching out to people on the list and will update Committee at October meeting. (see other materials for outline)

Items from Staff

Staff went over budget estimates based on the prior year budget and what expenses are needed for this year. Committee members discussed the reallocating of \$580.00 from the purchase of two new banners to hire a publicist for the event. Staff reminded the Committee that hiring a publicist may be okay but to keep in mind that person is not able to secure free ads in newspapers and online websites. Monies still need to be allocated for print ads.

Motion: Pull \$580 from new banners and only purchase one banner to fund money for a publicist.

Moved by Member Slappy

Seconded by Member Fisher

Vote: Unanimously Carried, that the Dr. Martin Luther King, Jr. Celebration Committee approve to pull \$580 from new banners and only purchase one banner to fund a publicist.

Receipt of Correspondence

Staff liaison White-Shearin received an email from Storyteller Michael McCarty about performing at the event and will contact staff to get more details.

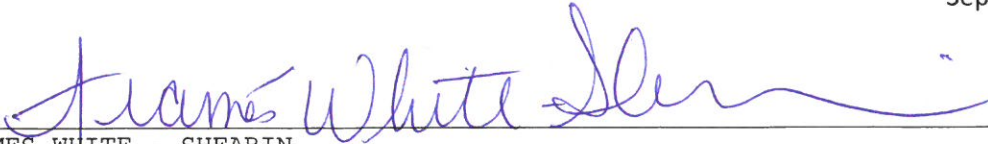
Member Wilkins emailed Staff liaison and said she would be unable to make the meeting.

Items from Committee -

Member Tori Bailey announced and handed out a flyer for a company that deals in travel arrangements called Fair Hotel.org. (see other materials for flyer)

Adjournment

There being no further business, at 8:23 p.m., the Dr. Martin Luther King Jr. Celebration Committee adjourned its meeting to October 19, 2016.



ARAMES WHITE - SHEARIN
Secretary of the Culver City Dr. Martin Luther King, Jr. Celebration
Committee
Culver City, California

APPROVED



DANIEL LEE
CHAIR of the Culver City Dr. Martin Luther King, Jr. Celebration Committee
Culver City, California

I declare under penalty of perjury under the laws of the State of California
that, on the date below written, these minutes were filed in the Office of
the City Clerk, Culver City, California and constitute the Official Minutes
of said meeting.

JEREMY GREEN
DEPUTY CITY CLERK

DATE