

## ATTACHMENT 1

### Fiesta La Ballona 2021 Suggested Taglines/Names

- "Because we could all use a shot of FUN!"
- Fiesta La Ballona : Halloween Takeover
- Fiesta La Ballona : October Pop-Up
- Fiesta La BOOllona 2021
- BOOfest La Ballona 2021
- La Día De La Ballona 2021
- Fiesta La Ballona- Frighteningly fun in 2021.
- FIESTA BALLOWEEN
- FIESTA LA BALLONA ~ BEWITCHING . . . BEGUILING . . . BE THERE!
- FIESTA LA BALLONA, WHERE YOU CAN TREAT YOURSELF TO A TERRIFIC EXPERIENCE!
- ATTEND FIESTA LA BALLONA FOR A FANG-TASTIC TIME!
- FIESTA LA BALLONA ~ IT'S SCARY HOW MUCH FUN IT IS!
- FIESTA LA BALLONA ~ CREEPING IT REAL!
- FIESTA LA BALLONA ~ IT'S GOING TO BE SPOOK-TACULAR!
- FIESTA LA BALLONA ~ A TREAT THAT'S FANG-TASTIC, BEWITCHING AND SPOOK-TACULAR!
- Fiesta La Ballona Fall Fest
- Fiesta La Ballona BOO-Ya!!!!!"
- **Culver City's Fiesta La Boo-lona**  
*From the Heart of Screamlana*

Additional Comment and Tagline:

Hi and thank you for all you do. I have an idea that we mesh Fiesta La Ballona is turning 70 🎂 with Halloween 🎃 by calling it *FIESTA LA LLORONA*. FiestaLaBallona.org says that in the beginning, "One of the floats carried the Fiesta Queen and her court." This year it might say something like, "A float decorated in a unique mix between Carrie and La Llorona will showcase The Fiesta Llorona Queen and her ghoulish court." Can you imagine it? A spooky mix of 70's scary movies with traditional Latino scary stories. Everyone will have such a good time 🎃 Maybe the float & it's scary characters can come out after bedtime for the kids.  
Thank you for the invitation.