

THESE MINUTES ARE NOT OFFICIAL  
UNTIL APPROVED BY THE  
CULVER CITY  
MOBILITY, TRAFFIC AND PARKING SUBCOMMITTEE

SPECIAL MEETING OF THE  
CULVER CITY MOBILITY,  
TRAFFIC AND PARKING SUBCOMMITTEE  
CULVER CITY, CALIFORNIA

March 30, 2021  
3:00 p.m.

**Call to Order & Roll Call**

Mayor Fisch called the special meeting of the Mobility, Traffic and Parking Subcommittee to order at 3:01 p.m. in Mike Balkman Council Chambers at City Hall via Webex.

Present: Alex Fisch, Mayor

Absent: Göran Eriksson, Council Member

Staff Present: Charles Herbertson, Public Works Director  
Rolando Cruz, Chief Transportation Officer  
Heba El-Guindy, Mobility and Transportation Engineering Manager  
Diana Chang, Transportation Planning Manager  
Allison Cohen, City Fleet Services Manager  
Joe Susca, Senior Management Analyst  
Alicia Ide, Management Analyst

o0o

**Pledge of Allegiance**

Mayor Fisch led the Pledge of Allegiance.

o0o

**Public Comment for Items NOT On the Agenda**

Mayor Fisch invited public comment.

The following members of the public addressed the Subcommittee:

David Coles asked that a conversation of "beg buttons" be agendized for discussion before they are reverted back to pre-pandemic conditions; he presented a photograph of construction conditions that have closed down the sidewalk on the 8900 block of Washington Boulevard for years; asked about permits; accountability; and penalties for putting pedestrians off the sidewalk for years.

Charles Herbertson, Public Works Director, discussed challenges with the developer; project delays; projects allowed to build to the property-line; use of the public right of way to complete construction; safety issues; he indicated that the project was nearing completion; discussed the difficulty of disallowing usage; ways to prevent sidewalk closures for long periods of time; the Brick and Machine project; and restrictions placed on sidewalk obstructions for future construction projects.

Bubba Fish requested an update on the Slow Streets program.

Charles Herbertson, Public Works Director, reported receipt of good input at a recent community meeting; planned discussion of Slow Streets and other active transportation projects at the upcoming meeting with the Fox Hills neighborhood; and consideration of additional Slow Streets in Fox Hills and in other areas of the City.

Heba El-Guindy, Mobility and Transportation Engineering Manager, discussed feedback received about the Slow Streets program; level of support warranting retention of the program, especially in the pandemic; concern with Farragut; the Capital Improvement Project (CIP) scheduled to establish Farragut as a Bike Boulevard; enhancements and traffic calming devices; monitoring of conditions; and community feedback.

Michelle Weiner, Bicycle and Pedestrian Advisory Committee (BPAC) Chair, shared personal thoughts about ensuring equity and safety for people of color in the community; discussed Move Culver City meetings; ensuring that the way the street is used is for everyone; and she asked the Subcommittee to center an agenda item around public safety and equity, and the safety of all citizens on the streets of Culver City.

Mayor Fisch indicated that he would speak with Council Member Eriksson regarding placing an item on the agenda regarding "beg buttons" and equity, and he asked Ms. Weiner to send him an email clarifying enforcement in the new configuration and other areas for consideration.

o0o

### **Order of the Agenda**

No changes were made.

o0o

### **Presentations**

Item P-1

**(1) Receive a Presentation on the MOVE Culver City - Downtown Tactical Mobility Lane Project Status Update, Including an Update on Timelines on the Project and the Art-Inspired Street Treatment; and (2) Provide Other Direction to Staff**

Rolando Cruz, Chief Transportation Officer, provided an update on Move Culver City; discussed the timeline; project risks and mitigation; Bike Platforms; Gateway Mobility Stops; filming in the City; the Downtown Mobility Study; next steps; development of art concepts; the Request for Proposal (RFP); construction bids; the target to go-live on July 31; circulator planning; reimagining tactical improvement; bus stop improvements; scope; budget; timeline; issues that could potentially hinder the project moving forward; project risk and mitigation; material procurement lead times; placemaking; design; staff resources; budget; safety; sharing the road; educating riders and bus operators; and coordinating the RFP and the IFB.

Breanna Mobley, Sam Schwartz Consultants, discussed enhancements to the Gateway Mobility Stops.

Rolando Cruz, Chief Transportation Officer, discussed outstanding Council items; impacts of the mobility lane of filming; communication with the Downtown Business Association (DBA) regarding their concerns; existing filming guidelines; permit review; standard fees; modification to public property or right of way; ensuring things are brought back to normal;

cost recovery; coordination with FilmLA; the dedicated bus (mobility) lane; installation of delineators and curb stops; the bus/bike platforms; art treatments; new considerations with Move Culver City; the Downtown Mobility Study; scope and first steps; goals; community perspective; the need to collaborate on near-term concerns; addressing the north side of Culver Boulevard and Main Street; tactical urbanism; collaboration on near-term concerns and long-term desires; community engagement; approval of Version 4; examination of quick build options; long-term vision and feasibility; understanding operational issues and challenges; wayfinding signage; the collaborative design process; consultation with the CPAC and the DBA; representation of different perspectives; community outreach; and documentation of the pros and cons to every idea.

Joe Iacobucci, Sam Schwartz Consultants, discussed the Downtown Mobility Study; use of Version 4 approved by the City Council as a base; adjusting the already approved process; post-pandemic solutions; the quick build assessment; reintroduction of auto access on westbound Culver Boulevard; examination of bus and bike lanes; pedestrian amenities; identifying parking and loading zone options; restaurant and outdoor and dining needs; examination of similar options for Main Street; bus/bike improvements; coordination with the City of Los Angeles; the quick build assessment for Culver Boulevard eastbound; Uber re-routing; on-street parking and circulation; suggestions for operational improvements; quick build vs. long-term improvements; the permanent assessment of the entire area; plan view design concepts; the final report; cost estimates to implement the permanent project; identification of next steps; the time line for expanded Downtown mobility; and public outreach.

Rolando Cruz, Chief Transportation Officer, discussed people with strong views; addressing the north side of Culver Boulevard; continued public engagement; the decision of the City Council; implementation; next steps; feedback from the BPAC; providing summaries of the Business Roundtable meetings; the master schedule; the focus on the mobility lane; and the plan for installation by July.

Mayor Fisch invited public participation.

The following members of the public addressed the Subcommittee:

David Coles, Bike Culver City, spoke on behalf of himself; expressed concern that the study of the downtown area by Hackman Capital was delaying the project and causing confusion; discussed creation of a long-term vision for Culver City before allowing the quick build changes to take place; allowing time to see what works and what does not; ensuring a transparent process with open public meetings; and the importance of primary guidance coming from the citizens of Culver City.

Bubba Fish indicated being a member of Bike Culver City and the Committee on Homelessness; echoed comments made by David Coles; discussed the CPAC; concern with closed-door meetings; re-closing the streets to people; providing an outsized voice to the business community; the Hackman Capital study; waiting until Version 4 is implemented; business stakeholders not talking to the community; and creating a situation where the business community at odds with residents.

Marla Koosed questioned whether plans were being run through the Disability Advisory Committee, noting concern with the ability of the disabled to navigate through the altered streetscape.

Rolando Cruz, Chief Transportation Officer, discussed representation on the CPAC to address issues.

Mary Daval expressed support for the project; discussed monitoring, evaluating and responding to the quick build project; concern with the new timeline; Downtown Visioning; the lack of engagement of the Downtown neighborhood; allowing people to be part of the process; involvement in the design for Sepulveda and Jefferson; the goal of a connected network; and support for getting the Version 4 quick build in place before changes are decided.

Travis Morgan expressed support for the quick build project; discussed concern with delays by the business community; compromise; items being given up; the complete lack of community engagement with the Hackman Study; the accelerated timeline to shutdown outdoor dining; turning advocates into adversaries; concern that the approval was done on the Consent Calendar; the original passage of the outdoor dining program for two years; and concern with harming businesses the City seeks to support.

Michelle Weiner echoed concerns voiced by all of the previous speakers; reported a person in a wheelchair nearly being run over; discussed safety concerns that need to be addressed; she felt that the Hackman Study was not helpful in moving the process forward in a fair and equitable way; discussed consultants hired to push through ideas that they were not able to get through in the previous process; and she expressed unhappiness at the outsized voice given to the business community.

George Hewitt expressed concern that the Hackman Study did not want to wait for the results of the Move Culver City project before making their own vision of Downtown; discussed costs and value of Move Culver City; increased equity; active transportation; and he wanted to see Move Culver City evaluated without rushing to the next study.

David Metzler expressed appreciation for the bus and bike video and asked that it be expanded to include cars and the police department; discussed enforcement; he indicated being blindsided as he thought the project would be coming to the City Council with additional community input; and he noted the need to do a quick build, implement it, and get feedback to inform the long term prospects for Downtown.

Ryan Smith, Hackman Capital, indicated that when they took on the effort paid for by the DBA, they agreed to run a parallel path in order not to slow the process down, and he noted the intent to create the best plan to benefit all parties.

Discussion ensued between staff and Council Members regarding providing outdoor dining in June 2020 to keep private businesses afloat; keeping things in place during COVID; clarification that the two-year pilot program is for Move Culver, not for outdoor dining; reverting the outdoor dining program sooner than Move Culver City; the closure of westbound Culver Boulevard as a reaction to the impacts of the pandemic on downtown businesses; public input into the process that resulted in the creation of the transit only lane; restoration of things to the way that they were before the pandemic in terms of outdoor dining at the end of the emergency period; maximizing success for Move Culver City; the scope of what was approved for Move Culver City; transparency; addressing valid operational issues for the DBA; assurances that implementation of Version 4 would not be changed; addressing issues while waiting for the bid packages; filling in gaps; running things in a parallel fashion; acknowledgement of

concerns; the importance of transparency; and ensuring that the community is heard just as clearly as the businesses are.

Mayor Fisch invited public comment.

The following member of the public addressed the Subcommittee:

Art Nomura discussed the timeline; implementation; presenting information on permanent changes; confusion as a result of the timing; and finding a more equitable way of dealing with possible changes in the future.

Additional discussion ensued between staff and Subcommittee Members regarding consideration of general concepts and ideas; improved communication; additional community involvement; charettes; ensuring that the project is not slowed down; and the priority of getting Version 4 on the ground.

oOo

Item P-2

**(1) Receive a Presentation and Discuss the Vehicles for the Circulator Service; and (2) Provide Direction to Staff as Deemed Appropriate**

Rolando Cruz, Chief Transportation Officer, discussed the new circulator service; vehicle options; the extension of the van option; work done on the tram shuttle; operational issues; vehicle viability; procurement; street compliance; the feeling that the vehicle could meet the needs of the City; equipment accommodation; the need for a Vehicle Identification Number (VIN); and street legal considerations.

Mary Fisch invited public input.

The following members of the public addressed the Subcommittee:

Darrel Menthe, Downtown Business Association (DBA); discussed concern with proposed operational hours and the need to find funding for a frequent circulator that matches the Metro schedule.

Travis Morgan thanked staff for their innovation and creation; acknowledged the extra amount of work required; and discussed the 45-day timeline.

Mayor Fisch indicated willingness to help in any way.

o0o

Item P-3

**Introduction to the Transportation Department's  
Electrification Study & Bus**

Rolando Cruz, Chief Transportation Officer, discussed the charge to move forward with vehicle electrification; e-Mobility; goals of the City in the Strategic Plan; Los Angeles Cleantech Incubator (LACI); common goals; creating an e-Mobility Strategic Plan to balance objectives; influencing public vehicle electrification; providing infrastructure; employee charging rideshare incentive programs; encouraging the development of public charging; public vehicle electrification; continuing to encourage electric charging stations; policy for City service vehicles; funding for pilot projects; and fueling stations.

Joe Susca, Senior Management Analyst, discussed City, employee, and public charging stations; adoption of flat rates for employees; cost recovery; offset of fees by the Rideshare program incentive; plans to increase employee chargers as funding becomes available; plans to electrify the fleet; Tesla chargers; the grant from Southern California Association of Governments (SCAG) to prepare an EV infrastructure plan; installation of EV charging stations on private property; business and individual EV use; demand; evaluation of curbside installations; and preparation of a Landlord EV Charging Station Guide and an Individual EV Owner Guide.

Rolando Cruz, Chief Transportation Officer, discussed the Transportation Facility Electrification Transition Plan.

Allison Cohen, City Fleet Services Manager, provided a big picture update on the project; discussed electrifying CityBus; the schedule for changeover; operational analysis; the RFP to develop the infrastructure study and Zero Emission Roll-Out Plan and Charge Management Program; Battery Electric Bus and Facility Program Objectives; information, assessments



and reports being gathered; limited space; the importance of planning; the timeline for development of the Transition Plan; a request for guidance on the dissemination of information; the project timeline; plans for the long-term facility reconstruction; the Charge Ready Program through Southern California Edison; funding for the Long-Term Facility Plan; FTA 5307 funding; the resiliency and renewable energy component; and serving as a model for other transit agencies.

Rolando Cruz, Chief Transportation Officer, discussed the magnitude of the effort; advance planning; costs; the need for a long-term plan to get to 2028; information being processed; and guidance from the Subcommittee on how information should be shared.

Mayor Fisch invited public input.

The following members of the public addressed the Subcommittee:

David Metzler discussed the ratio of Tesla vs. EV Go chargers; equity issues; the request from Tesla to use space in a public garage; length of time cars stay there to charge; benefits to businesses for people who stay in the City; concern with taking up public parking spaces with no not benefit to the City; and clarification that Telsa charges users for every minute they stay in the parking place that they are not charging.

Joe Susca, Senior Management Analyst, reported that Tesla had evaluated the Cardiff and Watsica parking structures but opted for installation at private shopping centers instead; discussed Tesla as dominating the market for EVs; EV Go chargers vs. Tesla chargers; the need for a standardized outlet and plug for the industry; the ability of EV Go to charge people for staying in parking spaces longer than they are charging; and onsite parking management staff at the Ince parking structure issuing warnings to those cars that stay on the chargers longer than necessary.

Mayor Fisch discussed assistance to staff and transparency to the public; a suggestion that staff provide information at decision-points; and public events.

Discussion ensued between staff and Council Members regarding current staff and consultants; changes to costs and credits;

issues and challenges; assumption points; guidance items; minor decisions; staff agreement to provide summaries and reports every two months; prioritizing the work of staff; investing attention and money; earmarks; and the Transportation Infrastructure Plan.

o0o

**Public Comment for Items NOT on the Agenda**

Mayor Fisch invited public participation.

No public comment was received.

o0o

**Receipt of Correspondence**

None.

o0o

**Items from Staff/Subcommittee Members**

Mayor Fisch expressed appreciation to staff for their hard work and to the public for paying attention and holding the City accountable.

o0o

**Adjournment**

There being no further business, at 5:09 p.m., the Mobility Traffic and Parking Subcommittee adjourned its meeting.

o0o

---

Jeremy Green  
SECRETARY of the Culver City Mobility, Traffic and Parking  
Subcommittee, Culver City, California

APPROVED

---

ALEX FISCH  
Mayor, Mobility, Traffic and Parking Subcommittee  
Culver City, California