

## Community Vision for the Future

*The Community Vision for the Future describes where the city aspires to be in 2045.*

Culver City in 2045 continues to be a vibrant, unique, and diverse community with a strong social and economic fabric stitched together by its arts and cultural assets, creative enterprises, high-quality services, and inclusiveness. It is a progressive and bold city leading the region to address complex challenges in housing, transportation, public health, public safety, and the environment.

Its residents, workers, businesses, and visitors enjoy smart and modern infrastructure and fiscal sustainability, stewarded by a commitment to equitable planning for the future generations that will inherit Culver City as a home, as their neighbor, or as a cultural and economic destination.

## Core Values

*Core Values are broad and subjective beliefs that define Culver City's culture and provide a sense of direction for General Plan implementation.*



## Guiding Principles

*Guiding Principles are specific and objective benchmarks that guide the development of the General Plan.*

### Public Services

Provide high-quality public services through an equitable, adaptive, transparent, accessible, and fiscally sustainable governing structure with intentional investments and regulatory measures.



### Public Safety

Reimagine public safety to invest in living wage jobs, health care services, stable housing, and educational opportunities. Ensure public safety addresses the root causes and symptoms of crime and violence. Improve law enforcement practices like carrying out safe interactions, ensuring independent oversight, and building community trust.

### Leader/Model City

Be a creative and proactive leader in solving regional, state, and national challenges around issues like housing, mobility, public safety, equity, and climate pollution and disruption.

### Diversity and Housing

Advance continued racial, demographic, and socioeconomic diversity by supporting a range of housing types for different income levels, household compositions, stages of life, and marginalized populations, including persons experiencing homelessness, the elderly, and persons with disabilities.

### Civic Engagement

Create more opportunities to broaden and deepen civic engagement—like forming stakeholder communication networks to encourage participation and making engagement easy and accessible—that bring more of Culver City’s diverse voices to the decision-making table.

### Climate Action

Adopt innovative and equitable policies to eliminate greenhouse gas emissions (decarbonize), reduce energy and water use, and adapt to climate disruption, ensuring marginalized residents and stakeholders are resilient to climate hazards.

### Ecology

Foster harmony between people and the environment through continued sustainability efforts, urban ecology, and stewardship of natural resources, like the Ballona Creek and Baldwin Hills, for the benefit of future generations.

### Urban Design

Cultivate social connections between residents, workers, businesses, and visitors through urban design that sustains and revitalizes the public realm, creates great places to gather, adapts to a changing climate, and promotes public safety.

## Community Health

Elevate community health and health equity through new, improved, and well-maintained public amenities—like parks, sport courts and fields, gathering places, healthy and affordable food, natural resources, and community services—that allow people of all ages to thrive physically, socially, and mentally.

## Arts and Culture

Sustain arts and culture in Culver City, including visual, performing, literary, and culinary arts. Support the continued preservation of historic and cultural resources in Culver City.

## Creative Economy

Support the continued growth of creative industries as the cornerstone of the renowned arts and cultural identity and unique regional economic role of Culver City, including digital media, communication arts, entertainment, publishing and printing, architecture and interior design, visual and performing arts, fashion, toys, product and industrial design, art dealers, and fine and performing arts schools.



## Infrastructure and Technology

Practice resilient and sustainable solutions to maintain and improve infrastructure, including water, road infrastructure, and broadband. Ensure these solutions are implemented equitably throughout the city. Embrace innovative and responsible use of technology to improve City operations, enhance public participation, and build smart, secure, and adaptable infrastructure systems.

## Mobility

Build more active and shared modes of getting to, from, and through Culver City by providing more reliable, safe, affordable, clean, and connected transportation and mobility options for people of all ages and abilities.

## Diversified and Circular Economy

Support a diversified, adaptable, and sustainable economy with a balance of small and large businesses across a range of industries that provide employment, commercial, and experiential opportunities. Ensure the economy is resilient to shocks and stresses, like the COVID-19 pandemic.

