# THESE MINUTES ARE OFFICIAL & APPROVED BY THE CULVER CITY FINANCE ADVISORY COMMITTEE

REGULAR MEETING OF THE CITY OF CULVER CITY FINANCE ADVISORY COMMITTEE CULVER CITY, CALIFORNIA December 9, 2020 7:00 p.m.

# **CALL TO ORDER & ROLL CALL**

Chair Lachman called the regular meeting of the City of Culver City Finance Advisory Committee to order at 7:00 p.m. via Virtual Webex.

Members Present: ANDREW LACHMAN, Chair

**DARREL MENTHE**, Vice Chair

MARC BAUER, Member JOSH GOLDSTEIN, Member JOHNNIE GRIFFING, Member

KEITH JONES, Member SEAN KEARNEY, Member KEVIN LACHOFF, Member BRYAN SUA, Member

Absent: None

Staff Present: Onyx Jones, Chief Finance Officer

Punit Chokshi, Senior Management Analyst

John Figueroa, Senior Account Clerk

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# Pledge of Allegiance

Member Jones led the Pledge of Allegiance.

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#### **Public Comment - Items NOT on the Agenda**

Chair Lachman invited public comment.

John Figueroa, Senior Account Clerk, indicated that no public comment had been received for Items Not on the Agenda.

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#### **Consent Calendar Items**

Item C-1

Approval of the Minutes for the Regular Adjourned Meeting of November 17, 2020

MOVED BY MEMBER GRIFFING, SECONDED BY MEMBER BAUER AND UNANIMOUSLY CARRIED, THAT THE FINANCE ADVISORY COMMITTEE APPROVE MINUTES FOR THE REGULAR ADJOURNED MEETING OF NOVEMBER 17, 2020.

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## Order of the Agenda

No changes were made.

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#### **Action Item**

Item A-1

Approval of Measure CC and C Sales Tax Status Reports for Transmittal to City Council

Punit Chokshi, Senior Management Analyst, provided an overview of the Measure CC and C Sales Tax Status Reports.

Discussion ensued between staff and Committee Members regarding the Top 25 Producers; effects of COVID on businesses; revenue forecast vs. actuals; year-end audit information; changes to the way sales taxes are collected; and online sales.

MOVED BY VICE CHAIR MENTHE, SECONDED BY MEMBER GOLDSTEIN AND UNANIMOUSLY CARRIED, THAT THE FINANCE ADVISORY COMMITTEE APPROVE TRANSMITTAL OF THE MEASURE CC AND C SALES TAX REPORTS TO THE CITY COUNCIL.

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#### Item A-2

#### Receive an Update on the Culver City Economic Recovery Task Force

Member Jones reported on the meeting of the Culver City Economic Recovery Task Force earlier that day; discussed the "Choose Culver City" campaign; concerns voiced regarding the Culver City Mobility Lane Project; customer access; seventy businesses in the City that have not renewed their business licenses; improving outreach to local businesses; vacancies in the business district; opportunities for pop up businesses; property owners in a difficult financial situation; preserving the charm of the City by preserving local business; concerns with opening up parks to fitness businesses; and efforts to ensure that parks are only being used by existing Culver City businesses.

Discussion ensued between staff and Committee Members regarding initiatives; number of business licenses in the City; members of the Chamber of Commerce who are dropping out; financing to help businesses stay afloat; the need to renew business licenses to get CARES funding; increased business license revenue; and whether there would be an extension for payment of business license fees in 2021.

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#### Item A-3

# **Receive Reports from Current Subcommittees**

Vice Chair Menthe indicated that the Bylaws Subcommittee would be meeting before the end of the year.

Chair Lachman reported that the other Culver City Police Study had been released and would be considered.

Discussion ensued between staff and Committee Members regarding availability of the Police Study, and requests for printed copies of the report.

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#### Item A-4

(1) Receive Recommendation from Government Efficiency Award Subcommittee for Establishment of a City Innovation Award Program; (2) Discuss Proposed Innovation Award Program; and (3) Approve Innovation Award Program for Transmittal to the Appropriate Body/Department

Member Goldstein discussed the proposal to launch the Culver City Innovation Award program to recognize people who have made outstanding contributions for the improvement of efficiencies in the City; reducing costs; the general timeline for program implementation; the letter to department heads; the application; and the award ceremony.

Discussion ensued between staff and Committee Members regarding support for highlighting good efforts being made; coming in above expectations; the experience of the city and county of Los Angeles; thanking people who make good decisions; and costs to the City.

Member Griffing indicated that the program could be expanded to vendors who make improvements to efficiencies, and he noted that the project was on track to begin in the first part of 2021.

MOVED BY MEMBER GRIFFING, SECONDED BY MEMBER BAUER AND UNANIMOUSLY CARRIED THAT THE FAC:

- 1. RECEIVE REPORTS FROM THE GOVERNMENT EFFICIENCY SUBCOMMITTEE; AND,
- 2. DISCUSS THE RECOMMENDATION TO ESTABLISH A CITY INNOVATION AWARD PROGRAM; AND,
- 3. APPROVE THE PROPOSED INNOVATION AWARD PROGRAM FOR TRANSMITTAL TO THE APPROPRIATE BODY/DEPARTMENT.

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#### Item A-5

# <u>Approval of Regular Meeting Schedule of the Finance Advisory Committee</u> <u>for the Calendar Year 2021</u>

Discussion ensued between staff and Committee Members regarding timing for agenda postings; federal holidays; the possibility of changing the regular meeting date: taking a poll of Member availability; Brown Act issues; the need to amend the bylaws if a change is made to meeting time; and staffing.

MOVED BY VICE CHAIR MENTHE, SECONDED BY MEMBER JONES AND UNANIMOUSLY CARRIED, THAT THE FINANCE ADVISORY COMMITTEE DIRECT STAFF TO EXPLORE POSSIBLE CHANGES TO THE REGULAR MEETING TIME FOR FINANCE ADVISORY COMMITTEE MEETINGS, AND DETERMINE WHETHER CHANGES TO THE BYLAWS ARE NECESSARY.

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Item A-6

### **Discussion of January Agenda**

Discussion ensued between staff and Committee Members regarding the presentation from Todd Tipton on linkage fees; implementation and effective date of Measure RE; the Measure CW report; the budget calendar; upcoming budget workshops; and updating the new City Council.

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# Public Comment - Items NOT on the Agenda (Continued)

Chair Lachman invited public comment.

John Figueroa, Senior Account Clerk, reported that no public comment had been received.

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# **Receipt of Correspondence**

John Figueroa, Senior Account Clerk, indicated that no correspondence had been received.

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# **Items from Committee Members/Staff**

None.

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# <u>Adjournment</u>

| adjourned its meeting to Wednesday, January 13, 2021 at 7:00 p.m.  |                   |
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| John Figueroa<br>SECRETARY of the Culver City Finance Ad<br>Culver City, California  | dvisory Committee |
| APPROVED   |                   |
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| Andrew Lachman CHAIR of the Finance Advisory Committee, Culver City, California  |                   |
| I declare under penalty of perjury under the laws of the State of California that, on the date below written, these minutes were filed in the Office of the City Clerk, Culver City, California and constitute the Official Minutes of said meeting. |                   |
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| Jeremy Green Da  | ate               |

There being no further business, at 8:00 p.m., the Finance Advisory Committee