CC Downtown Business Association, INC
Profit & Loss Budget Performance
January through September 2020

	Jan - Mar 20	Apr - Jun 20	Jul - Sep 20	Oct - Dec 20	Jan - Dec 20	Annual Budget
Income						
4000 · Income						
Assessment Income						
4010 · Current Assessments	118,505.50	0.00	32,989.71	0.00	151,495.21	216,048.00
4012 · Previous Delinquent Assessments	0.00	0.00	0.00	0.00	0.00	15,450.00
4020 · Associate Member Dues	0.00	0.00	0.00	0.00	0.00	600.00
Total Assessment Income	118,505.50	0.00	32,989.71	0.00	151,495.21	232,098.00
4050 · Events Income						
4052 · Holiday Tree Lighting	0.00	0.00	0.00	0.00	0.00	1,000.00
4050 · Events Income - Other	0.00	0.00	0.00	0.00	0.00	1,500.00
Total 4050 · Events Income	0.00	0.00	0.00	0.00	0.00	2,500.00
4080 · Reimbursed Expenses						
4086 · Maintnence MOU	24,680.01	24,680.01	16,453.34	0.00	65,813.36	98,720.04
Total 4080 · Reimbursed Expenses	24,680.01	24,680.01	16,453.34	0.00	65,813.36	98,720.04
4090 · Miscellaneous Income-Donations		0.00	0.00	0.00		
4091 · Bank Interest Income	1.83	0.56	0.88	0.00	4.27	10.00
Total 4000 · Income	143,187.34	24,680.57	49,443.93	0.00	217,312.84	333,328.04
Total Income	143,187.34	24,680.57	49,443.93	0.00	217,312.84	333,328.04
Gross Profit	143,187.34	24,680.57	49,443.93	0.00	217,312.84	333,328.04
Expense						
5000 · Communication & Image Expense						
5100 · Advertising						
5130 · Facebook Ads	355.00	212.99	0.00	0.00	567.99	2,796.00
Total 5100 · Advertising	355.00	212.99	0.00	0.00	567.99	2,796.00
5200 · Marketing/Events Hard Costs						
5210 · Mkt Hard Costs/Third Wed	0.00	0.00	0.00	0.00	0.00	5,562.00
5211 · Directory	0.00	0.00	0.00	0.00	0.00	2,500.00
5212 · CicLAvia	0.00	0.00	0.00	0.00	0.00	0.00
5214 · Misc. Marketing	0.00	0.00	0.00	0.00	0.00	0.00
5215 · Halloween	0.00	0.00	0.00	0.00	0.00	1,000.00
5220 · Holiday Tree Hard Cost	1,324.00	0.00	0.00	0.00	1,324.00	2,400.00
5225 · Holiday Advertising	0.00	0.00	0.00	0.00	0.00	1,200.00

CC Downtown Business Association, INC
Profit & Loss Budget Performance
January through September 2020

	Jan - Mar 20	Apr - Jun 20	Jul - Sep 20	Oct - Dec 20	Jan - Dec 20	Annual Budget
5230 · Holiday Party	0.00	0.00	0.00	0.00	0.00	800.00
5235 · Taste of DTCC	0.00	0.00	0.00	0.00	0.00	0.00
5240 · Fiesta La Ballona	0.00	0.00	0.00	0.00	0.00	500.00
5260 · Chamber Expo	0.00	0.00	0.00	0.00	0.00	350.00
Total 5200 · Marketing/Events Hard Costs	1,324.00	0.00	0.00	0.00	1,324.00	14,312.00
5400 · Website/e-newsletter	389.00	487.00	558.00	0.00	1,434.00	1,200.00
5500 · Other Marketing Expenses						
5510 · Marketing Supplies	0.00	0.00	0.00	0.00	0.00	150.00
5520 · PR/Marketing	1,950.00	1,950.00	1,950.00	0.00	5,850.00	12,550.00
Total 5500 · Other Marketing Expenses	1,950.00	1,950.00	1,950.00	0.00	5,850.00	12,700.00
Total 5000 · Communication & Image Expense	4,018.00	2,649.99	2,508.00	0.00	9,175.99	31,008.00
7000 · Maintenance Expense						
7010 · Maintenance DBA	14,016.46	14,016.46	14,016.46	0.00	42,049.38	46,350.00
7020 · Maintenance MOU	24,680.01	24,680.01	24,680.01	0.00	65,813.36	98,720.04
7030 · Beautification (Twinkle Lights)	3,107.00	3,107.00	3,107.00	0.00	9,321.00	12,880.00
Total 7000 · Maintenance Expense	41,803.47	41,803.47	41,803.47	0.00	117,183.74	157,950.04
8000 · Administration Expense						
8100 · Downtown Valet Park Mgmt						
8110 · Valet Station City Permits				0.00	0.00	4,252.00
8120 · Lot Leases	4,500.00	0.00	0.00	0.00	4,500.00	18,540.00
8130 · Valet Ops City Permit	0.00	0.00	0.00	0.00	0.00	625.00
Total 8100 · Downtown Valet Park Mgmt	4,500.00	0.00	0.00	0.00	4,500.00	23,417.00
8300 · Professional Development/Expens	132.64	2,148.98	193.44	0.00	2,475.06	722.00
8400 · Office Expense						
8410 · Telephone	221.00	221.00	221.00	0.00	663.00	843.00
8420 · Bank Service Charges	9.00	9.00	9.00	0.00	26.00	36.00
8460 · Rent	3,000.00	1,500.00	3,000.00	0.00	7,500.00	12,000.00
8470 · Ofc. Supplies/Postage/Comp Srv.	412.00	270.00	263.00	0.00	945.00	1,995.00
8490 · Meetings and Meals	242.00	45.00	45.00	0.00	332.00	500.00
8400 · Office Expense - Other	0.00	0.00	0.00	0.00	0.00	0.00
Total 8400 · Office Expense	3,884.00	2,045.00	3,538.00	0.00	9,466.00	15,374.00
8500 · Professional Fee	1,040.00	0.00	0.00	0.00	1,040.00	721.00

CC Downtown Business Association, INC
Profit & Loss Budget Performance
January through September 2020

	Jan - Mar 20	Apr - Jun 20	Jul - Sep 20	Oct - Dec 20	Jan - Dec 20	Annual Budget
8700 · Insurance	0.00	220.00	220.00	0.00	440.00	723.00
8800 · Taxes, Dues, Permits	0.00	0.00	0.00	0.00	0.00	120.00
Total 8000 · Administration Expense	9,556.64	4,413.98	3,951.44	0.00	17,921.06	41,077.00
8600 · Payroll Expenses						
8650 · Labor	17,849.50	17,849.50	17,849.50	0.00	53,548.50	77,869.00
8660 · Benefits	1,181.25	1,181.25	1,181.25	0.00	3,543.75	4,725.00
8670 · Payroll Taxes	5,474.23	4,518.14	5,224.05	0.00	15,360.43	19,357.00
8690 · Workmans Comp	0.00	842.00	0.00	0.00	0.00	842.00
Total 8600 · Payroll Expenses	24,504.98	24,390.89	24,254.80	0.00	72,452.68	102,793.00
8888 · Misc Expense	0.00	0.00	0.00	0.00	0.00	
8900 · Memberships	450.00	0.00	0.00	0.00	450.00	500.00
Total Expense	80,333.09	73,258.33	72,517.71	0.00	217,183.47	333,328.04
Net Income	**62,854.25**	**(48,577.76)**	**(23,073.78)**	**0.00**	**129.37**	**0.00**

CC Downtown Business Association, Inc.
A/P Aging Summary
as of September, 2020

	Current	1 - 30	31 - 60	61 - 90	> 90	TOTAL
TOTAL	**0.00**	**0.00**	**0.00**	**0.00**	**0.00**	**0.00**

CC Downtown Business Association, INC
Profit & Loss Budget Performance
December 2019

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	Dec 19	Budget	$ Over Budget	Jan - Dec 19	YTD Budget	$ Over Budget	Annual Budget
Income							
4000 · Income							
Assessment Income							
4010 · Current Assessment	3,685.69	5,000.00	-1,314.31	168,719.11	195,000.00	-26,280.89	195,000.00
4012 · Previous Delinquent	0.00	1,250.00	-1,250.00	9,851.00	15,000.00	-5,149.00	15,000.00
4020 · Associate Member D	0.00	0.00	0.00	1,557.82	600.00	957.82	600.00
Total Assessment Income	3,685.69	6,250.00	-2,564.31	180,127.93	210,600.00	-30,472.07	210,600.00
4050 · Events Income							
4052 · Holiday Tree Lightin	0.00	1,000.00	-1,000.00	0.00	1,000.00	-1,000.00	1,000.00
4050 · Events Income - Oth	0.00	0.00	0.00	2,000.00	1,500.00	500.00	1,500.00
Total 4050 · Events Income	0.00	1,000.00	-1,000.00	2,000.00	2,500.00	-500.00	2,500.00
4080 · Reimbursed Expenses							
4086 · Maintnence MOU	8,226.67	8,226.67	0.00	98,795.04	98,720.04	75.00	98,720.04
Total 4080 · Reimbursed Expen	8,226.67	8,226.67	0.00	98,795.04	98,720.04	75.00	98,720.04
4090 · Miscellaneous Income-D	0.00			200.00			
4091 · Bank Interest Income	0.00	0.83	-0.83	4.27	10.00	-5.73	10.00
Total 4000 · Income	11,912.36	15,477.50	-3,565.14	281,127.24	311,830.04	-30,702.80	311,830.04
Total Income	11,912.36	15,477.50	-3,565.14	281,127.24	311,830.04	-30,702.80	311,830.04
Gross Profit	11,912.36	15,477.50	-3,565.14	281,127.24	311,830.04	-30,702.80	311,830.04
Expense							
5000 · Communication & Image Expense							
5100 · Advertising							
5130 · Facebook Ads	231.78	140.00	91.78	1,440.04	1,680.00	-239.96	1,680.00
Total 5100 · Advertising	231.78	140.00	91.78	1,440.04	1,680.00	-239.96	1,680.00
5200 · Marketing/Events Hard Costs							
5210 · Mkt Hard Costs/Thir	0.00	0.00	0.00	6,542.37	4,800.00	1,742.37	4,800.00
5211 · Directory	0.00	250.00	-250.00	1,248.05	3,000.00	-1,751.95	3,000.00
5212 · CicLAvia	0.00	0.00	0.00	1,342.50	0.00	1,342.50	0.00
5214 · Misc. Marketing	0.00	0.00	0.00	0.00	0.00	0.00	0.00
5215 · Halloween	0.00	0.00	0.00	1,002.65	1,000.00	2.65	1,000.00
5220 · Holiday Tree Hard C	430.32	1,200.00	-769.68	1,845.31	2,400.00	-554.69	2,400.00
5225 · Holiday Advertising	0.00	0.00	0.00	0.00	1,200.00	-1,200.00	1,200.00

CC Downtown Business Association, INC
Profit & Loss Budget Performance
December 2019

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	Dec 19	Budget	$ Over Budget	Jan - Dec 19	YTD Budget	$ Over Budget	Annual Budget
5230 · Holiday Party	0.00	800.00	-800.00	0.00	800.00	-800.00	800.00
5235 · Taste of DTCC	0.00	0.00	0.00	0.00	0.00	0.00	0.00
5240 · Fiesta La Ballona	0.00			1,031.78			
5260 · Chamber Expo	0.00			395.00			
Total 5200 · Marketing/Events H	430.32	2,250.00	-1,819.68	13,407.66	13,200.00	207.66	13,200.00
5400 · Website/e-newsletter	100.98	100.00	0.98	1,343.88	1,200.00	143.88	1,200.00
5500 · Other Marketing Expenses							
5510 · Marketing Supplies	0.00	12.50	-12.50	294.97	150.00	144.97	150.00
5520 · PR/Marketing	1,000.00			7,389.30			
Total 5500 · Other Marketing Ex	1,000.00	12.50	987.50	7,684.27	150.00	7,534.27	150.00
Total 5000 · Communication & Imag	1,763.08	2,502.50	-739.42	23,875.85	16,230.00	7,645.85	16,230.00
7000 · Maintenance Expense							
7010 · Maintenance DBA	0.00	3,750.00	-3,750.00	37,722.55	45,000.00	-7,277.45	45,000.00
7020 · Maintenance MOU	0.00	8,226.67	-8,226.67	82,266.70	98,720.04	-16,453.34	98,720.04
7030 · Beautification (Twinkle L	3,178.66	0.00	3,178.66	16,839.10	20,000.00	-3,160.90	20,000.00
Total 7000 · Maintenance Expense	3,178.66	11,976.67	-8,798.01	136,828.35	163,720.04	-26,891.69	163,720.04
8000 · Administration Expense							
8100 · Downtown Valet Park Mgmt							
8120 · Lot Leases	1,500.00	1,500.00	0.00	18,000.00	18,000.00	0.00	18,000.00
8125 · Venice Lot Lease	0.00	0.00	0.00	0.00	0.00	0.00	0.00
8130 · Valet Ops City Permi	0.00	0.00	0.00	0.00	606.00	-606.00	606.00
Total 8100 · Downtown Valet Pa	1,500.00	1,500.00	0.00	18,000.00	18,606.00	-606.00	18,606.00
8300 · Professional Developme	0.00	277.77	-277.77	2,508.94	4,000.00	-1,491.06	4,000.00
8400 · Office Expense							
8410 · Telephone	71.21	68.18	3.03	863.57	818.16	45.41	818.16
8420 · Bank Service Charg	0.00	3.00	-3.00	24.00	36.00	-12.00	36.00
8460 · Rent	1,000.00	1,000.00	0.00	12,000.00	12,000.00	0.00	12,000.00
8470 · Ofc. Supplies/Posta	62.50	83.33	-20.83	3,127.89	1,000.00	2,127.89	1,000.00
8490 · Meetings and Meals	0.00	83.33	-83.33	1,222.33	1,000.00	222.33	1,000.00
8400 · Office Expense - Oth	0.00	0.00	0.00	559.00	0.00	559.00	0.00
Total 8400 · Office Expense	1,133.71	1,237.84	-104.13	17,796.79	14,854.16	2,942.63	14,854.16
8500 · Professional Fee	0.00	129.17	-129.17	250.00	1,550.00	-1,300.00	1,550.00

CC Downtown Business Association, INC
Profit & Loss Budget Performance
December 2019

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	Dec 19	Budget	$ Over Budget	Jan - Dec 19	YTD Budget	$ Over Budget	Annual Budget
8700 · Insurance	0.00	0.00	0.00	0.00	723.00	-723.00	723.00
8800 · Taxes, Dues, Permits	0.00	10.00	-10.00	-75.00	120.00	-195.00	120.00
Total 8000 · Administration Expense	2,633.71	3,154.78	-521.07	38,480.73	39,853.16	-1,372.43	39,853.16
8600 · Payroll Expenses							
8650 · Labor	4,396.72	5,916.66	-1,519.94	57,556.10	71,000.00	-13,443.90	71,000.00
8660 · Benefits	0.00	393.75	-393.75	3,937.50	4,725.00	-787.50	4,725.00
8670 · Payroll Taxes	1,515.74	691.00	824.74	19,907.65	8,292.00	11,615.65	8,292.00
8690 · Workmans Comp	0.00	0.00	0.00	852.00	842.00	10.00	842.00
Total 8600 · Payroll Expenses	5,912.46	7,001.41	-1,088.95	82,253.25	84,859.00	-2,605.75	84,859.00
8888 · Misc Expense	12.00			12.00			
8900 · Memberships	0.00	0.00	0.00	450.00	500.00	-50.00	500.00
Total Expense	13,499.91	24,635.36	-11,135.45	281,900.18	305,162.20	-23,262.02	305,162.20
Net Income	**-1,587.55**	**-9,157.86**	**7,570.31**	**-772.94**	**6,667.84**	**-7,440.78**	**6,667.84**