

THESE MINUTES ARE NOT OFFICIAL
UNTIL APPROVED BY THE
CULVER CITY
MOBILITY, TRAFFIC AND PARKING SUBCOMMITTEE

REGULAR MEETING OF THE
CULVER CITY MOBILITY,
TRAFFIC AND PARKING SUBCOMMITTEE
CULVER CITY, CALIFORNIA

February 25, 2020
3:00 p.m.

Call to Order & Roll Call

Council Member Small called the regular meeting of the Mobility, Traffic and Parking Subcommittee to order at 3:00 p.m. in Mike Balkman Council Chambers at City Hall.

Present: Göran Eriksson, Vice Mayor
Thomas Small, Council Member

Staff Present: John Nachbar, City Manager
Charles Herbertson, Public Works Director
Rolando Cruz, Chief Transportation Officer
Diana Chang, Transportation Department
Helen Chin, Management Analyst

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Public Comment for Items NOT On the Agenda

Council Member Small invited public comment.

The following member of the audience addressed the Subcommittee:

Ken Mand suggested conducting an analysis on providing bus service from the Middle School to the Arts District area and he received clarification that the Transit Oriented Development (TOD) Gateway is a standing topic as part of items from staff.

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Order of the Agenda

No changes were made.

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Agenda Items

Item A-1

Approval of Minutes for the October 29, 2019 Mobility, Traffic and Parking Subcommittee Meeting

MOVED BY VICE MAYOR ERIKSSON, SECONDED BY COUNCIL MEMBER SMALL AND UNANIMOUSLY CARRIED, THAT THE MOBILITY, TRAFFIC AND PARKING SUBCOMMITTEE APPROVE MINUTES FOR THE OCTOBER 29, 2019 MOBILITY, TRAFFIC AND PARKING SUBCOMMITTEE MEETING.

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Item A-2

Overview and Discussion of Mobility Services in Culver City: Fixed Route Service, Demand Services - Dial A Ride and Micro Transit, Micro-mobility Program - Scooter Share and Bike Share

Rolando Cruz, Chief Transportation Officer, provided background on himself; discussed the title change to Chief Transportation Officer; declining ridership and revenue; the need to cut costs; development of long-range plans; the short-range transit plan; creating a strategic plan; the draft plan; improving processes and value; the vehicle electrification plan; creating a sustainable plan; examination of finances; performance management; federal mandates; implementation of a solid safety management system; asset management; feedback; community and employee engagement; establishing priorities; community outreach; the employee recognition committee; project management; review; the need to re-think mobility; and the importance of connecting community and enhancing quality of life; fixed route service; future technology enhancements; the Comprehensive Mobility Service Plan; bus stop improvements;

demand services; Paratransit; providing an Uber/Lyft style transit for first/last mile transit; and micro-mobility.

Mike Tobin, Deputy Transportation Officer, discussed fixed-route service; proposed enhancements; identifying improvements; transit center connections; the mission to move people to, through, and from Culver City; interfacing with the Expo Line, the Green Line and regional providers of fixed route transit; the number of passenger boardings per year; the Intelligent Transportation System (ITS); Real Time Information; operational efficiency; utilizing existing technology; Voice Over Internet Protocol (VOIP); cellular service agreements; integration of all mobility options; implementation; and he presented a promotional video on the Next Bus Culver City App.

Discussion ensued between staff and Subcommittee Members regarding the mission to move people; new innovations vs. fixing the existing situation; the feeling that people do not use public transit because it does not get there fast enough; traffic flow; infrastructure; improving mobility service options; the comprehensive mobility service plan; the comprehensive review being done by Los Angeles (LA); moving resources to where they are needed most; free transit; other cities using the technology; testing; and the roll-out of the app on March 3, 2020.

Rolando Cruz, Chief Transportation Officer, discussed the Comprehensive Service Analysis; NextGen; data collection; growth in and around the City; bus only lanes; the Expo to Downtown Connector; Transportation Demand Management (TDM); and creating a separate Request for Proposals (RFP) for community engagement.

Diana Chang, Transportation Planning Manager, discussed goals of the Comprehensive Service Analysis; taking into account the actions of other transit agencies; creating strategies to boost ridership and get people out of their cars; improving travel speeds and reliability; multi-modal circulation; corridors being examined; offering a diverse menu of mobility services; and TDM incentives.

Discussion ensued between staff and Subcommittee Members regarding pedestrian access; signal prioritization; and the Bicycle and Pedestrian Master Plan.

Council Member Small invited public input.

The following members of the audience addressed the Subcommittee:

Lisa Marie Parker Desai questioned whether cyclists could use bus lanes.

Discussion ensued between staff and Subcommittee Members regarding bike and bus shared lanes in other parts of the country; holding a community conversation about the issue; bi-directional bus lanes; the bus lane feasibility study; limited real estate; the lack of a grid in the City; taking away from traffic lanes; pass-through traffic; designing against the car to encourage other modes of transportation; increasing throughput; efficiency; 60 people in cars vs. 60 people on a bus or on bicycles; cities around the world that charge a fee for access or do not allow cars in the downtown area; increasing efficiency of the road; and education.

Kalani Wittington discussed the fact that Culver City is an island surrounded by a megalopolis that encroaches on the City; media companies coming to the City; overflow traffic; the current level of traffic backup; the bottle neck Los Angeles created in Mar Vista; concern with taking away a lane from any of the major thoroughfares; and businesses without facilities for cyclists.

Mike Tobin, Deputy Transportation Officer, discussed bus stop improvements; federal funding; improved signage and furniture; adding trash receptacles and mobility infrastructure to make bus stops more accessible; the gateway to Culver City; the downtown connection; bus stop management; prioritization of improvements; and mobility hub design.

Discussion ensued between audience members, staff and Subcommittee Members regarding improving visibility of the bus stops; a suggestion to install an escalator at the Expo station; demand; concern with heat conducted by metal bus stop benches; available information at bus stops; the Adaptive Traffic Signal upgrade; implementation and review; and signal synchronization.

Rolando Cruz, Chief Transportation Officer, discussed vehicle electrification; federal grants; the transportation study; charging capacity; the need for re-design; examination of Electric Vehicle (EV) infrastructure for the City; and collaboration with outside organizations.

David Vonnannon received clarification on the cycle to change over to electrification; length of the transition; average lifespan for buses; cost per bus; lifecycle costs; and maintenance.

Samantha Blackshire, Transit Operations Manager, discussed Paratransit; the Taxi Program; program eligibility; participants; the Dial-a-Ride program; and plans to use electric vehicles.

Diana Chang, Transportation Planning Manager, discussed microtransit; encouraging shared rides; creating a pilot program of new mobility service options; and on-demand rideshare.

Jane Chan, Transportation Planner, discussed microtransit research.

Diana Chang, Transportation Planning Manager, discussed various delivery models; staff resources; reliability; regional microtransit programs; stability; City Council consideration of a draft partnership agreement with Metro; and the proposed launch in September.

Discussion ensued between meeting participants, staff and Subcommittee Members regarding Transit Access Pass (TAP) cards and partnerships with LA Metro; the Los Angeles Department of Transportation (DOT) program; concern with creating a silo; the importance of integration with LA Metro; areas included under the program; participation by Lyft and Uber; passenger safety; use of Dial-a-Ride; local monies used for Culver City residents.

Kaitlyn discussed current statistics for the current scooter share program.

Diana Chang, Transportation Planning Manager, discussed benefits and challenges of the scooter share program; the proposed second phase; the prohibition of scooters in Town Plaza; enforcement; minimizing potential conflict; the

proposed bike path through Town Plaza; and geofencing options.

Discussion ensued between staff and Subcommittee Members regarding the timeline for implementation; different options; and changing the rules around bicycle and scooter operation in the area.

Heba el-Guindy, Mobility and Traffic Engineer, provided an update on the LA Metro Bikeshare program; discussed implementation of 12 stations; capital and operational costs; input from the Bicycle and Pedestrian Advisory Committee (BPAC); coordination with Sony; finalization of the Memorandum of Understanding (MOU) with Metro; number of bicycles per location; and proposed locations.

Council Member Small invited public comment.

The following members of the audience addressed the Subcommittee:

David Coles, Bike Culver City, emphasized the importance of integrating TAP transfers with all modes of transportation; noted promises made by Metro; and he wanted to ensure that City staff insisted on that when considering the MOU.

Travis Morgan expressed hope that pilot projects would be established; discussed implementation of programs in other cities; length of time to get projects funded in Culver City; including an option to pedestrianize Culver City; he indicated that he was part of the focus group for the app; discussed immediate engagement with the community vs. waiting for the RFP; focus groups involved throughout the process; and branding to incorporate multiple modes of transportation beyond the bus.

Kalani Wittington asked for data on head injuries caused by scooters; expressed concern with renegade business practices, the visibility of scooters at night and that scooters had been allowed to skirt the system; and she asked for studies on the benefits of taxing and licensing scooters.

Lisa Marie Parker Desai suggested requiring new businesses to have locker rooms and showers to encourage bicycling and she asked about Bike Boulevards in Berkeley.

Discussion ensued between staff and Subcommittee Members regarding consideration of Bike Boulevards by the BPAC; TDM incentives discussed with businesses to encourage alternative modes of transportation; standard requirements of development projects; development review by the Planning Department; and the gondola idea.

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Public Comment for Items NOT on the Agenda

Council Member Small invited public participation.

No additional cards were received and no speakers came forward.

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Receipt of Correspondence

None.

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Items from Staff/Subcommittee Members

Vice Mayor Eriksson provided information to staff that he had received at an Independent Cities Association meeting regarding a company called Pay by Phone.

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Adjournment

There being no further business, at 5:25 p.m., the Mobility Traffic and Parking Subcommittee adjourned its meeting.

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Jeremy Green
SECRETARY of the Culver City Mobility, Traffic and Parking
Subcommittee, Culver City, California

APPROVED

Thomas Small,
Council Member, Mobility, Traffic and Parking Subcommittee
Culver City, California