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RESOLUTION NO. 2019-R____

A RESOLUTION OF THE CITY COUNCIL OF THE CITY OF CULVER CITY, CALIFORNIA, APPROVING AN ARGUMENT IN FAVOR OF ONE QUESTION TO BE CONSIDERED BY THE VOTERS AT THE SPECIAL MUNICIPAL ELECTION TO BE HELD IN THE CITY ON MARCH 3, 2019.

WHEREAS, a Special Municipal Election (Election) is to be held in the City of Culver City on March 3, 2019, at which time there will be submitted to the voters the following one question (Measure):

Measure: (tax measure)	
"CONTINUATION OF CITY SERVICES	Yes
TRANSACTIONS AND USE TAX. Shall the	
measure to maintain 911 emergency response	No
services by retaining firefighters/ police officers/	
paramedics; addressing homelessness; fixing	
potholes/streets; maintaining storm drains,	
parks, after-school programs, senior services,	
and other general fund services, by continuing	
the voter approved one-half cent sales tax,	
generating approximately 9.8 million dollars	
annually, until March 31, 2033, requiring	
independent annual audits, all funds used	
locally, with no tax rate increase, be adopted?"	

NOW, THEREFORE, the City Council of the City of Culver City, DOES

ARGUMENT IN FAVOR OF MEASURE ___

Measure ___ does NOT raise the sales tax rate. It extends a tax that we already pay, so that Culver City can continue to provide high-quality services and meet the challenges of the next decade.

In 2012, 76% of Culver City voters approved a new half-cent sales tax. That tax currently provides about \$10 million of the City's annual revenue. It has helped Culver City survive the loss of income from the state's termination of Redevelopment Agencies and the increasing cost of past pension programs.

The original sales tax measure required voter approval to continue it after 10 years. With Measure ____, we are asking you to approve this critical financing for another 10 years.

Culver City relies on local funding for its independence and high quality of life. Measure ___ will help preserve our exceptional police and fire departments, fast-responding emergency medical services, unique senior and youth services, needed after-school programs, great parks, abundant and healthy street trees, streets and sidewalks, and many more services and infrastructure projects that have made Culver City a very attractive place to live.

Without the security and certainty of an extension to our sales tax, Culver City will have difficulty maintaining these essentials, and will struggle to address the regional challenges of mobility, traffic, affordability, homelessness, and managing the impacts of surrounding development.

Visitors to Culver City pay most sales taxes, so the people who use our roads and daytime services will pay their share. And, Measure ___ will not tax prescription medication, services, or most groceries.

Measure ___ is NOT a tax increase. It simply maintains the infrastructure and services that we already depend on.

Vote YES on Measure ___.