

# “ALL ROADS LEAD TO CULVER CITY”

- HARRY CULVER

*PUBLIC ART INSTALLATION PROPOSAL*

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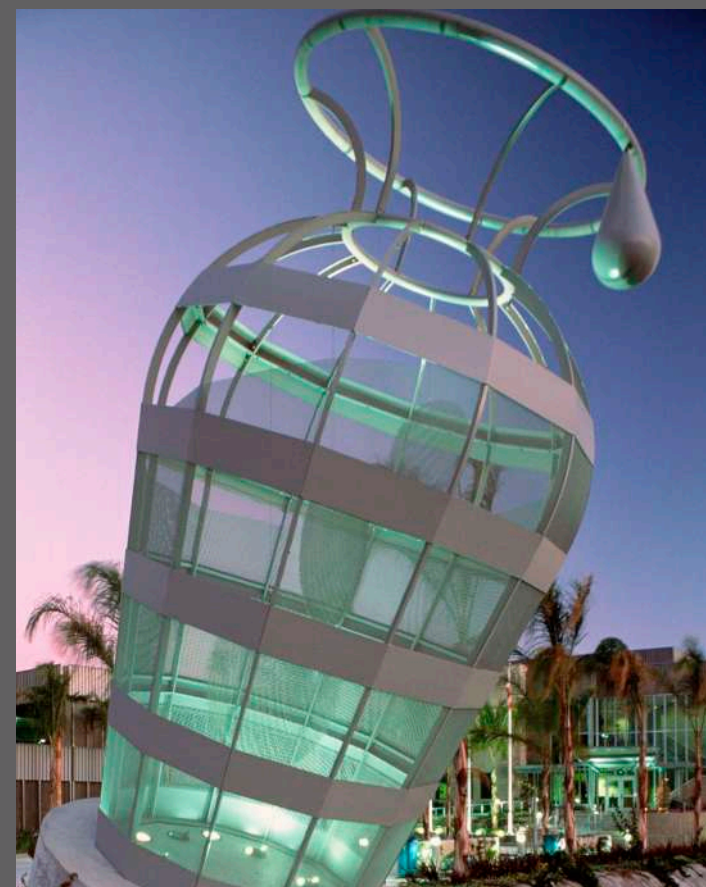
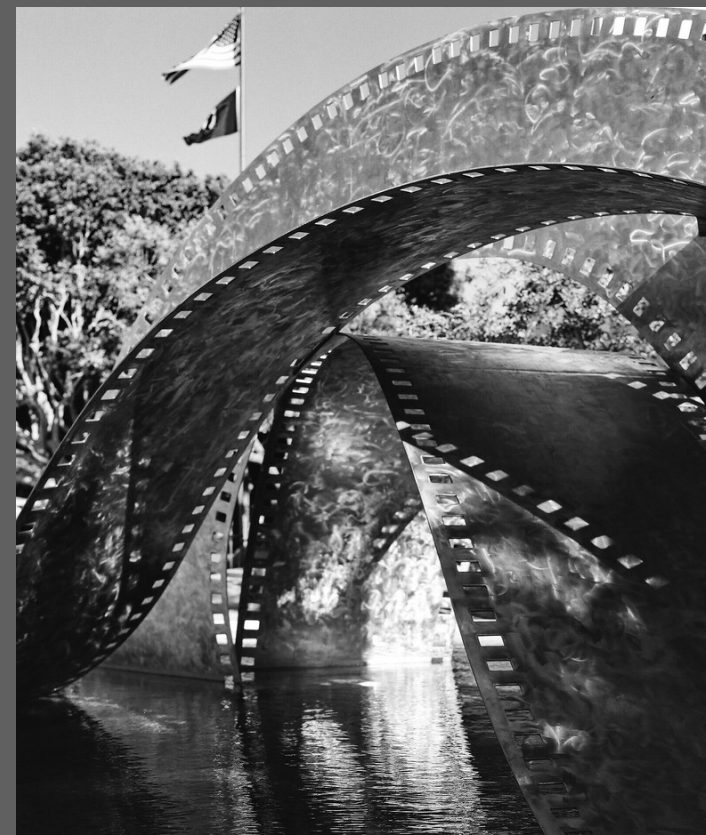
## *30 YEARS OF ART IN PUBLIC PLACES*

HARRY CULVER'S DAUGHTER PATRICIA CREDITS HER FATHER'S SUCCESS, NOT TO HIS SALESMANSHIP, BUT RATHER TO HIS ABILITY TO UNDERSTAND WHAT PEOPLE WANT: A BALANCED COMMUNITY WHERE FAMILIES AND BUSINESS WOULD THRIVE.

OVER THE PAST 30 YEARS, CULVER CITY HAS EXPANDED FROM A STUDIO HEARTLAND TO A CREATIVE MELTING POT OF TECH, ART, AND CULTURE.

THE SUCCESS OF THE CULVER CITY PUBLIC ART ORDINANCE HAS A STRONG CONNECTION TO THE INCREASE IN CREATIVE BUSINESSES AND QUALITY OF LIFE IN CULVER CITY.

I'VE BEEN LUCKY ENOUGH TO WORK FOR TWO SMALL STUDIOS IN THE HAYDEN TRACT. FOR TWO YEARS I WAS SURROUNDED BY MURALS AND THE INSPIRING ARCHITECTURE OF ERIC OWEN MOSS.



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# MISSION AND GOALS

## *ALL ROADS LEAD TO CITY*

TO REVITALIZE THE CENTER POINT IN CULVER CITY CITY HALL.

TO FUSE ART AND TECHNOLOGY FOR A MODERN AND KINETIC  
SCULPTURE IN CELEBRATION OF 30 YEARS OF ART IN PUBLIC  
PLACES.

REVITALIZE (RĒ'VĪDL,ĪZ):

TO IMBUE [SOMETHING] WITH NEW LIFE AND VITALITY.

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LOCATION 1

*CULVER CITY FOUNTAIN*

THE CITY HALL FOUNTAIN IS AN IDEAL AND CENTRAL LOCATION.

VISIBLE FROM THE STREET AND FROM CITY HALL.  
FIRST THING VISITORS SEE UPON COMING OUT OF THE PARKING LOT.

DARK ENOUGH FOR A KINETIC INSTALLATION DURING THE DAY AND NIGHT.

CLOSE ENOUGH TO THE GROUND FOR THE PUBLIC TO ENGAGE, YET STILL NOTICABLE FROM THE STREET.



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# CORE CONCEPTS

## *CULVER CITY CITY HALL*

30 YEARS OF ART IN PUBLIC PLACES

A FRESH AND ABSTRACT KINETIC SCULPTURE.

RETURNING THE PERSONAL FEELINGS OF INSPIRATION AND  
ENCOURAGEMENT FROM FIRST WORKING IN CULVER CITY.

SURPRISING AND ACCESSIBLE. COMPREHENSIBLE.

REFLECTIVE OF THE CREATIVE ENERGY WITHIN CULVER CITY  
AND THE IMPORTANCE OF THE ART IN PUBLIC PLACES PROGRAM.

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## *FOUNTAIN PLAY*

TANGIBLE AND MESMERIZING. EASY TO BE CAUGHT GAZING.  
SIMILAR TO WATCHING FIRE BURN OR WATER WHIRL.

CEREMONIAL TRADITIONS OF THROWING COINS AND MAKING A WISH.  
TOUCHING THE WATER AFTER GRADUATION OR FOR GOOD LUCK.  
SEEING ONE'S REFLECTION.

ROMANTIC AND MYSTICAL. THE CIRCULAR FLOW OF THE FOUNTAIN  
REMINDS US OF LIFE, GOING AROUND AND AROUND, DIFFERENT EVERY  
TIME.

EVERY ONCE IN A WHILE I'LL WALK PAST A PUBLIC FOUNTAIN AND A  
REBELLIOUS VOICE IN MY HEAD ENCOURAGES ME TO JUMP IN.

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## *DATA DROPLETS*

SO MUCH OF OUR LIVES HAVE MOVED ONLINE  
THROUGH SOME FORM OF DIGITAL COMMUNICATION.

WHAT WOULD IT LOOK LIKE IF THESE DIGITAL  
COMMUNITIES AND CONNECTIONS COULD BE  
VISUALIZED IN A PHYSICAL SPACE, ON A TANGIBLE  
SCULPTURE.

THE FOUNTAIN IS A PERFECT SCULPTURE  
UNDULATING AND FLOWING JUST AS A WHIRLPOOL  
OF ACTIVITY LIVES ONLINE.

FOCUSING ON DIGITAL ACTIVITY ONLY WITHIN CULVER  
CITY ALLOWS US TO TAKE A STEP BACK AND SEE AN  
INVISIBLE COMMUNITY FROM A NEW PERSPECTIVE.

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# DESIGN CONCEPTS

## *CULVER CITY CITY HALL*

SKETCHES OF A DIGITAL FOUNTAIN SOURCED FROM DATA  
WITHIN CULVER CITY LIMITS.

WAYS FOR THE DIGITAL FOUNTAIN TO BE TANGIBLE AND  
PHYSICAL.

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## *DATA DROPLETS*

THE DIGITAL FOUNTAIN COMPRISES WATER DROPLETS BASED UPON PIECES OF CULVER CITY LIFE SHARED ONLINE VIA POSTS, TWEETS, PHOTOS AND VIDEOS.

ALL THE ONLINE ACTIVITY WITHIN THE CULVER CITY LIMITS WILL BE NOTED. EACH NEW POST WILL ADD DIGITAL DROPLETS OF WATER TO THE FOUNTAIN.

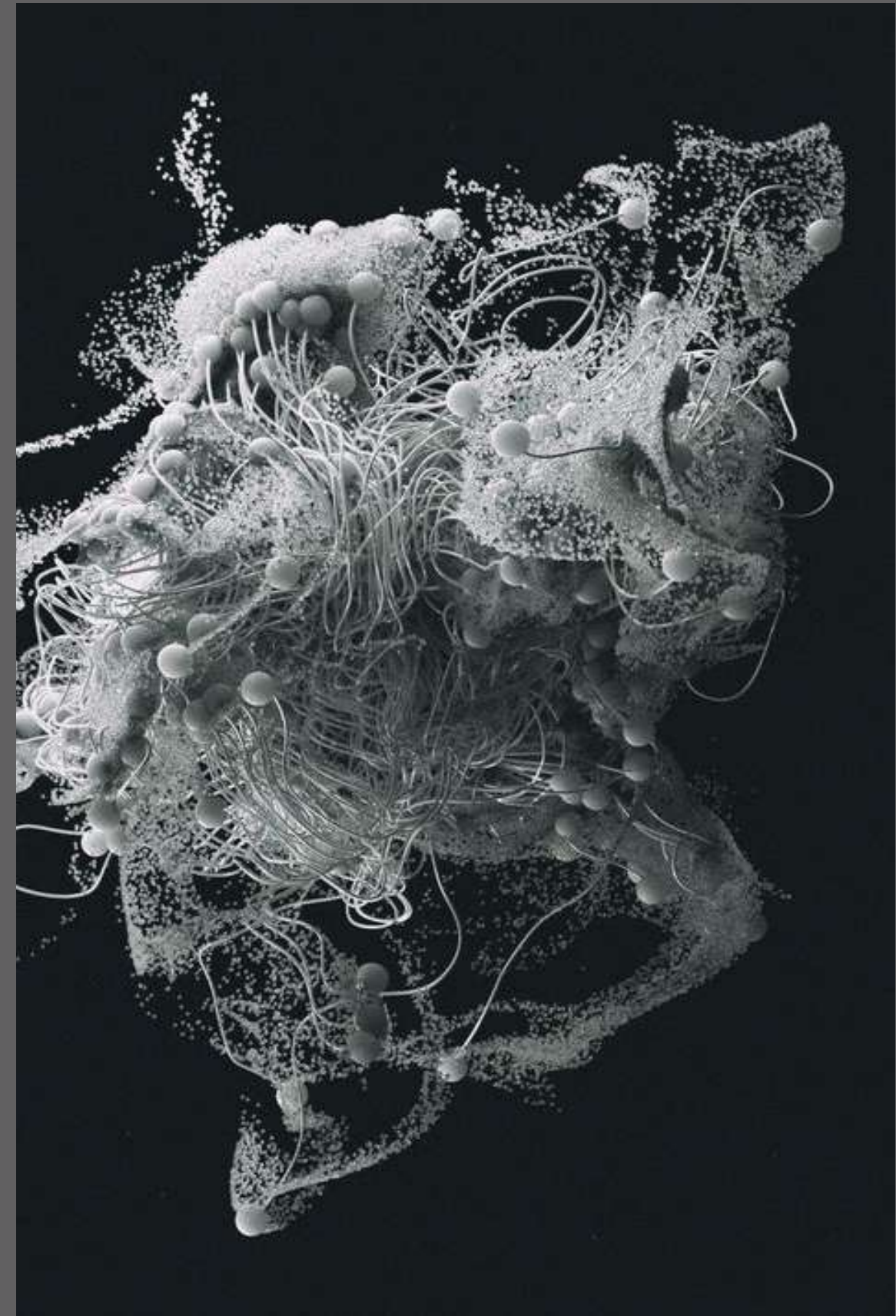
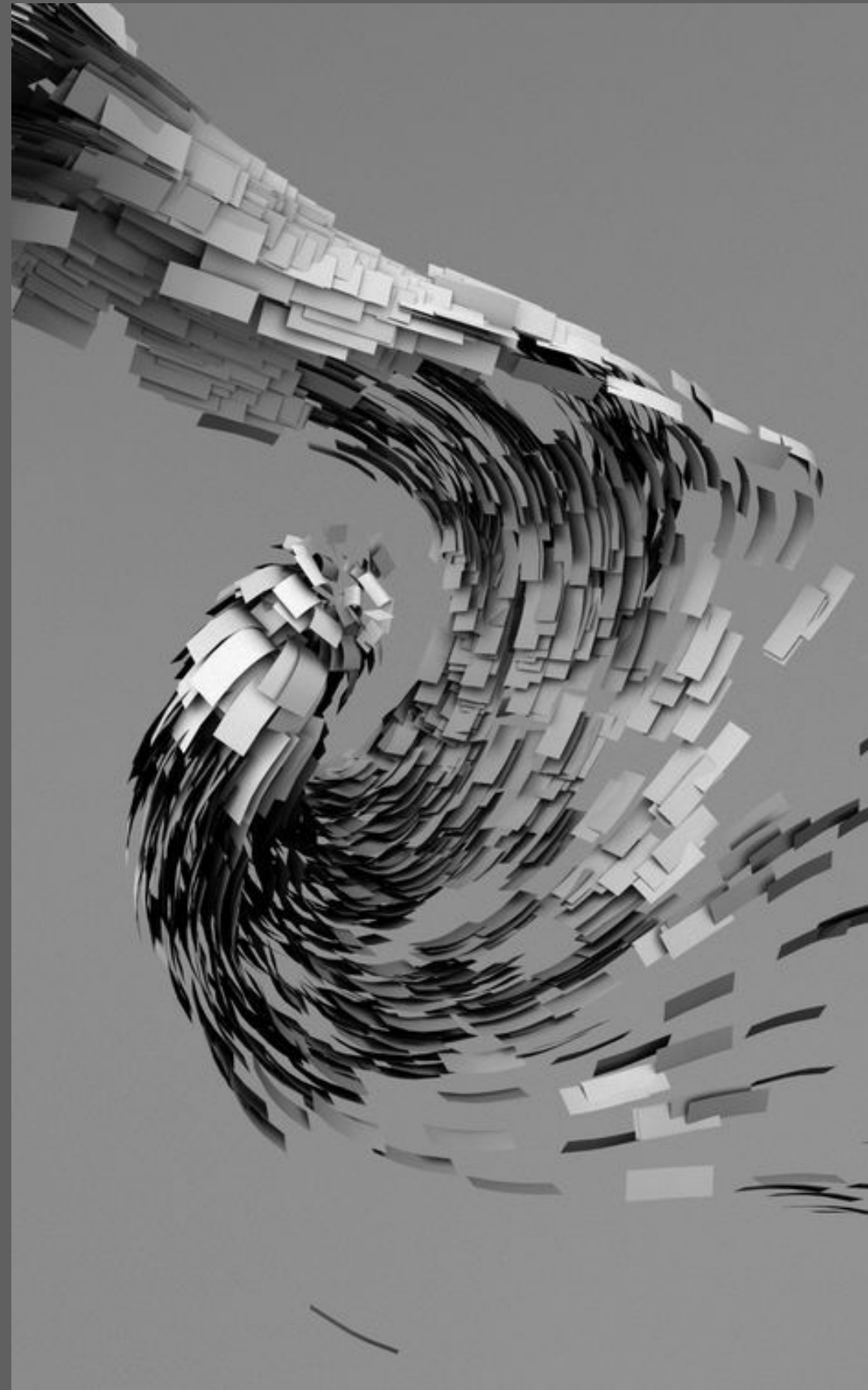
THE FOUNTAIN WILL RECORD ACTIVITY OVER A 24 HOUR PERIOD.

IN THE MORNING IT WILL BE CALM, BY THE END OF THE DAY IT WILL BE ROARING.

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## *TANGIBLE VORTEX*

THE CULVER CITY FOUNTAIN IS IN A HIGH TRAFFIC AREA BETWEEN THE PARKING GARAGE AND LIFE ON CULVER BLVD.

AS PEOPLE WALK BY THE FOUNTAIN, THEIR REFLECTION WILL DISPLACE SOME OF THE DROPLETS, OR RIPPLE THE IMAGE

IF THEY REACH THEIR HAND OUT THEY CAN ALMOST TOUCH IT.



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# SKETCHES

*CULVER CITY CITY HALL*

SKETCHES RENDERED AT SITE LOCATION.

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Ripples, organic wave amplitudes, natural geometry, clay

## *TANGIBLE VORTEX*

A MOMENT FOR PEOPLE TO STOP AND GAZE INTO THE  
FOUNTAIN.



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## *TANGIBLE VORTEX*

AN OPTION TO SEE THEIR BODY IN THE FOUNTAIN AND  
ALTER THE SCULPTURE.



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## *TANGIBLE VORTEX*

A GENERATIVE FOUNTAIN DIFFERENT EVERY DAY. AN  
EVER-EVOLVING SCULPTURE OVER ITS LIFETIME.



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## *TANGIBLE VORTEX*

WHAT WOULD A FOUNTAIN LOOK LIKE IN 50 YEARS?



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# DESIGN & FABRICATION

*CULVER CITY CITY HALL*

SUPPORTING ART IN PUBLIC PLACES FOR THE PAST 30 YEARS

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*CULVER CITY FOUNTAIN*

THE CYLINDRICAL STRUCTURE IS COMPRISED OF 90 LED PANELS 7 FEET IN DIAMETER, 10FT TALL.

THE LED INSTALLATION AND SET UP WILL BE CUSTOM BUILT AND MAINTAINED.

THE LED TYPES WILL VARY DEPENDING ON BUDGET.

MOST OPTIMAL LEDS WILL BE 4MM  
BEST VIEWED FROM 15FT AWAY OR MORE

SECOND BEST OPTION ARE 4MM LEDS BEST VIEWED  
FROM 24 FEET AWAY.

THE INTERACTIONS AND VIDEO CONTENT WILL BE  
CONTROLLED BY LIDAR DEPTH CAMERAS AND A  
CUSTOM COMPUTER INSIDE THE CYLINDER.



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## *CULVER CITY FOUNTAIN*

AN OUTER SHELL PROTECTS THE COLUMN FROM DIRECT SUNLIGHT AND VANDALISM WITH DIFFUSED GLASS OR ACRYLIC.

THE STRUCTURE WILL BE WATER PROOF AND SEALED WITH A FLAT ROOF.

THE LED PANELS WILL BE WEIGHTED DOWN WITH A WOODEN BASE.

THE BASE OF THE FOUNTAIN WILL BE FILLED WITH REFLECTIVE ACRYLIC FOR PEOPLE TO LOOK INTO AND SEE THEIR REFLECTION.



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# THANK YOU!

*Please feel free to reach out for any questions and concerns*

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