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CITY OF CULVER CITY FINANCE ADVISORY COMMITTEE

REGULAR MEETING OF THE
CITY OF CULVER CITY
FINANCE ADVISORY COMMITTEE
CULVER CITY, CALIFORNIA

February 13, 2019
7:00 p.m.

CALL TO ORDER & ROLL CALL

Chair Leonard called the regular meeting of the City of Culver City Finance Advisory Committee to order at 7:00 p.m. in the Dan Patacchia Meeting Room at City Hall.

Members Present: **JANE LEONARD**, Chair
 DARREL MENTHE, Vice Chair
 NANCY BARBA, Member
 JOSE CASAREZ, Member
 SEAN KEARNEY, Member
 ALEJANDRO LARA, Member

Absent: **CRYSTAL ALEXANDER**, Member
 CHRISTOPHER HARRIS, Member
 BRYAN SUA, Member

Staff Present: **Onyx Jones**, Chief Financial Officer
 Erica McAdoo, Senior Budget Management Analyst
 Michelle Villongco, Secretary

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Pledge of Allegiance

Nancy Barba led the Pledge of Allegiance.

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Public Comment for Items NOT On the Agenda

Chair Leonard invited public comment.

No cards were received and no speakers came forward.

Chair Leonard introduced the new Chief Financial Officer.

Onyx Jones, Chief Financial Officer, provided background on herself; expressed eagerness to work with the Committee; and she discussed the sunset of Measure Y.

Committee Members introduced and provided background on themselves.

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Consent Calendar

Item C-1

Meeting Minutes

THE FAC PASSED A MOTION APPROVING THE MINUTES FOR THE ADJOURNED REGULAR FINANCE ADVISORY COMMITTEE MEETING OF JANUARY 9, 2019 (ABSENT MEMBERS ALEXANDER, HARRIS AND SUA).

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Order of the Agenda

No changes were made.

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Action Items

Item A-1

Discussion of Measure Y and Measure C Sales Tax Status Reports

Erica McAdoo, Senior Budget Management Analyst, provided a summary of the material of record.

Discussion ensued between staff and Committee Members regarding relativity of the taxes to sales production; clarification that the top 25 should be the same for both measures; the sunset provision for Measure Y; whether to combine the reports; moving forward with the Measure C report when the data is received; clarification that Measure C is for overall governmental operations; sustaining General Fund functions; formatting; the process for businesses to get up to speed; polling; determining what an across the board 10% cut from each department would mean; colors used in the report; freshening up the look of the report to indicate that it is a new consolidated report; information to include; and staff agreed to create templates to bring back to the FAC for review.

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Item A-2

(1) Discuss Proposed Measure CW Annual Report and (2) Provide a Recommendation for Transmittal to City Council

Chair Leonard indicated that the item would be brought back for consideration at a future date.

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Item A-3

Discussion Regarding the FAC's Initial Recommendations to the City Council for the Fiscal Year 2019/2020 Budget

Chair Leonard introduced the item noting that recommendations were due by March 28, 2019.

Erica McAdoo, Senior Budget Management Analyst, noted that the item originated from the FAC to make the budget more transparent with additional opportunities for public input; discussed participation by Committees, Commissions and Boards; the recommendation for Disaster Cost Recovery Strategic Plan and Training; and incorporation of recommendations.

Discussion ensued between staff and Committee Members regarding items on the current agenda that could inform recommendations; a suggestion to bring back the agenda item for the next meeting; submission of recommendations in the form of a memo; and past reticence of the FAC to make recommendations.

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Item A-4

Receive Reports from Subcommittees

Member Barba provided a report on the meeting of the On Demand Transportation Services Subcommittee; discussed Shared Mobility Devices; legal or legislative items that would preclude raising taxes; assignments on the task list; a report back to the FAC for consideration; legal barriers; the right of Culver City to require a business license for Uber drivers living in the City; and other forms of taxation.

Discussion ensued between staff and Committee Members regarding Metro; congestion pricing; fee structures for Transportation Network Companies (TNCs); whether the City would receive a portion of fees charged; the authority of the designated Metropolitan Planning Organization (MPO) for Los Angeles county to impose fees; fees vs. taxation; sales taxes; legal elements; other cities that participate in congestion pricing; and the Mobility, Traffic and Parking Subcommittee meeting planned for March.

Member Casarez provided an update on the Short Term Rentals Subcommittee; discussed efforts of the City Council to appease different points of view; changes from what the Short Term Rentals Task Force had proposed; issues answered by the City Council; consensus to allow short term rentals; people who indicated that they would not be able to stay in the City without short term rentals; the requirement that owners live in the rental units; amount of money collected per month; rentals of unpermitted garages; disincentivizing investors; and ensuring that someone is on call to provide immediate response.

Discussion ensued between staff and Committee Members regarding efforts to ensure that landlords do not evict people for short term rentals; primary residences; hosted units; notification to neighbors; the lack of rent control in Culver City; no cause eviction; City Council agreement not to impose a limit on the number of nights rented per year; issues with unpermitted units; Transient Occupancy Taxes (TOT); information from Airbnb; duplexes and triplexes; Accessory Dwelling Units (ADUs) vs. Accessory Residential Structures; grants for conversions that rent at a reduced rate for a certain amount of time; the disparity in the number of permitted ADUs in Culver City vs. the number of Culver City listings on Airbnb; Code Enforcement; City Council direction to staff to develop a policy; concern with developers coming in and buying up properties; equity; the Business Tax Review Subcommittee; work of the consultants; a suggestion to forward questions to staff; taxes vs. fees; redefining categories; revenue generation; comparability to other cities; timing of tax proposals; the influx of large companies; the choice to locate in Culver City based on lower business taxes; the percentage of business owners that live in Culver City; small business incentives; and tracking down small businesses.

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Item A-5

(1) Discussion of Quarterly Committee Report of FAC Activities; (2) Authorization for Transmittal to City Council; and (3) Establishment of an Ongoing Schedule for Future FAC Quarterly Reporting to the City Council

Chair Leonard distributed a rough draft bullet point list of quarterly FAC activities discussed format; content; presentation; scheduling; and she requested feedback from Committee Members.

Discussion ensued between staff and Committee Members regarding ongoing items; recommendations; additional categories; work product; resolution; completed tasks; Committee representation; length of the presentation; format of quarterly reports; holding a special meeting to hear from the Commissions, Committees and Boards; Committee Member attendance at the City Council presentation; Brown Act rules; and subcommittee names.

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Public Comment – Items NOT on the Agenda (Continued)

Chair Leonard invited public participation.

No cards were received and no speakers came forward.

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Receipt of Correspondence

None.

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Items from Committee Members/Staff

None.

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Item S-1

Articles, Issues and Updates

Erica McAdoo, Senior Budget Management Analyst, discussed an article regarding mobility distributed to Committee Members, and she encouraged everyone to submit their Form 700 to the City Clerk's office.

Discussion ensued between staff and Committee Members regarding fines.

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Item S-2

Discussion of March Agenda

Discussion ensued between staff and Committee Members regarding standing items; budget input; the Measure Y report; the initial template combining and consolidating Measures C and Y; Measure CW; quarterly reports; social impact bonds; examination of the banks the City uses; social consciousness of investments; an article in Governing Magazine on state pension funds; meetings with Bank of America and PFA; and staff agreement to provide information on when the budget and forecast is being presented.

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Adjournment

There being no further business, at 8:54 p.m., the Finance Advisory Committee adjourned its meeting to Wednesday, March 13, 2019 at 7:00 p.m. in the Dan Patacchia Meeting Room.

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Michelle Villongco
SECRETARY of the Culver City Finance Advisory Committee
Culver City, California

APPROVED

Jane Leonard
CHAIR of the Finance Advisory Committee, Culver City, California

I declare under penalty of perjury under the laws of the State of California that, on the date below written, these minutes were filed in the Office of the City Clerk, Culver City, California and constitute the Official Minutes of said meeting.

Jeremy Green
CITY CLERK

Date