

# Water Safety Month

by

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**Culver CITY**  
Parks, Recreation &  
Community Services

April 2, 2019



## Overview

- Water Safety Month
- Outreach
- Presentations
- World's Largest Swim Lesson
- Learn to Swim



## Water Safety Month


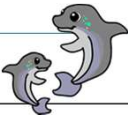


- Education
- Programs
- Partnerships




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## Outreach

- Social Media Campaign
  - Facebook
  - Twitter
  - Web features
- Rebranding Lesson Marketing Materials
  - Educate
  - Inform
  - Identify

**Culver CITY**  
**Level I**




Swim Lesson Certificate

Name: \_\_\_\_\_

Instructor: \_\_\_\_\_

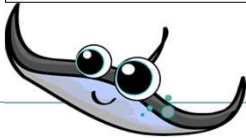

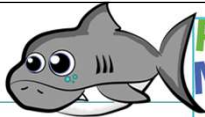

Date: \_\_\_\_\_

Next Recommended Level: \_\_\_\_\_



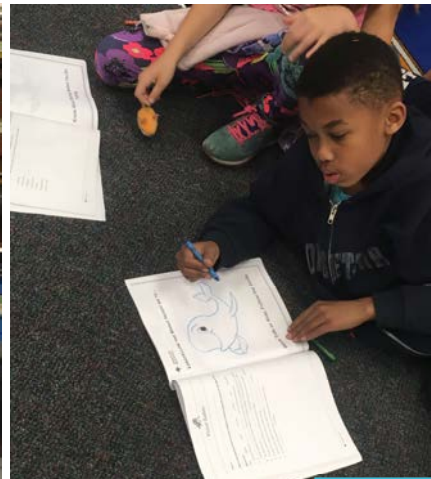
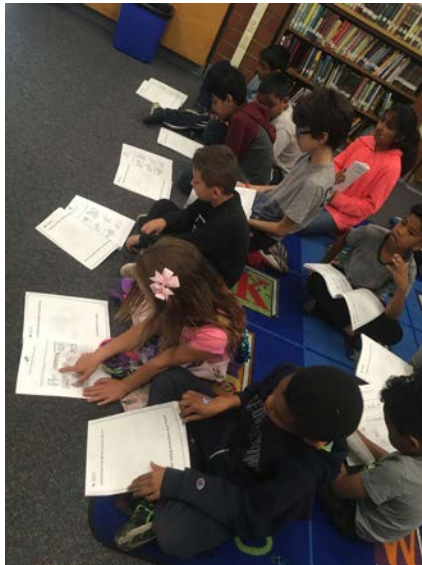
- ☐ Enter and exit water using steps, ladder or side
- ☐ Front and back glide for 2 body lengths recover to vertical position
- ☐ Simultaneous leg action on front 2 body lengths
- ☐ Simultaneous leg action on back 2 body lengths
- ☐ Blow bubbles for 3 seconds
- ☐ Roll from front to back and roll from back to front
- ☐ Combined arm and leg actions on back for 2 body lengths
- ☐ Open eyes underwater retrieve submerged object (shallow water)
- ☐ Arm and hand treading actions (chest deep water)
- ☐ Bob 5 times
- ☐ Simultaneous arm action on front and back for 2 body lengths
- ☐ Front and Back float for 5 seconds recover to vertical position
- ☐ Alternating leg action on front and back for 2 body lengths
- ☐ Staying safe around water

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310-253-6650

## ***Presentations***

- CCARP
- Teen Center
- Middle School
- Local Library



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## ***Worlds Largest Swim Lesson***

- June 20, 2019
  - 36,564 participants
  - 22 countries
- Educate Patrons
  - Life-saving water safety skills
  - Build awareness of water safety



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## Learn To Swim Program

- Swim Evaluations
- Learn to Swim
- Junior Guards
- Adult Lessons



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