

GPU interview questions

1. What makes your team highly qualified for *this* project for *this* city?
2. What is one thing the city has going for it, and what specific ways can we build on those successes in the General Plan? What is one thing the city should improve on, and how can an updated General Plan foster that improvement?
3. This community is diverse in ways not often reflected in community meetings. How will your team ensure that everyone, especially underrepresented and marginalized groups, contributes to the plan's development and success?
4. How can Culver City grow inclusively and equitably and how can your team help us with planning to do that?
5. Culver City is home to top media, technology, and development organizations. There is the opportunity for these organizations to come together in support of the City being a leader in the new localism movement. How would your team help us to understand and facilitate such an effort as a part of the General Plan process?
6. We will be relying on the chosen team to bring radical innovation to this project and the city at large, especially as we don't have focused mobility, sustainability, or innovation offices. What is your vision for Culver City and how can your team help us to achieve that vision?
7. Which activities in this project have highest risk of causing a disruption to the process or outcome? Can you identify similar pitfalls you have experienced working on projects like this, and describe how your team addressed them?
8. How do you define success for this project? How is your team well qualified to help us realize that success?
9. What is your most effective strategy for making the GPU an actionable, living document?
10. Which cities or places near or abroad should we benchmark ourselves against? Why?

Additional question for AECOM

Your team is led by the largest A&E firm in the world. Describe where the team working on this project sits within the internal structure of the firm; please also describe your approach to client service that would ensure our project receives the individualized attention it deserves?

Additional question for PlaceWorks

Your firm is a leader in general plan and comprehensive planning work in California. What distinguishes this project from others you have completed, and how will your approach reflect those differences?

Additional question for Interface Studio

Your team is led by a firm based outside California. What challenges might this pose for working effectively on the project, and how has your proposal or approach addressed those challenges?

Additional question for Raimi + Associates

Your engagement approach proposes to organize activities by neighborhood. Recent experience in the region demonstrates both strong patterns of socioeconomic segregation by neighborhood and a tension between neighborhood-level activism and necessary broad-based policy action. How can you work to ensure that this neighborhood-based engagement approach dismantles patterns of differentiated outcomes and creates a plan that generates broad community support?