

These Meeting Minutes are not official until approved by the
Fiesta La Ballona Committee.

REGULAR MEETING OF THE
FIESTA LA BALLONA COMMITTEE
CULVER CITY, CALIFORNIA

November 7, 2018
7:00pm

Call to Order & Roll Call

The meeting was called to order at 7:10 p.m.

Present: Lizet Alvarez
Greg Guzzetta
Ronnie Jayne
Lila Swenson
Marcus Tiggs
Bob Wayne

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Public Comment - Items Not On the Agenda

There was no public comment.

Comments From Staff

There was no comment from staff.

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Item C-1

Meeting Minutes

Bob Wayne made a Motion to approve the minutes for the Special Fiesta La Ballona Committee Meeting of October 17, 2018. Greg Guzzetta seconded the Motion, which was unanimously approved.

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Action Items

Item A-1

Oath of Office

Corey Lakin administered the Oath of Office to new committee member Lisa Marie Parker Desai.

Item A-2

Election of Officers to 2019 Fiesta La Ballona Committee to
Serve From November 1, 2018 through November 6, 2019

Bob Wayne nominated Greg Guzzetta to be Chair of the Committee
for the term November 1, 2018 through November 6, 2019. The
nomination was seconded by Lisa Marie Parker Desai and passed
unanimously.

Ronnie Jayne nominated Marcus Tiggs to be Vice-Chair of the
Committee for the term November 1, 2018 through November 6,
2019. The nomination was seconded by Lila Swenson and passed
unanimously.

Item A-3

Assignment of Sub-committee Members for Fiesta La Ballona 2019

Entertainment Subcommittee - Bob Wayne, Ronnie Jayne and Lila
Swenson will serve as the Entertainment Subcommittee members.

Marketing Subcommittee - Lizet Alvarez, Lisa Marie Parker Desai
and Bob Wayne will serve as the Marketing Subcommittee members.
Bob Wayne, specifically, will guide the Commemorative Art
project within that committee.

Sponsorship Subcommittee - Marcus Tiggs and Lisa Marie Parker
Desai will serve as the Sponsorship Subcommittee members.

Sustainability Subcommittee - Lila Swenson will head the
Sustainability Subcommittee.

Vendor Subcommittee - No members were assigned to the Vendor
Subcommittee.

Volunteer Subcommittee - No members were assigned to the
Volunteer Subcommittee.

Site Layout Subcommittee - Greg Guzzetta, Lila Swenson and Lisa Marie Desai Parker will serve as members of the new Site Layout Subcommittee.

Item A-4

Discussion of Recommendations for 2019 Fiesta La Ballona

This item was tabled for discussion until the next Committee meeting. Members were encouraged to compile a list of their top 10 items for improvement or change for 2019. These items could include improvement/changes in general or recommendations to the specific subcommittees.

Item A-5

Discussion Regarding Parameters and Uses for Proposed 2019 Commemorative Artwork

There was no discussion of this matter.

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Public Comment - Items Not On the Agenda (Continued)

There was no public comment.

Receipt of Correspondence

There was no correspondence received.

Items from Members/Staff

There were no items from Members or Staff.

Adjournment

There being no further business, Lisa Marie Parker Desai made a Motion to adjourn the Fiesta La Ballona Committee meeting. Marcus Tiggs seconded the Motion, which was passed unanimously.

SECRETARY of the Fiesta La Ballona Committee

APPROVED _____

CHAIR of the Culver City Fiesta La Ballona Committee
Culver City, California

I declare under penalty of perjury under the laws of the State of California that, on the date below written, these minutes were filed in the Office of the City Clerk, Culver City, California and constitute the Official Minutes of said meeting.

Jeremy Green
City Clerk

Date