



June 25th, 2018
SnackNation
3534 Hayden Avenue
Culver City, CA 90232

Dear Mayor Thomas Small & Culver City Council,

I am writing you to request sponsorship from Culver City for our upcoming proposed 5K race, to be hosted in downtown Culver City on September 16th, 2018. SnackNation has been part of the Culver City community since May 1st, 2012. We are excited for the opportunity to deepen our relationship with the City by showcasing the streets (and local businesses) through our first ever race, Better Everyday 5k.

Our 5k proposal is to host a race in September that is geared to promote Hunger Action Month and connect the community by gathering health, wellness + betterment-minded individuals together for a fun and philanthropic 5k. The community oriented race will benefit the Los Angeles Food Bank during a month where people all over America stand together with Feeding America and the nationwide network of food banks to fight hunger. This will also be an opportunity to introduce some of our local product partners with our Culver City neighborhood.

Since 2016, we've donated over 3M meals via Feeding America. Our goal is for the Culver City public to benefit from the food and monetary donations, coupled with the product donations we plan to funnel right back into the local community via Los Angeles Food Bank to help those in need.

SnackNation hopes to educate the community about Hunger Action Month and inspire more conscious decisions, food and beyond, by sharing great content and product via our partnerships. Our aim is to have the Culver City Community leave craving the right snacks and more betterment-focused knowledge to do good, in the community and even further.

SnackNation's sponsorship request includes the following:

- Waiver of Special Event Permit Fee: \$170
- Waiver of Street Use Permit Fee: \$319
- Waiver of City electrical connection/ disconnection staff time costs: \$417 (Estimated)
- Waiver of City refuse collection costs: \$175
- Waiver Parking Meter rental fees for Culver Blvd frontage road: \$320
- Waiver of Media Park Rental Fee: \$500 (for one-day)

Total Fees to be waived: \$1,901

We truly look forward to the possibility of your sponsorship and can't wait to partner with you!

Best in Health,

Ashley Fejes

Ashley Fejes
Talent, SnackNation