



BRAND
EXPERIENCE
DESIGN

Culver City Metro Wayfinding

Wayfinding Program & Design Layouts

March 6, 2018

Linespace

315 West 9th St. Suite 302 Los Angeles, CA 90015
linespace.com

310-581-4400

SIGN PLACEMENT



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Culver City - 1. Southbound Madison Avenue at Culver Blvd.



Culver City - 2. Eastbound Culver Blvd. at Madison Ave.



Culver City - 3. Eastbound Culver Blvd at City Hall



Culver City - 4. Eastbound Duquesne Ave. at Culver Blvd.



Culver City - 5. Eastbound Culver Blvd. at Fire Station #1



Culver City - 6. Eastbound Culver Blvd. at Cardiff Ave.



Culver City - 7. Eastbound Culver Blvd. at Main St.



Culver City - 8. Eastbound Culver Blvd. at Ince St.



Culver City - 9. Eastbound Washington Blvd. at Ince St.



Culver City - 10. Eastbound Washington Blvd. at Robertson



Culver City - 11. Southbound Robertson at Washington Blvd.



Culver City - 12. Eastbound Washington Blvd. at Landmark



Culver City - 13. Southbound National at City Boundary



Culver City - 14. Westbound Washington Blvd. at Wesley St.



Culver City - 15. Northbound National at Bike Lane



Culver City - 16. Westbound National at Eastham



Note:
property is likely owned/controlled by Metro.

Culver City - 17. Westbound Washington Blvd. at McManus Ave.



Culver City - 18. Southbound La Cienega at Washington



Culver City - 19. Westbound Washington Blvd. at Fairfax

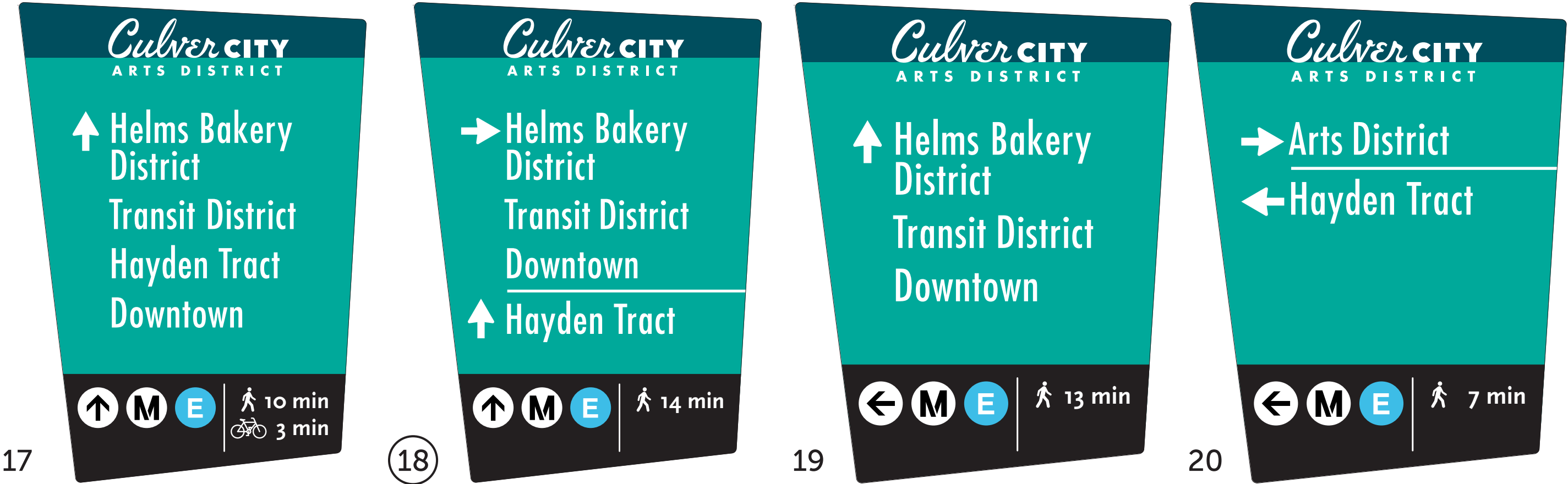


Culver City - 20. Southbound Fairfax Blvd. at Blackwelder



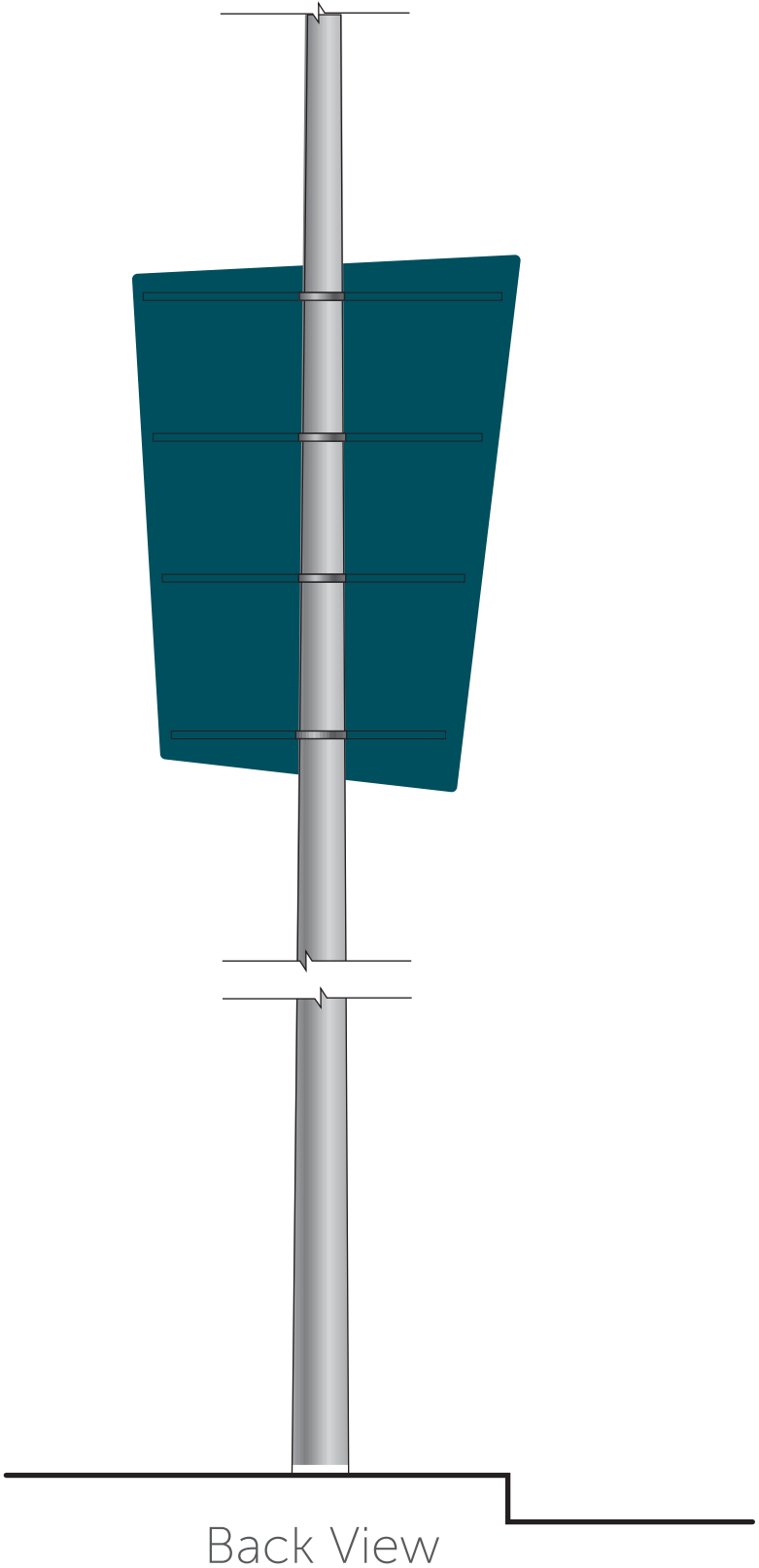


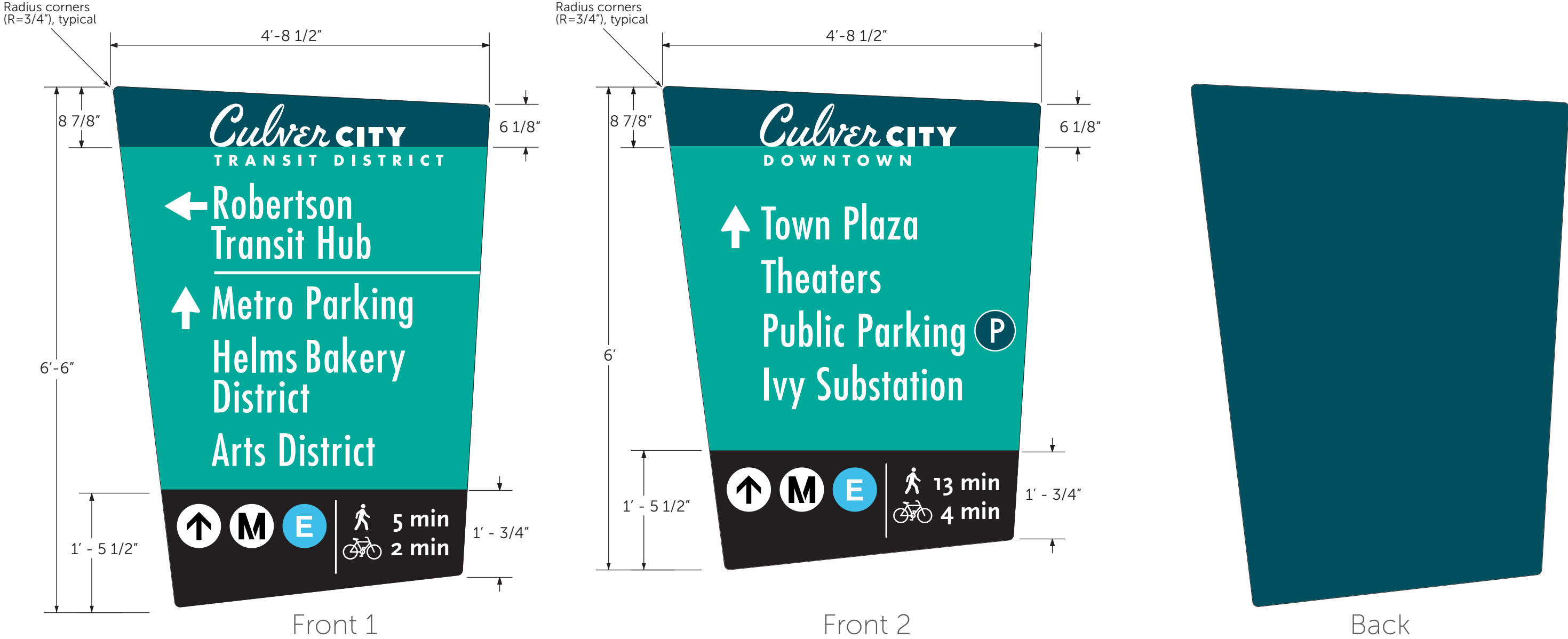




= Larger Sign Panel

Note:
Signs placed in the parkway will have a
14' height clearance from the sidewalk.





Sign Specifications

Colors

- PANTONE 3165C
(Pittsburgh Paints 455-7 Deep Emerald "Dark Teal")
- PANTONE 3285C
(Pittsburgh Paints 102-7 Royal Peacock "Teal Green")
- PANTONE 298C
- 3M Scotchlite Reflective Graphic Film WHITE

Sign Panel: 0.09 Aluminum
Protective Overlay Film: 3M 1160



BRAND
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Culver City Metro Wayfinding

Phase II - Wayfinding Program & Design Layouts

March 13, 2018

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P01. Culver westbound at Canfield-Trader Joe's (double)



P02. Culver Westbound and Eastbound at Ivy Substation (double)



V04. Venice Median Eastbound at Main Street (single)



V03. Median Westbound at Cardiff (single)



V02. Venice Eastbound at Watseka (single)



V01. Venice Median – Eastbound at Delmas Terrace (single)



P03. Washington Blvd. westbound at Trader Joes/Ince Parking Structure (single)



P04. Culver/Main Street at Culver Hotel double sided (east/westbound)



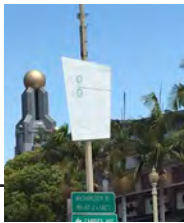
P05. Cardiff/Culver Blvd. at Bank of America double sided (east/westbound signage)



P06. Town Plaza on Culver Blvd. double sided (in front of Chipotle planter area) – (east/westbound)



V05. Culver Median on Culver Blvd. (near Rush Street) eastbound



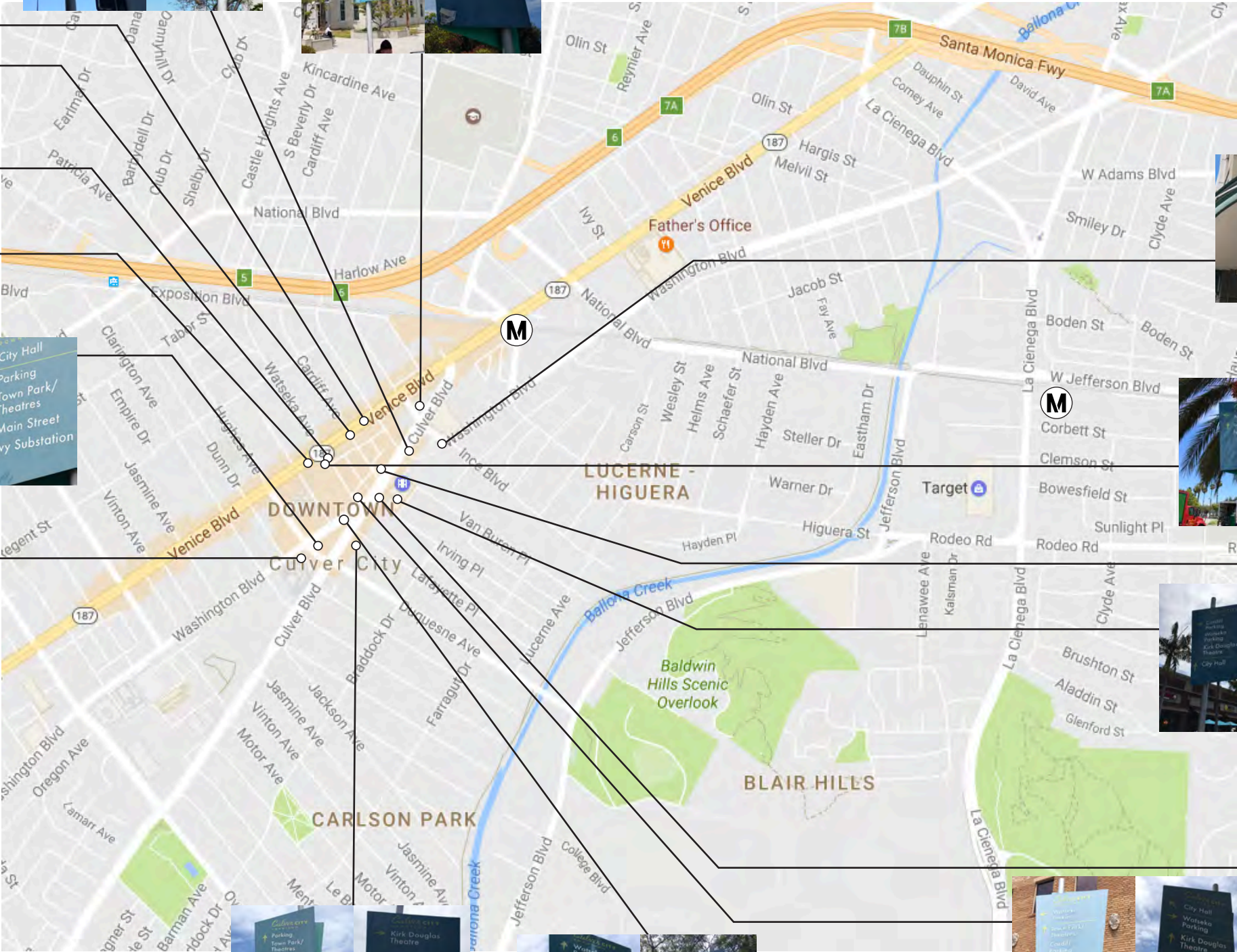
P07. Akasha North side Washington Blvd. double sided (west/eastbound)



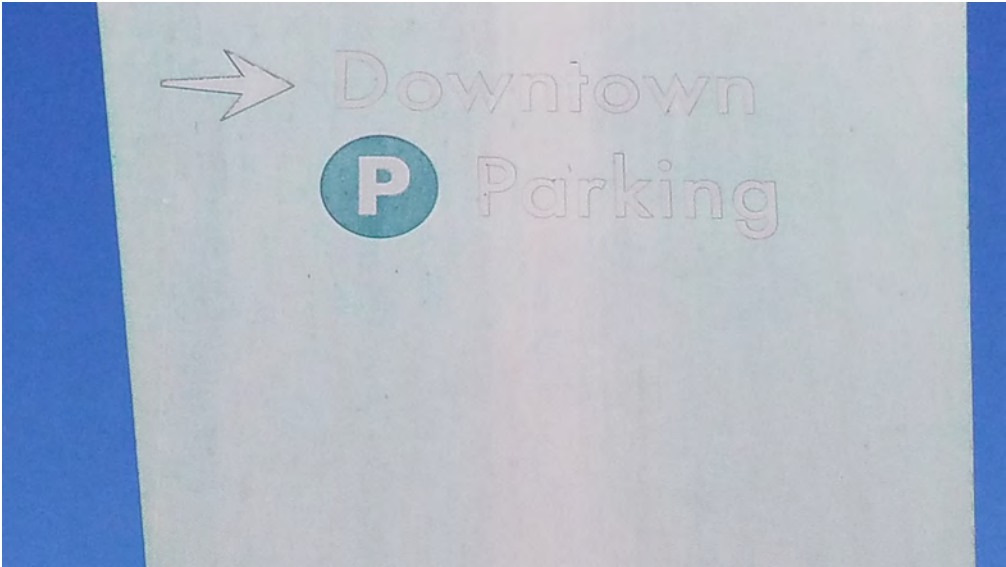
P08. Starbucks Washington Blvd./Culver double sided (east/westbound)



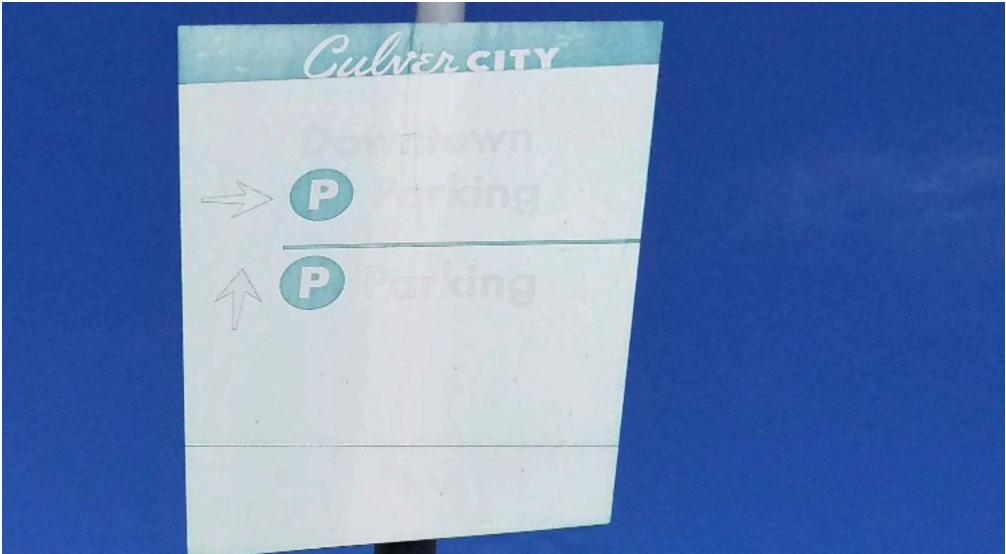
P09. Front of City Hall – Culver Blvd. east-bound (double sided – pedestrian scale)



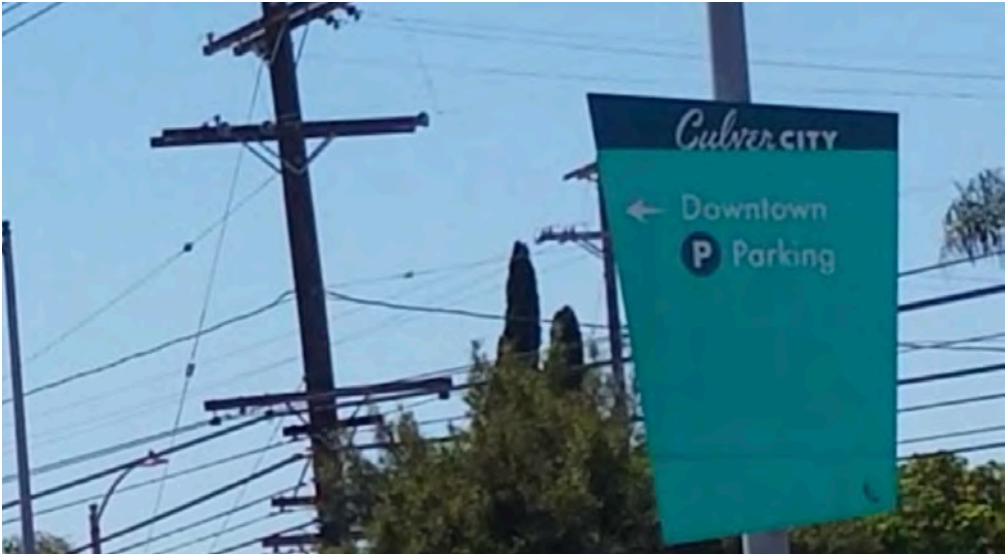
V01. Venice Median – Eastbound at Delmas Terrace (single)



V02. Venice Eastbound at Watseka (single)



V03. Venice Median Westbound at Cardiff (single)



V04. Venice Median Eastbound at Main Street (single)



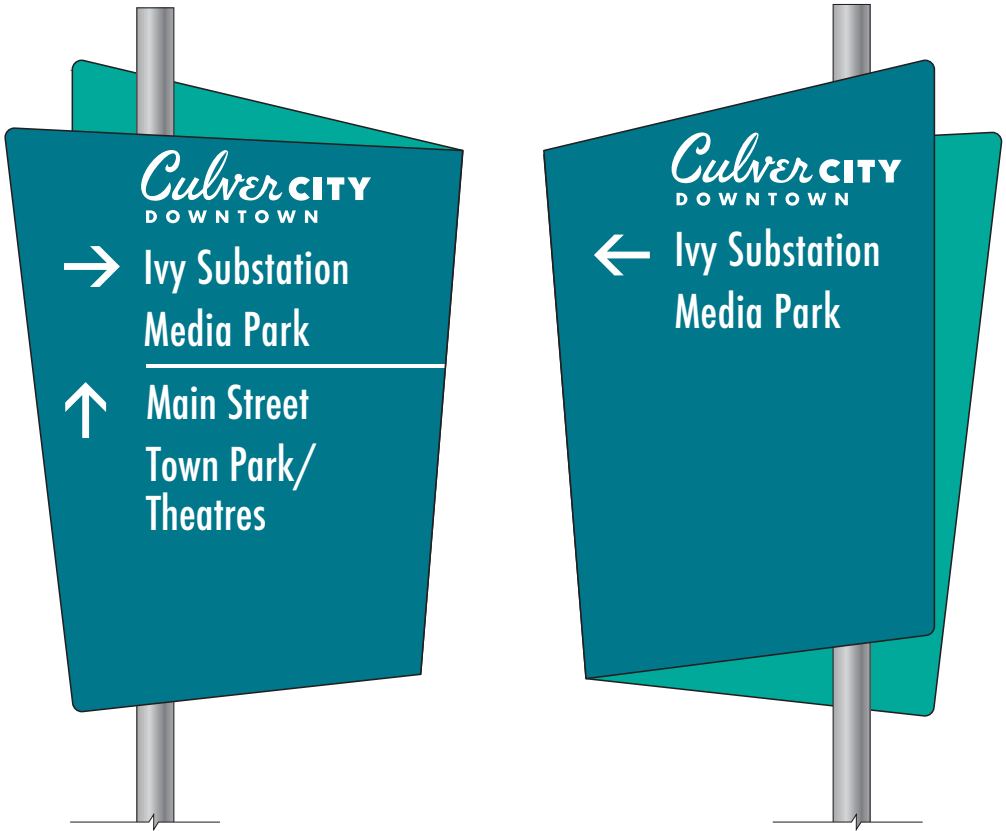
V05. Culver Median on Culver Blvd. (near Rush Street) eastbound



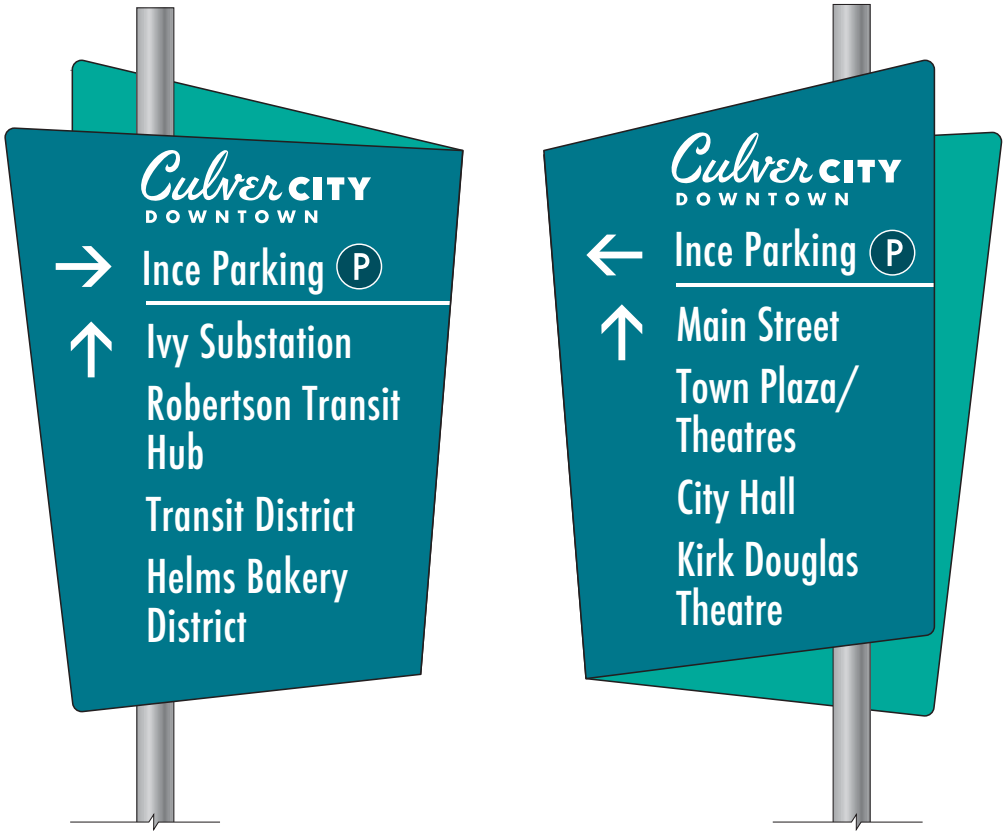
V06. Washington Blvd. front of Sony (east side, single side) at Duquesne



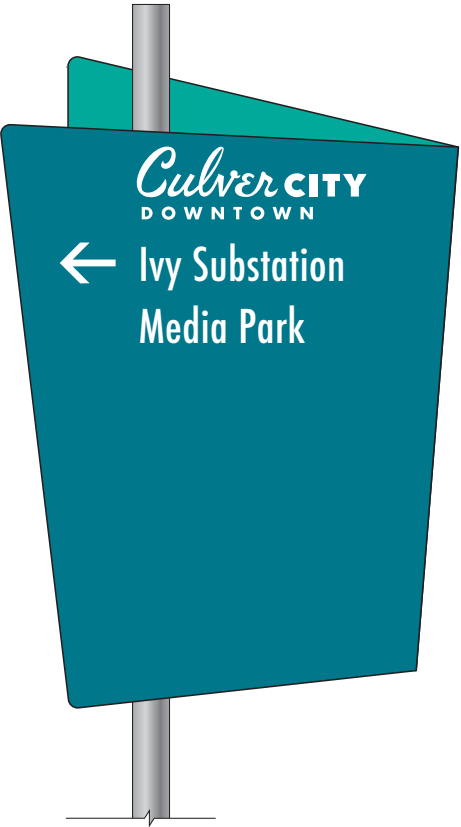
P01. Culver westbound at Canfield-Trader Joe’s (double)

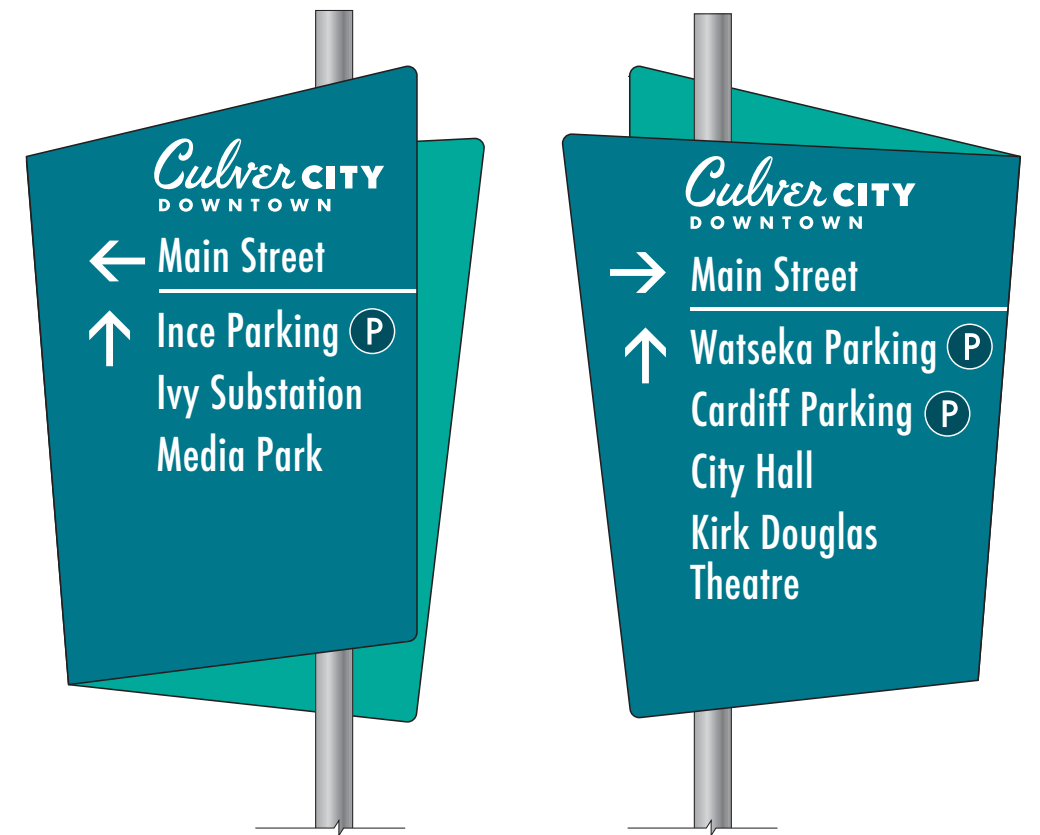


P02. Culver Westbound and Eastbound at Ivy Substation (double)



P03. Washington Blvd. westbound at Trader Joes/Ince Parking Structure (single)



P04. Culver/Main Street at Culver Hotel double sided (east/westbound)

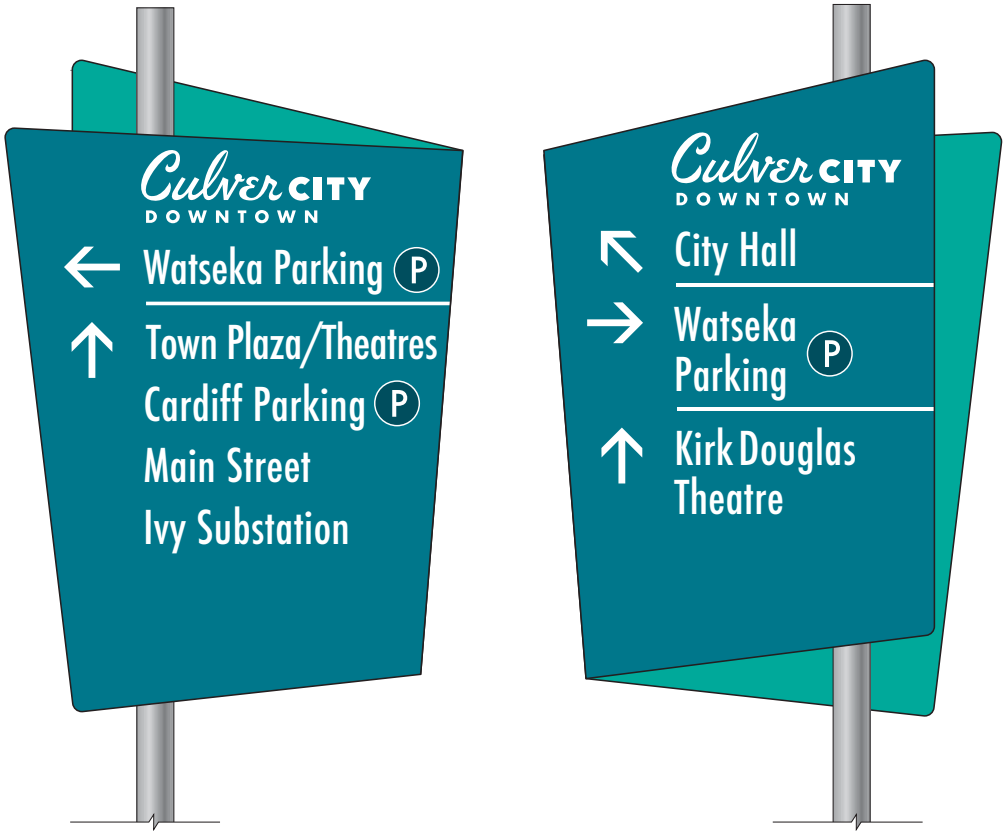
P05. Cardiff/Culver Blvd. at Bank of America double sided (east/westbound signage)



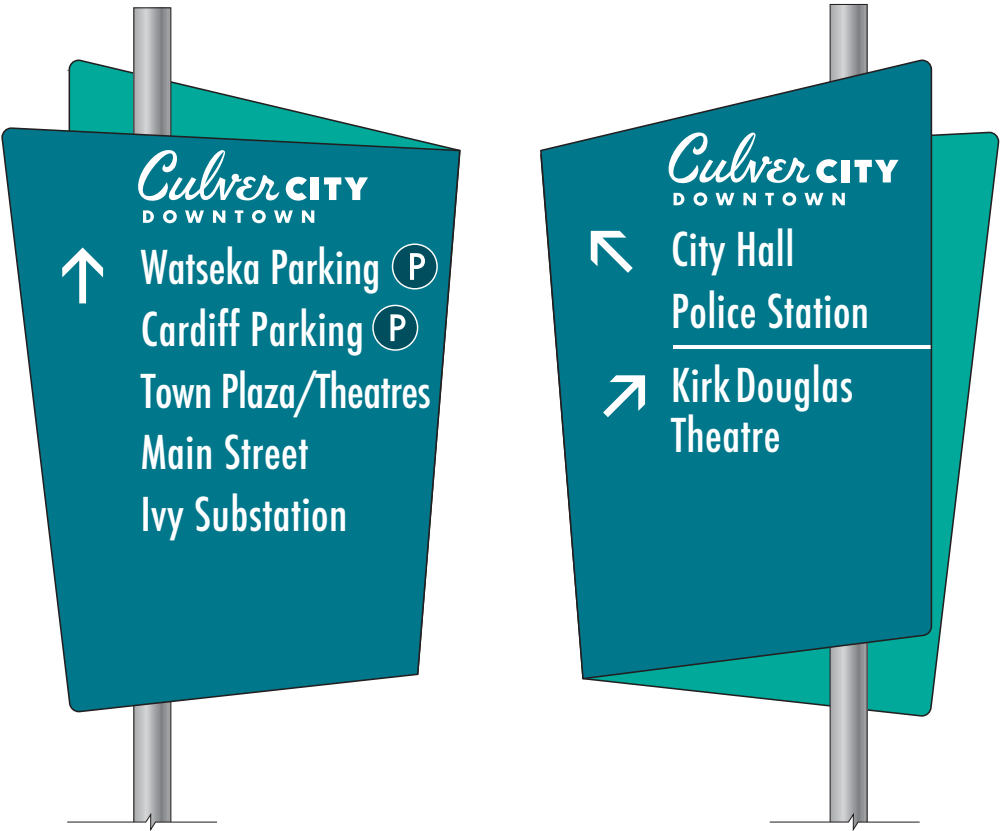
P06. Town Plaza on Culver Blvd. double sided (in front of Chipotle planter area) – (east/westbound)



P07. Akasha North side Washington Blvd. double sided (west/eastbound)

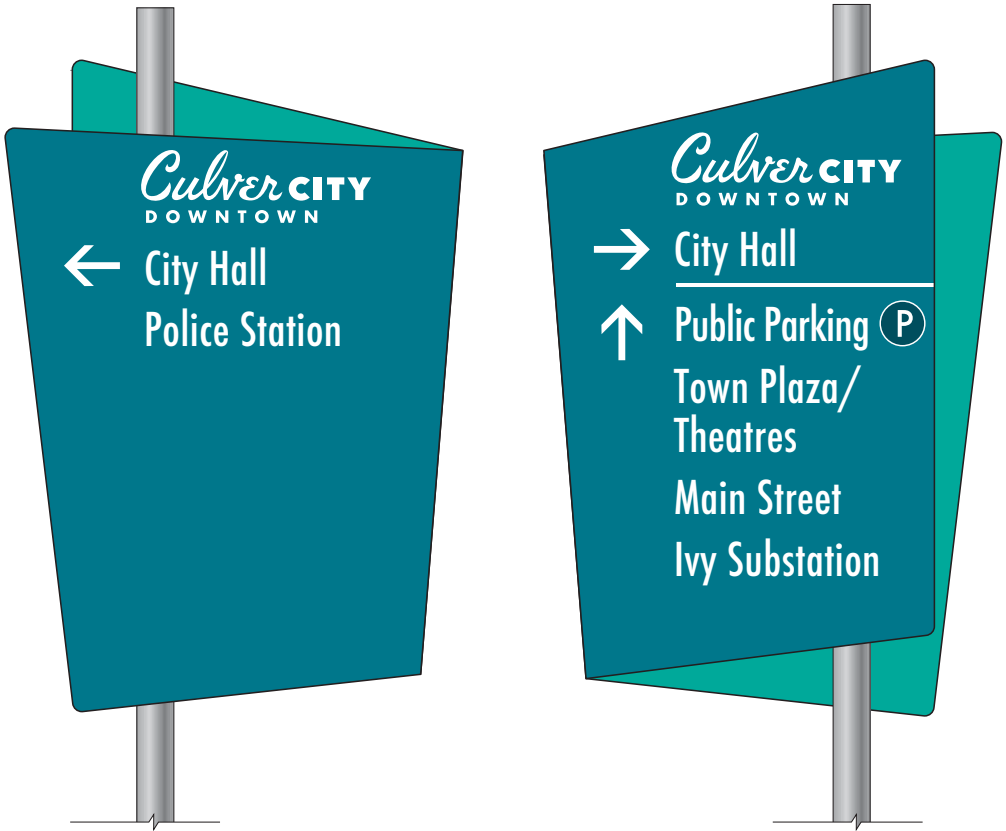


P08. Starbucks Washington Blvd./Culver double sided (ease/westbound)







P09. Front of City Hall – Culver Blvd. eastbound (double sided – pedestrian scale)

P10. Kirk Douglas Theater/Intersection of Washington/Hughes double sided (west/eastbound)



Sign Details

Color Code	Depiction	Manufacturer's Paint Number
P1		PANTONE 3165C (Pittsburgh Paints 455-7 Deep Emerald "Dark Teal")
P2		PANTONE 3285C (Pittsburgh Paints 102-7 Royal Peacock "Teal Green")
P3		PANTONE 3155C (Pittsburgh Paints 354-7 Caribbean Splash "Mid Blue")
V1		3M Scotchlite Reflective Graphic Film WHITE

Typefaces

T1

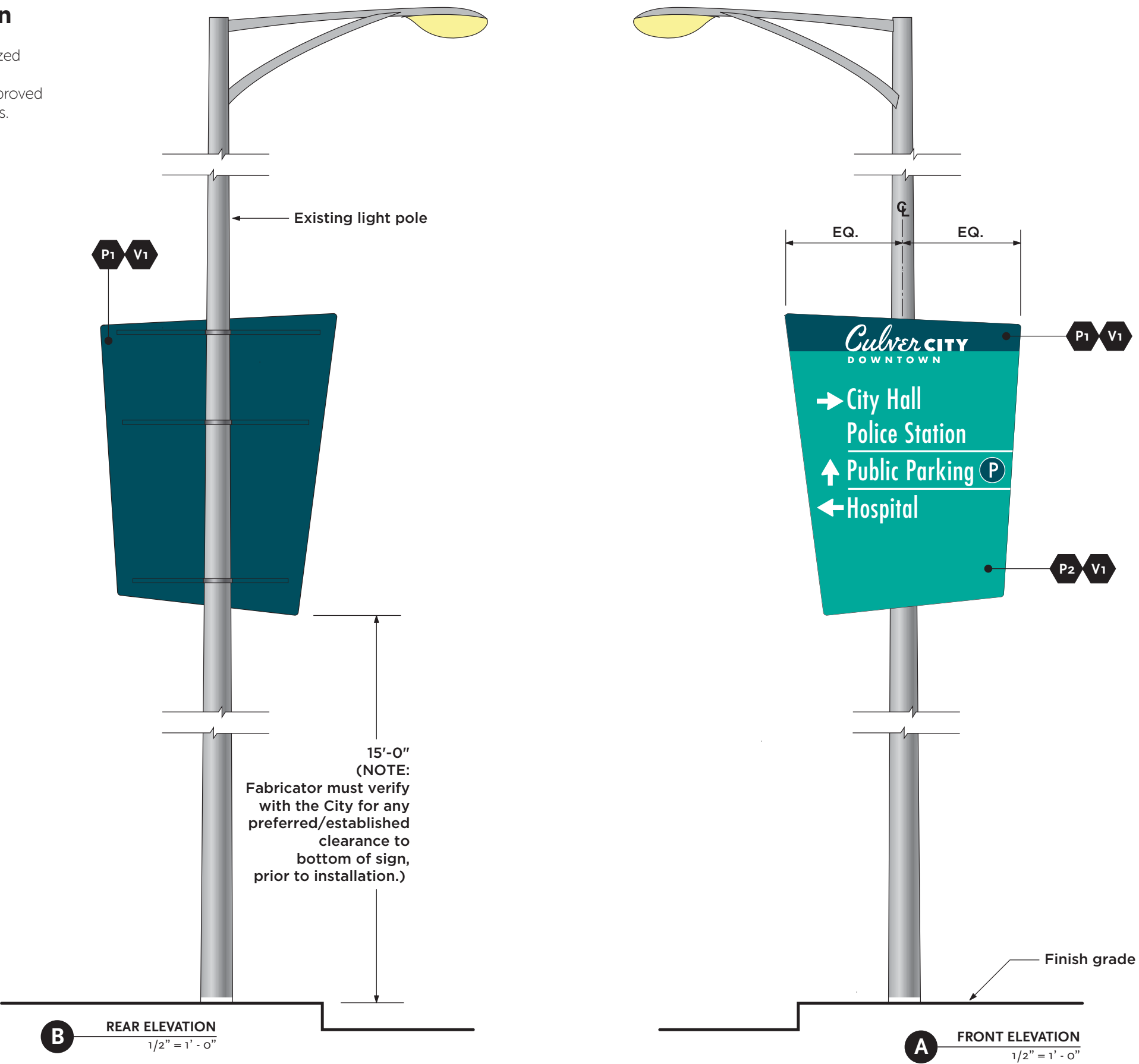
Futura Medium Condensed

ABCDEFGHIJKLMNOPQRSTUVWXYZ

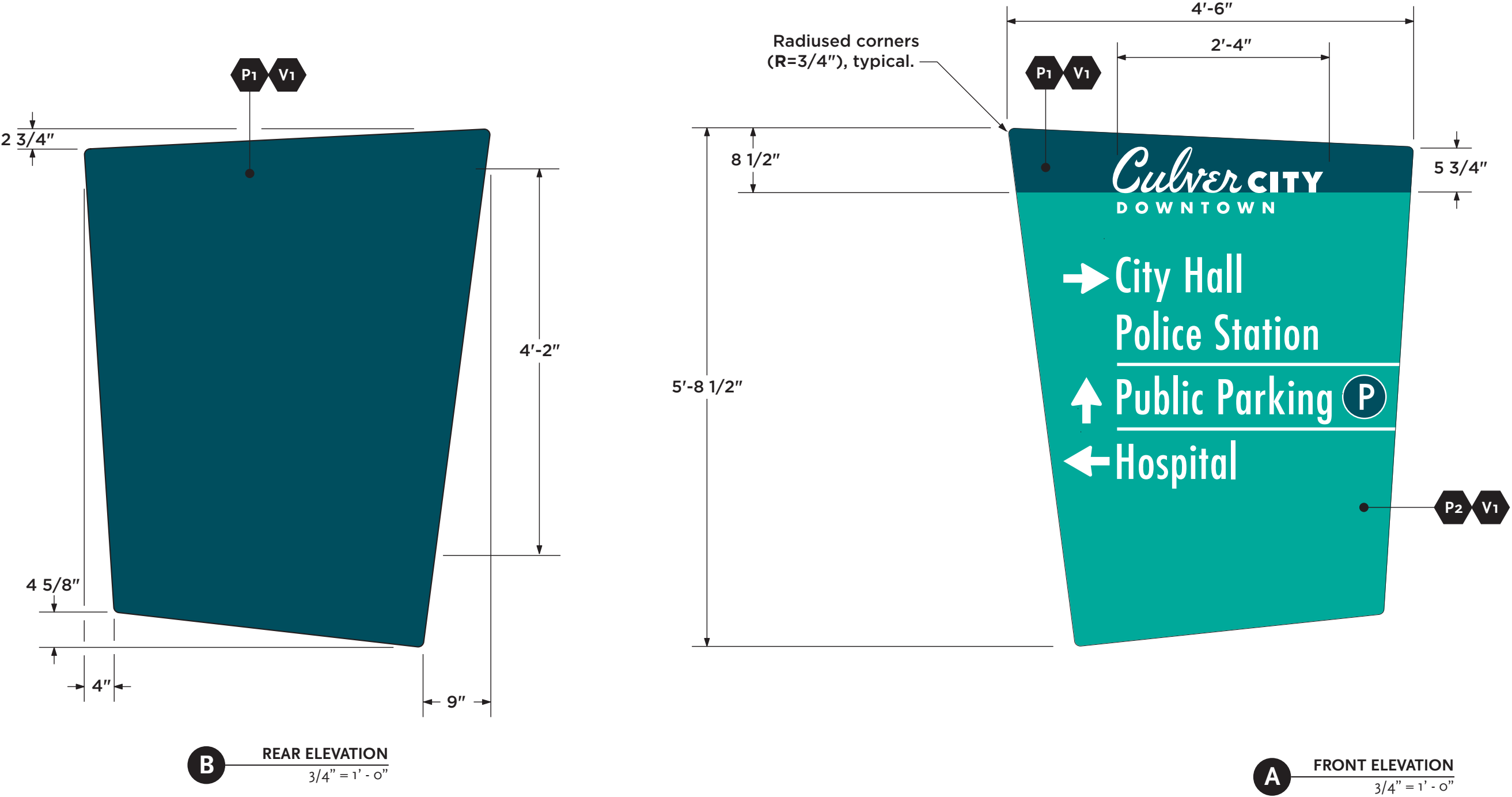
abcdefghijklmnopqrstuvwxyz1234567890

Vehicular Sign - Specification

- 1. Where applicable use existing poles may be utilized if determined structurally sound.
- 2. Fabricator to provide shop drawing and with approved engineering drawings for all structural conditions.

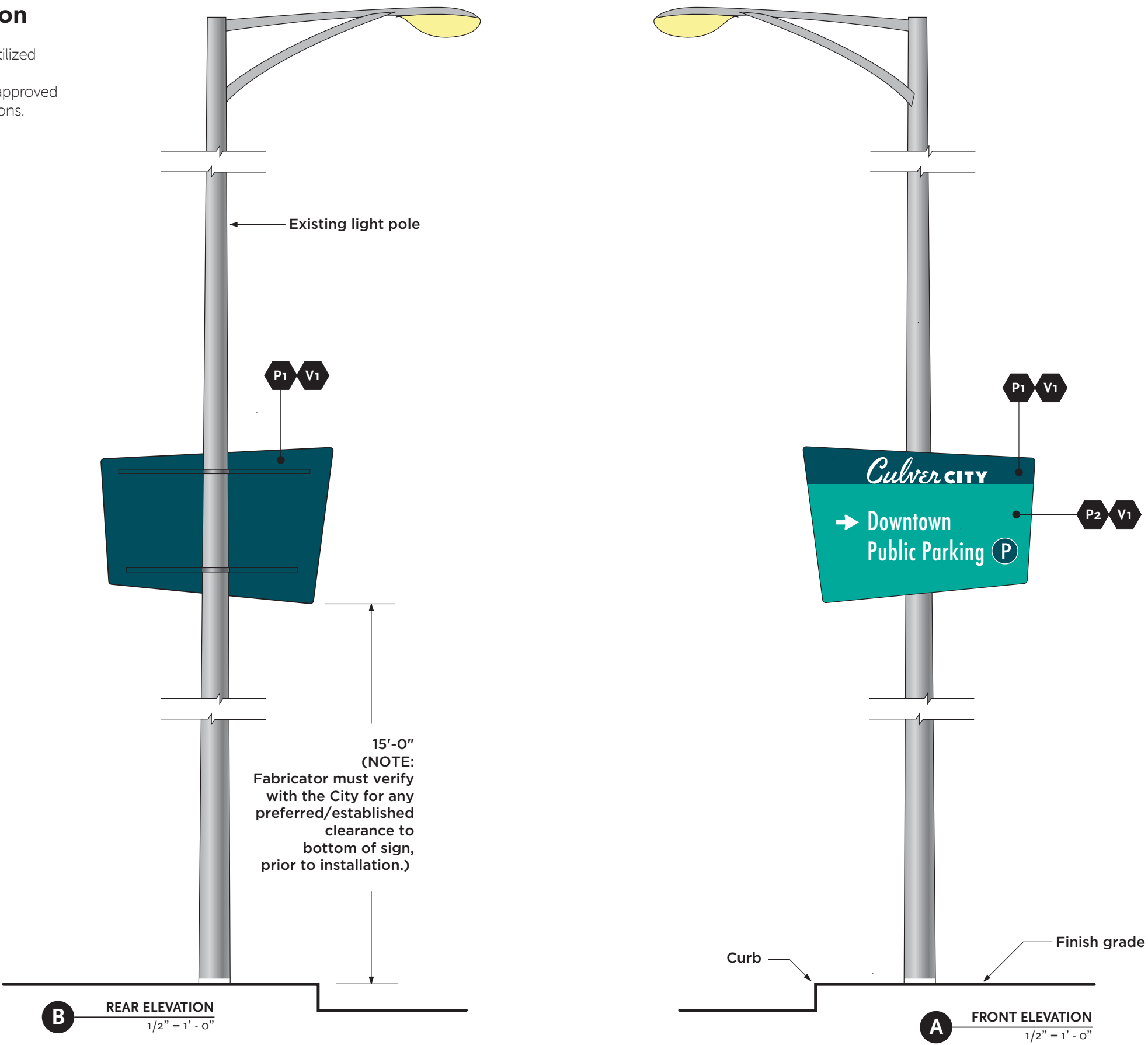


Vehicular Sign - Specification

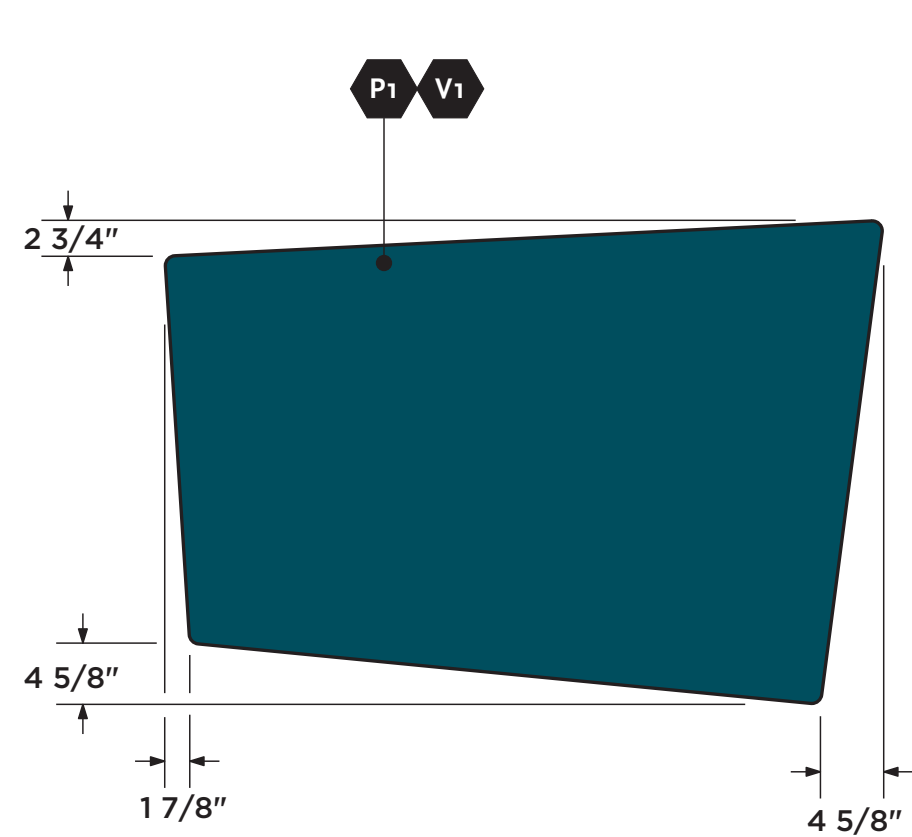


Vehicular Sign - Specification

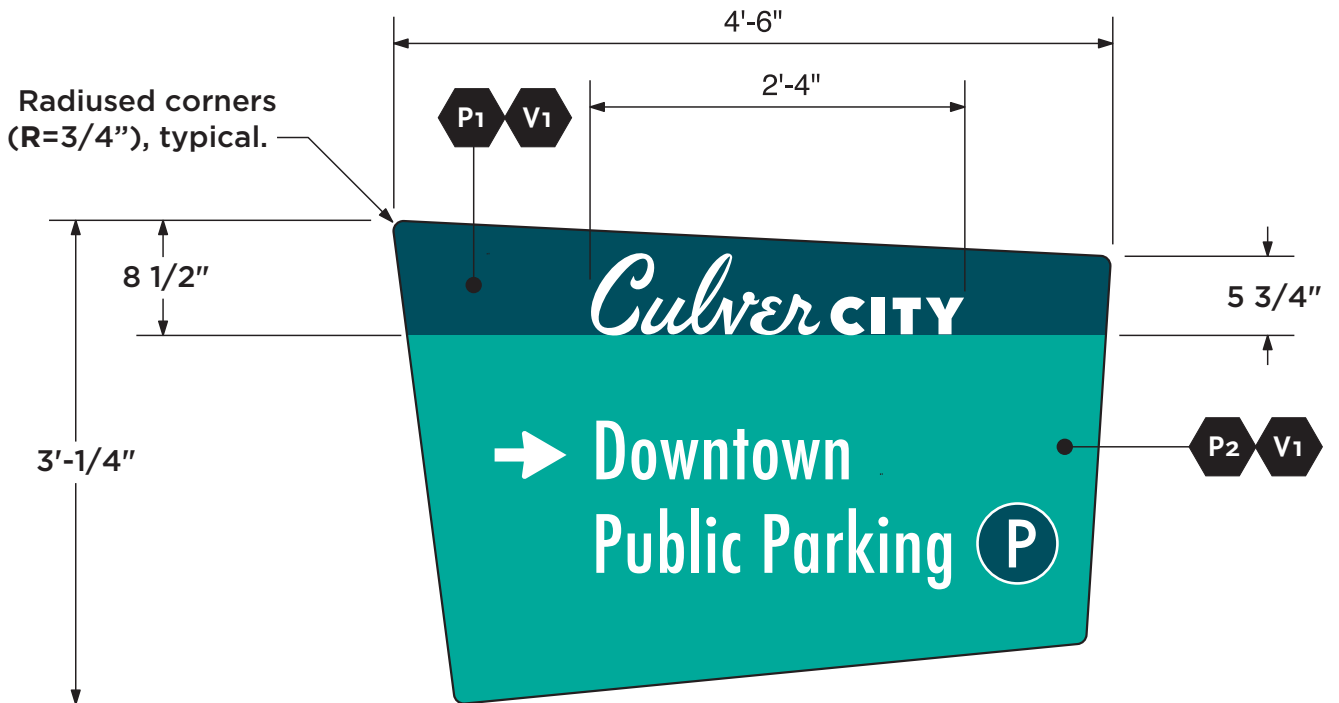
- 1. Where applicable use existing poles may be utilized if determined structurally sound.
- 2. Fabricator to provide shop drawing and with approved engineering drawings for all structural conditions.



Vehicular Sign - Specification



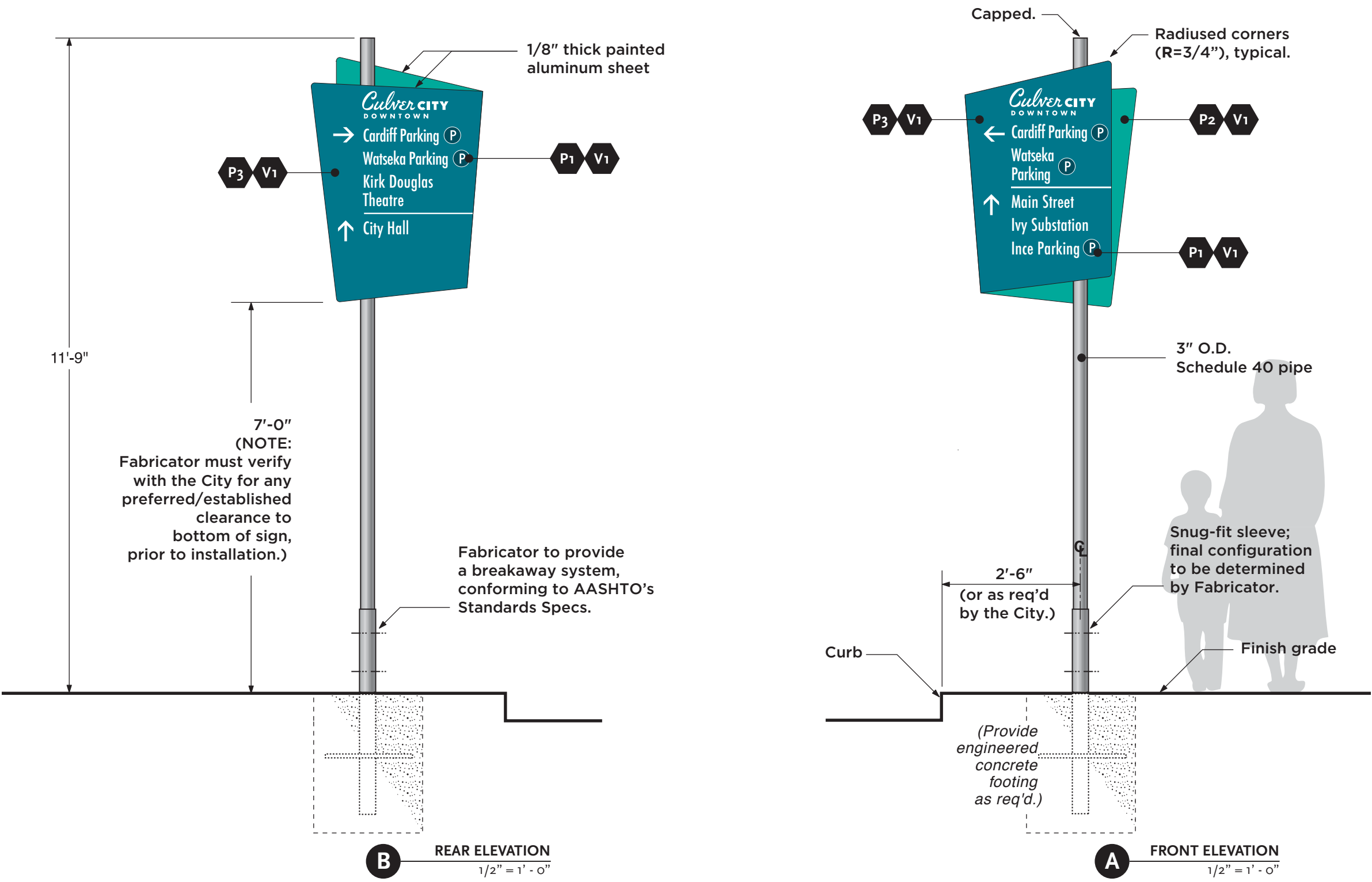
B REAR ELEVATION
3/4" = 1' - 0"



A FRONT ELEVATION
3/4" = 1' - 0"

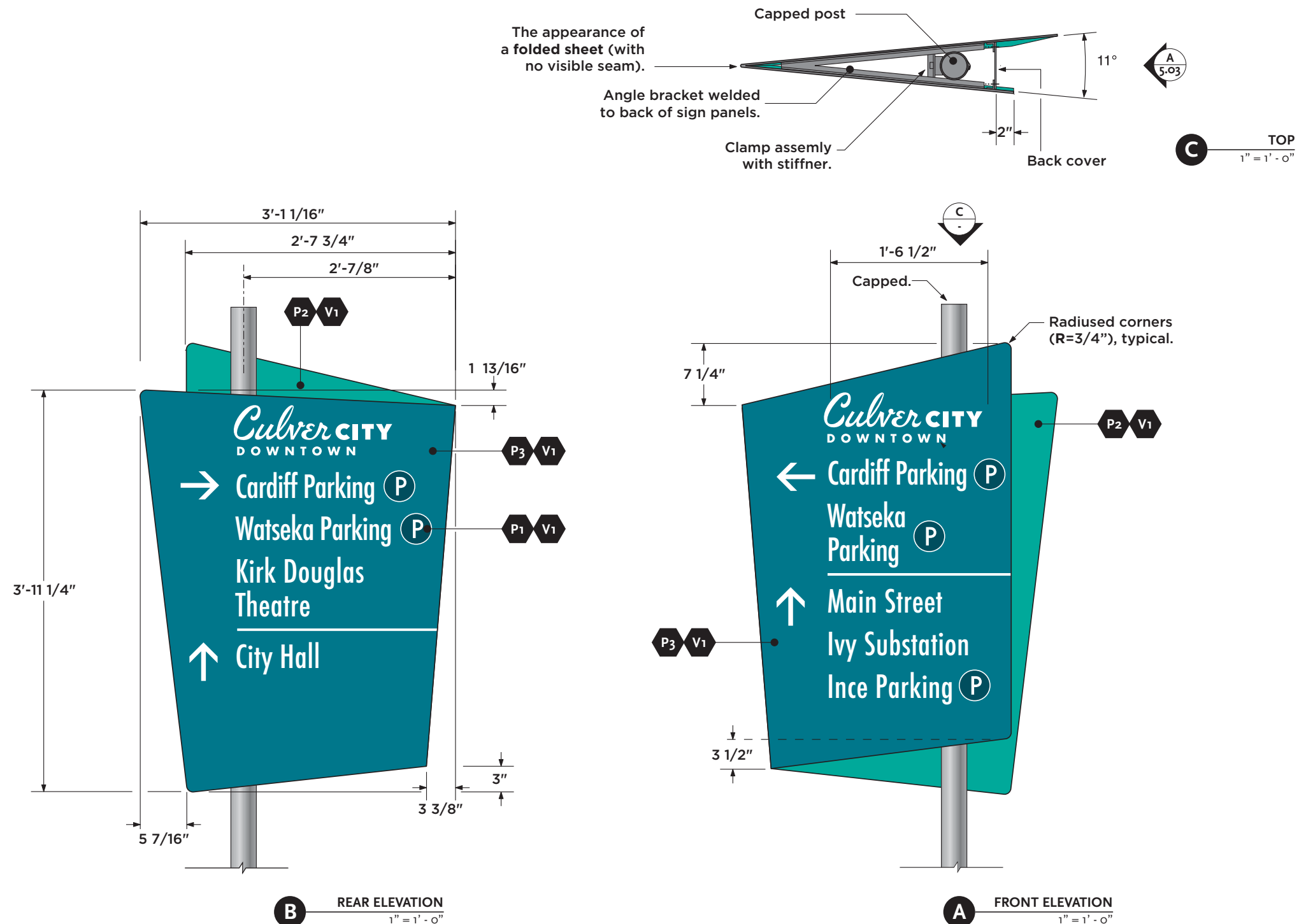
Pedestrian Sign - Specification

- 1. Where applicable use existing poles may be utilized if determined structurally sound.
- 2. Fabricator to provide shop drawing and with approved engineering drawings for all structural conditions.



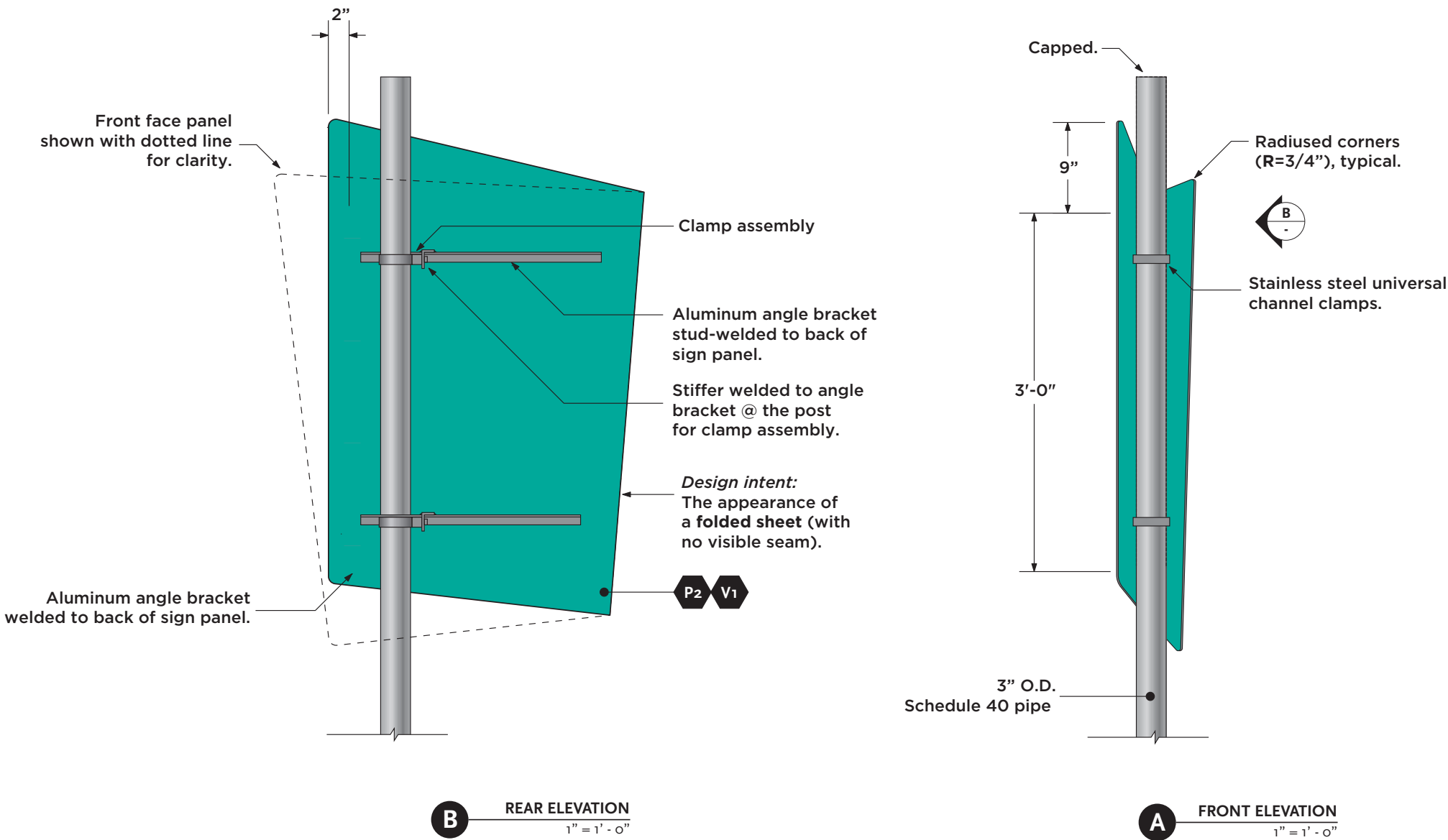
Pedestrian Sign - Specification

1. Where applicable use existing poles may be utilized if determined structurally sound.
2. Fabricator to provide shop drawing and with approved engineering drawings for all structural conditions.



Pedestrian Sign - Specification

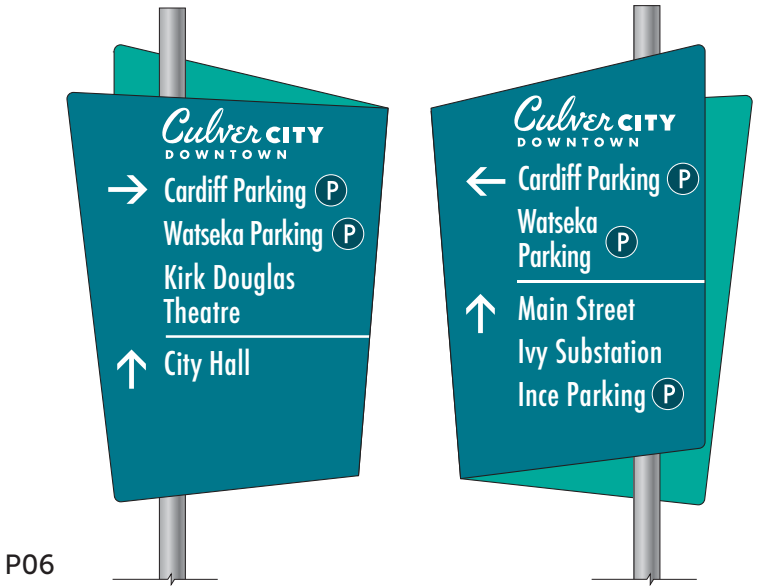
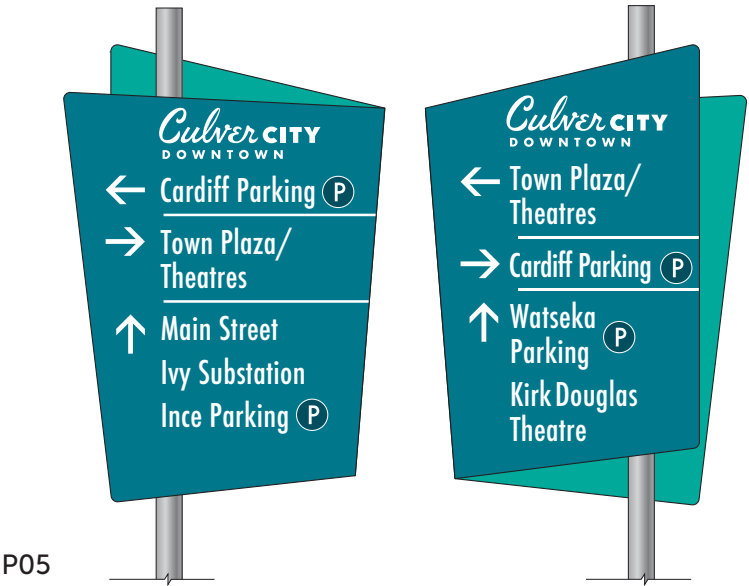
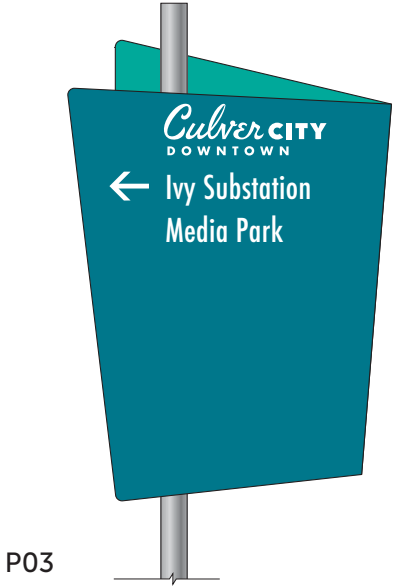
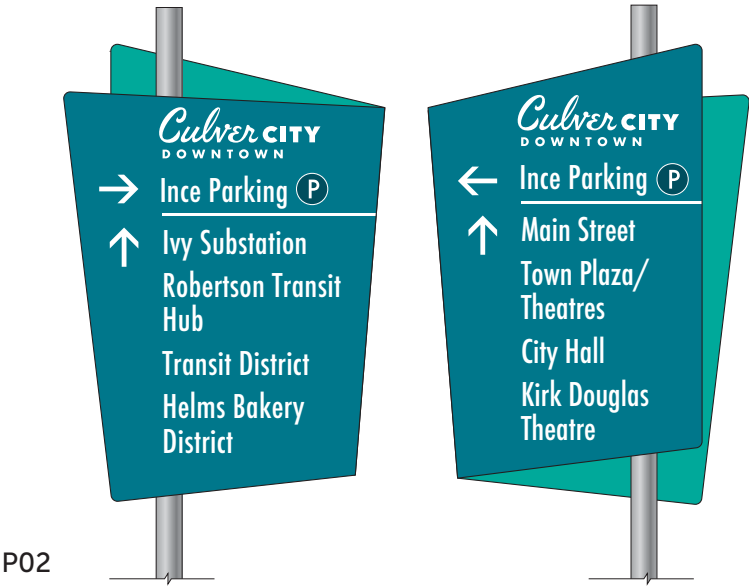
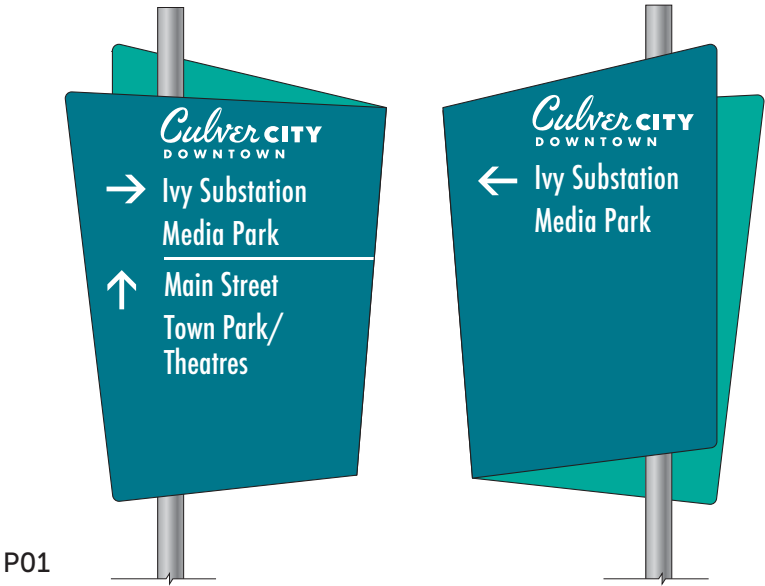
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Vehicular Signs



Pedestrian Signs



Pedestrian Signs

