Culver City Metro Wayfinding

Wayfinding Program & Design Layouts

March 6, 2018

BRAND EXPERIENCE DESIGN

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310-581-4400

SIGN PLACEMENT

ATTACHMENT NO. 1 WAYFINDING SIGNS PLANS AND SPECIFICATIONS



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Culver City - 1. Southbound Madison Avenue at Culver Blvd.



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Culver City - 2. Eastbound Culver Blvd. at Madison Ave.

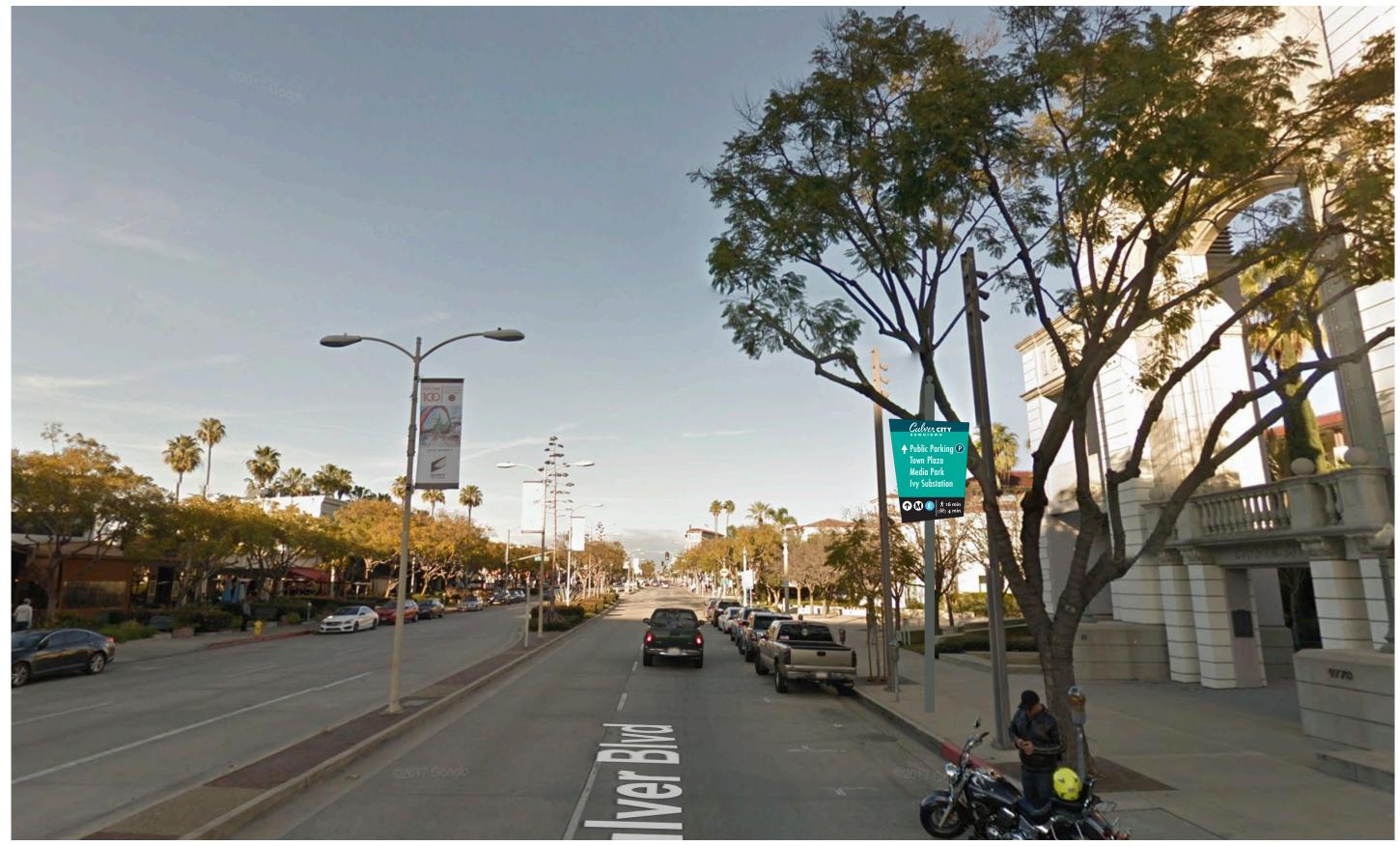


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Culver City - 3. Eastbound Culver Blvd at City Hall



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ATTACHMENT NO. 1 WAYFINDING SIGNS PLANS AND SPECIFICATIONS Culver City - 4. Eastbound Duquesne Ave. at Culver Blvd.



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Culver City - 5. Eastbound Culver Blvd. at Fire Station #1



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Culver City - 6. Eastbound Culver Blvd. at Cardiff Ave.



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Culver City - 7. Eastbound Culver Blvd. at Main St.



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Please provide pannel to temporarily cover messaging until further notice (in 2019).

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ATTACHMENT NO. 1 WAYFINDING SIGNS PLANS AND SPECIFICATIONS Culver City - 9. Eastbound Washington Blvd. at Ince St.



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Culver City - 10. Eastbound Washington Blvd. at Robertson



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ATTACHMENT NO. 1 WAYFINDING SIGNS PLANS AND SPECIFICATIONS Culver City - 11. Southbound Robertson at Washington Blvd.



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ATTACHMENT NO. 1 WAYFINDING SIGNS PLANS AND SPECIFICATIONS Culver City - 12. Eastbound Washington Blvd. at Landmark

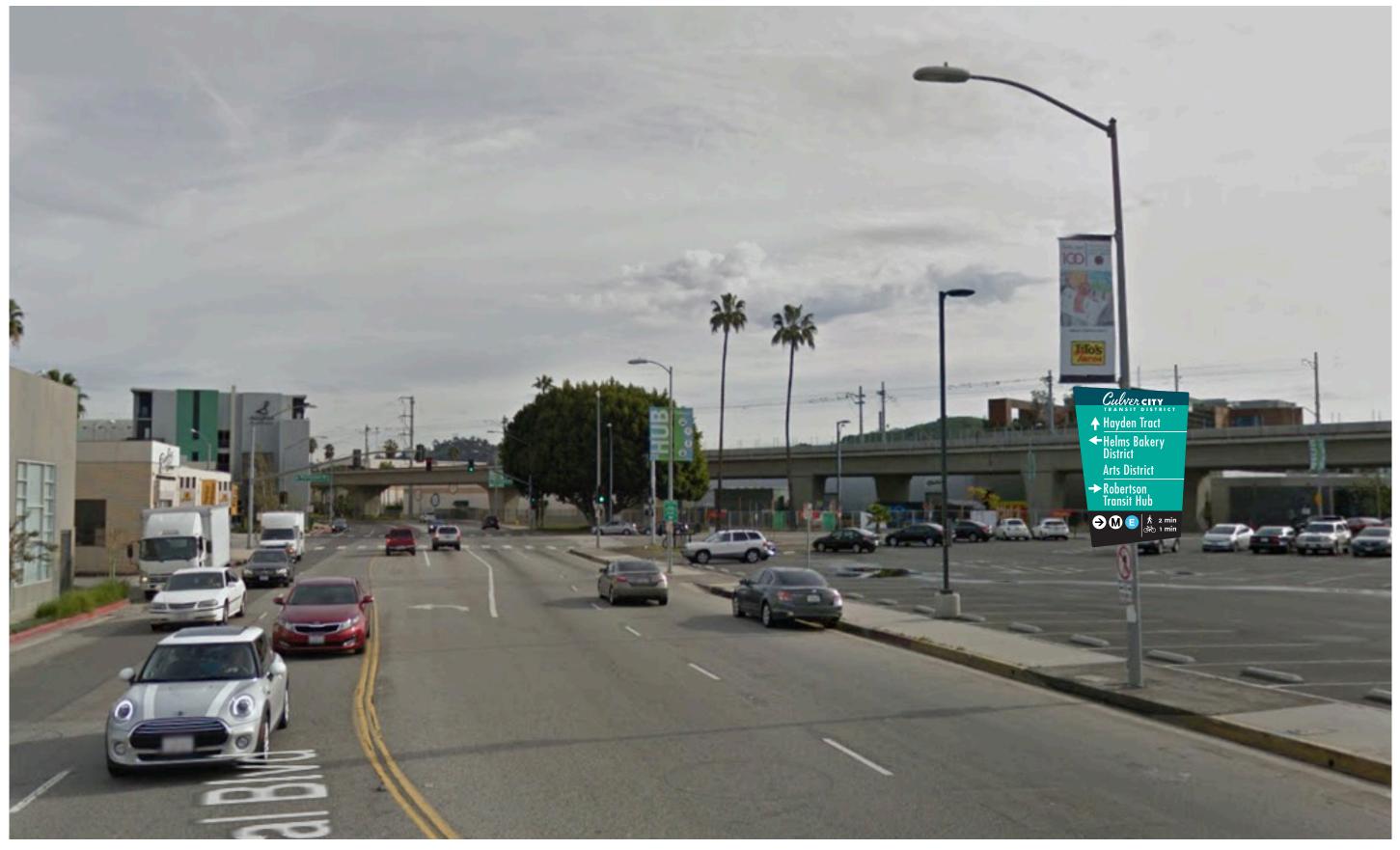


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Culver City - 13. Southbound National at City Boundary



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Culver City - 14. Westbound Washington Blvd. at Wesley St.



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Culver City - 15. Northbound National at Bike Lane



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ATTACHMENT NO. 1 WAYFINDING SIGNS PLANS AND SPECIFICATIONS Culver City - 16. Westbound National at Eastham



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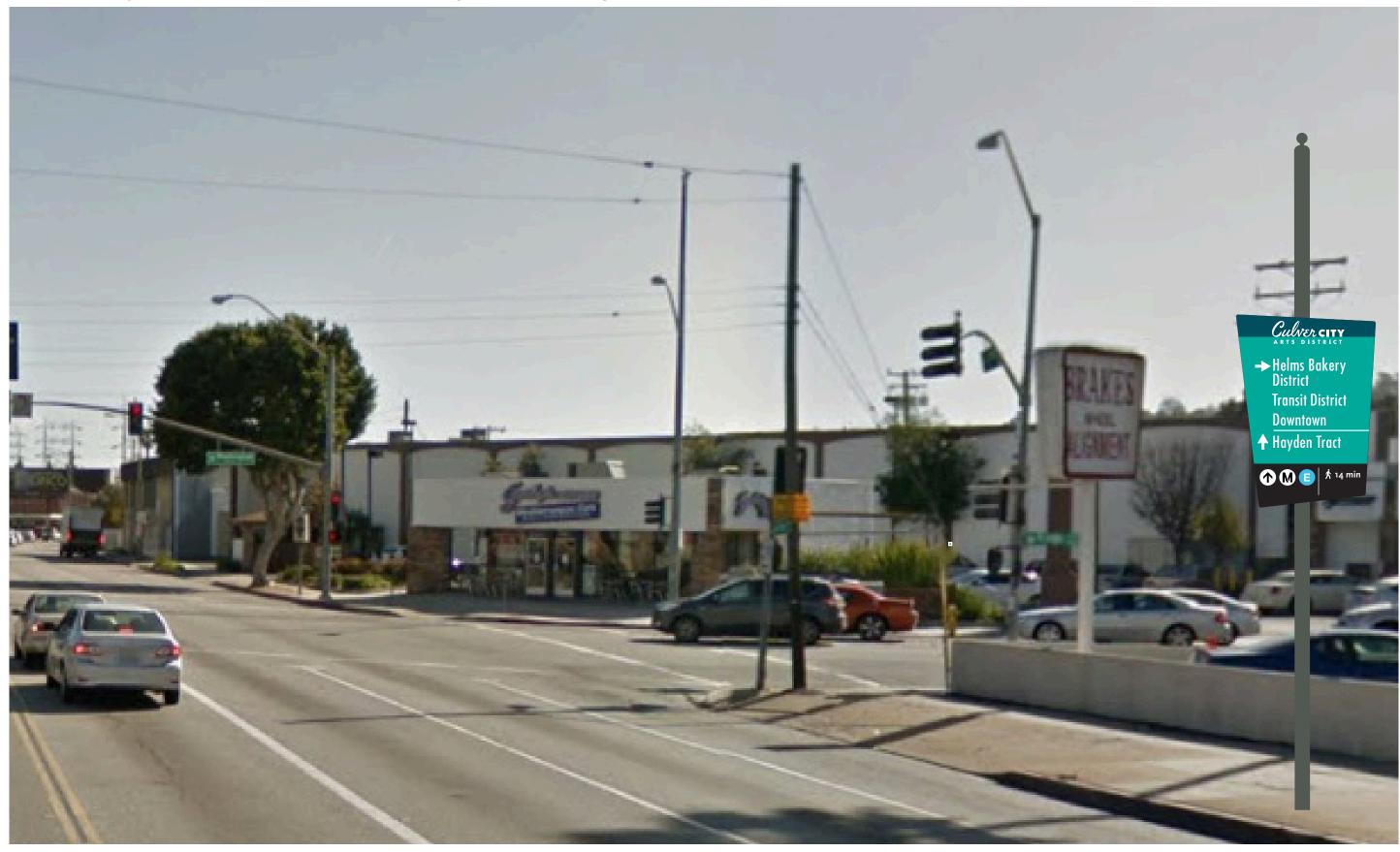
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Culver City - 17. Westbound Washington Blvd. at McManus Ave.



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Culver City - 19. Westbound Washington Blvd. at Fairfax



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🔆 17 min

🕉 5 min

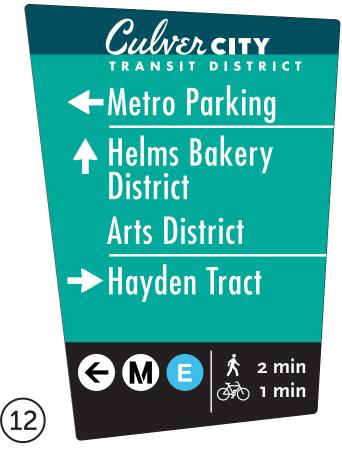




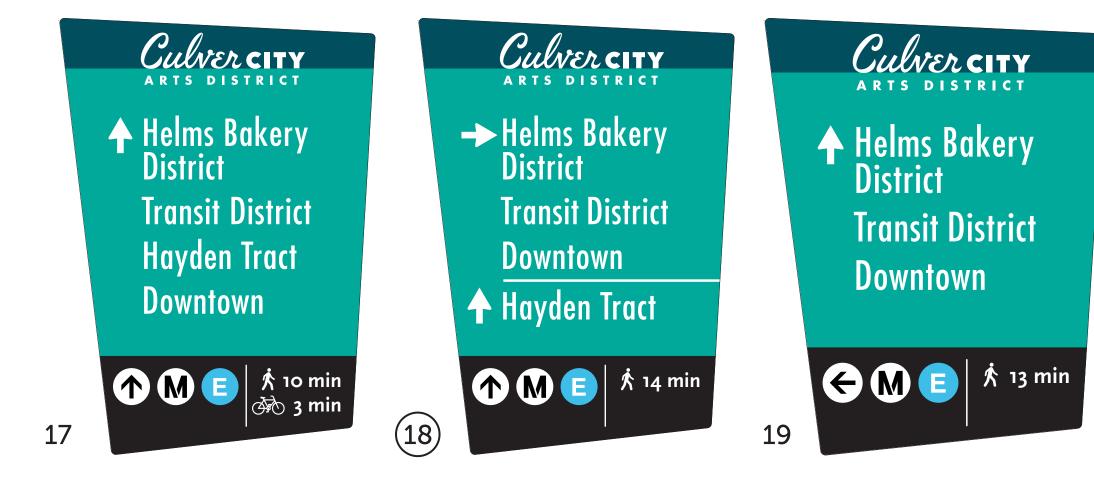




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Arts District Hayden Tract









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Culver City Metro Wayfinding

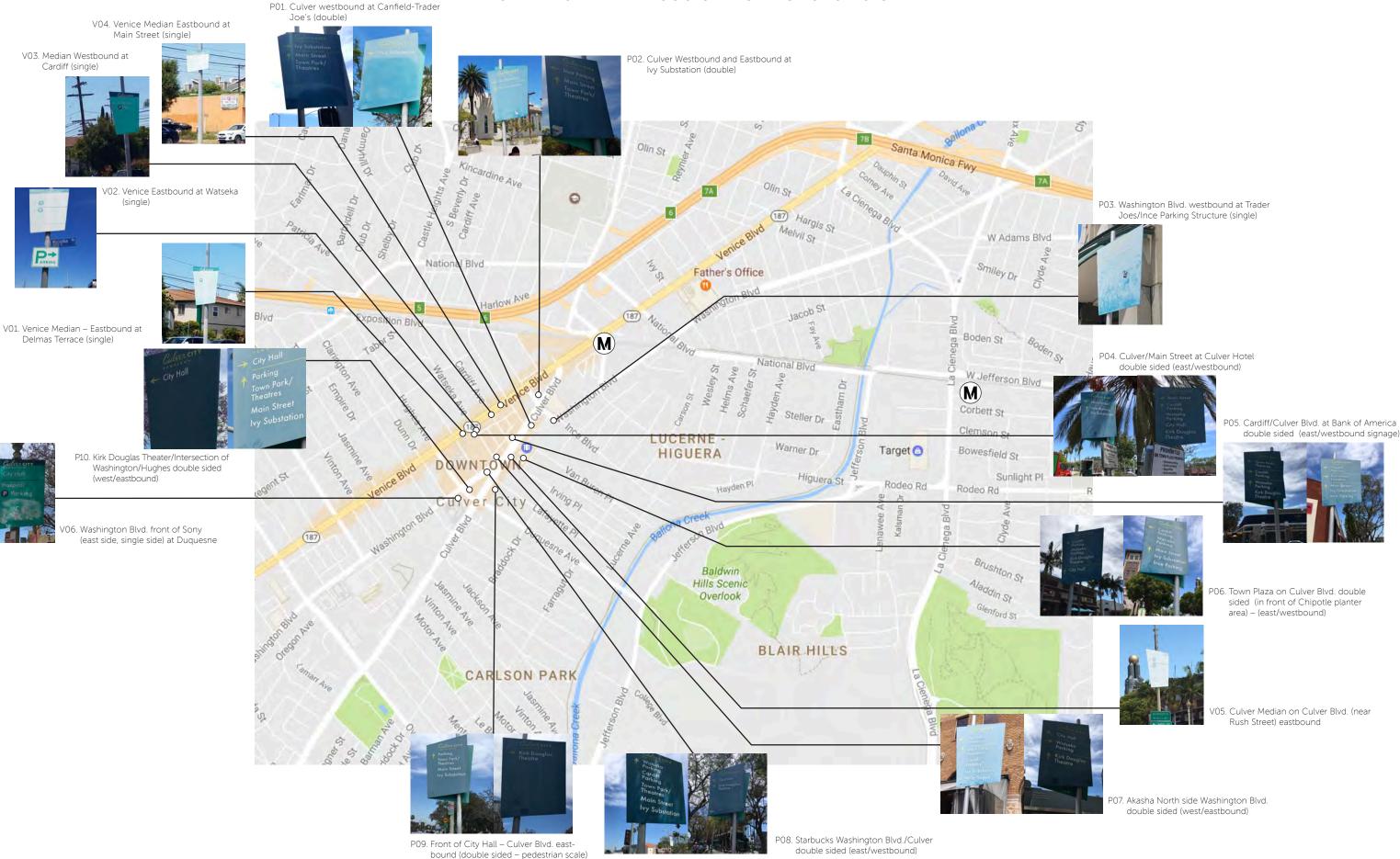
Phase II - Wayfinding Program & Design Layouts March 13, 2018

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Linespace

double sided (east/westbound signage)

2 03/13/18

VO1. Venice Median - Eastbound at Delmas Terrace (single)



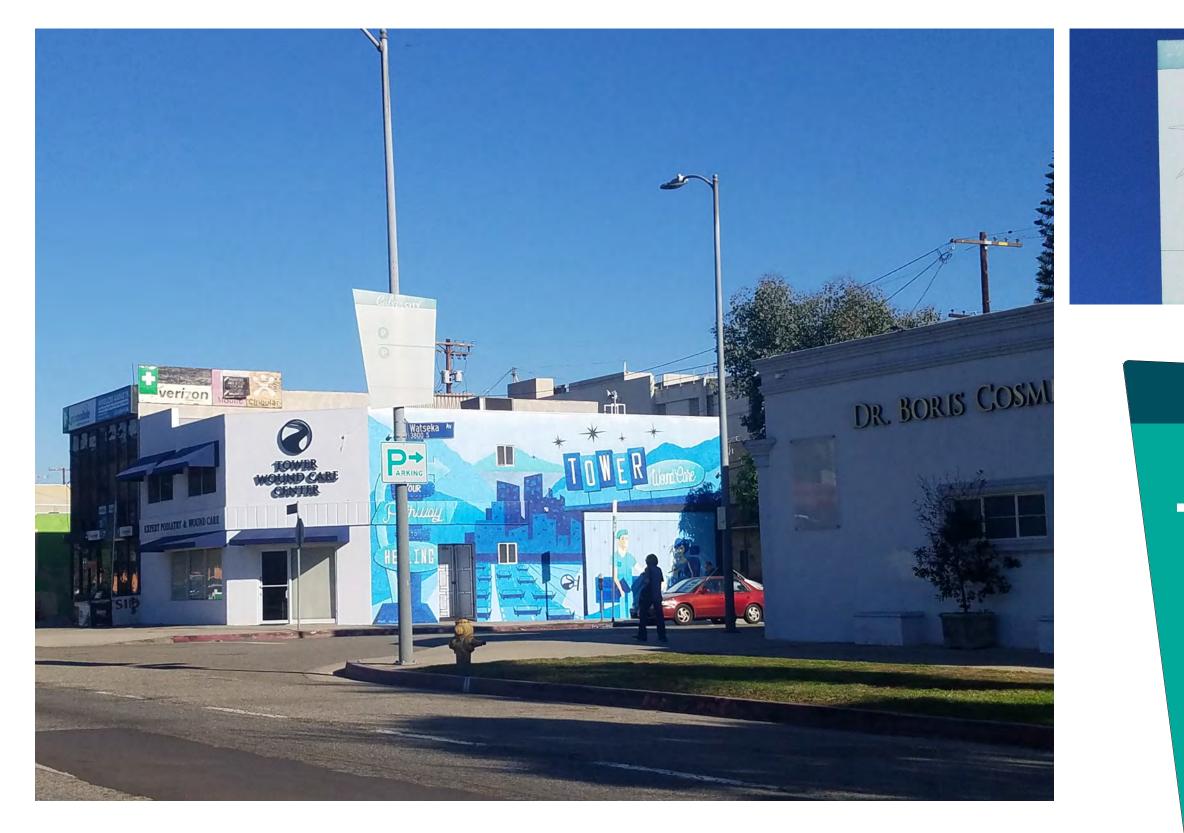
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Downtown Public Parking P Media Park Ivy Substation

VO2. Venice Eastbound at Watseka (single)



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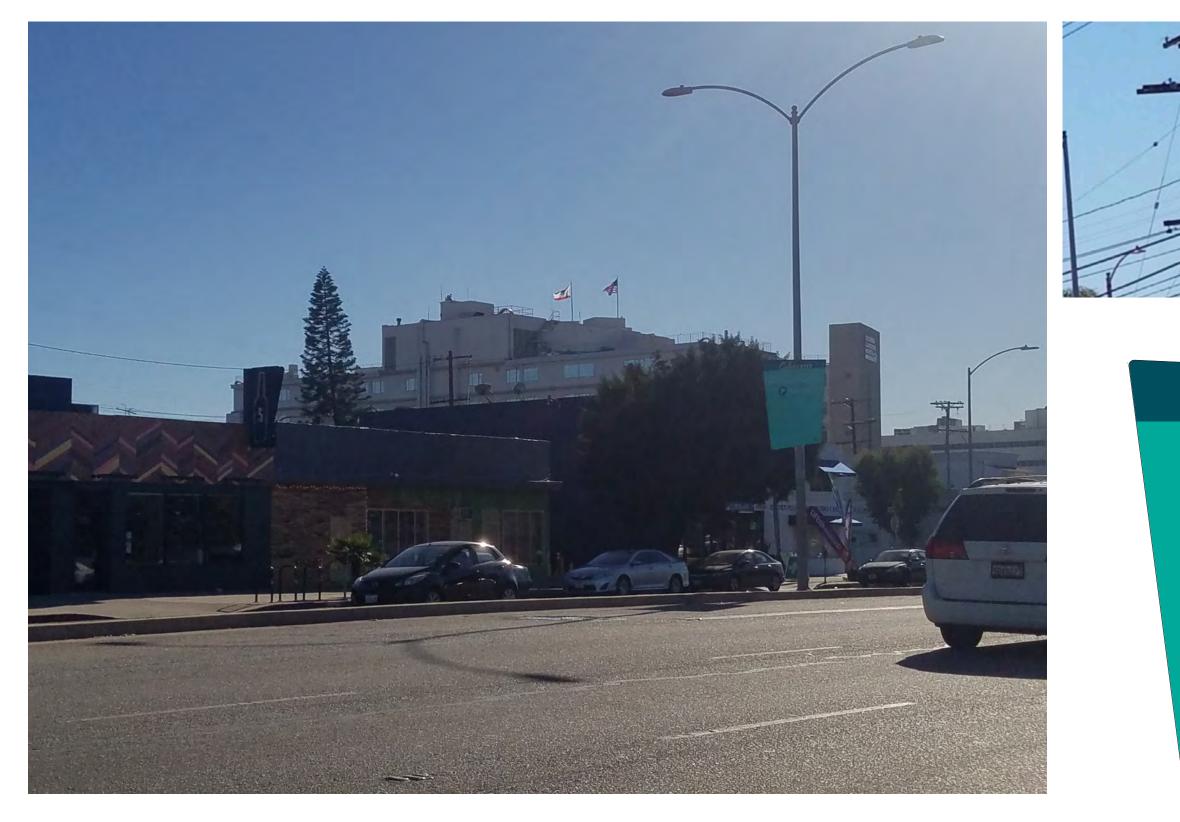




Downtown
 Public Parking P
 Public Parking P
 Media Park
 Ivy Substation

4 03/13/18

V03. Venice Median Westbound at Cardiff (single)



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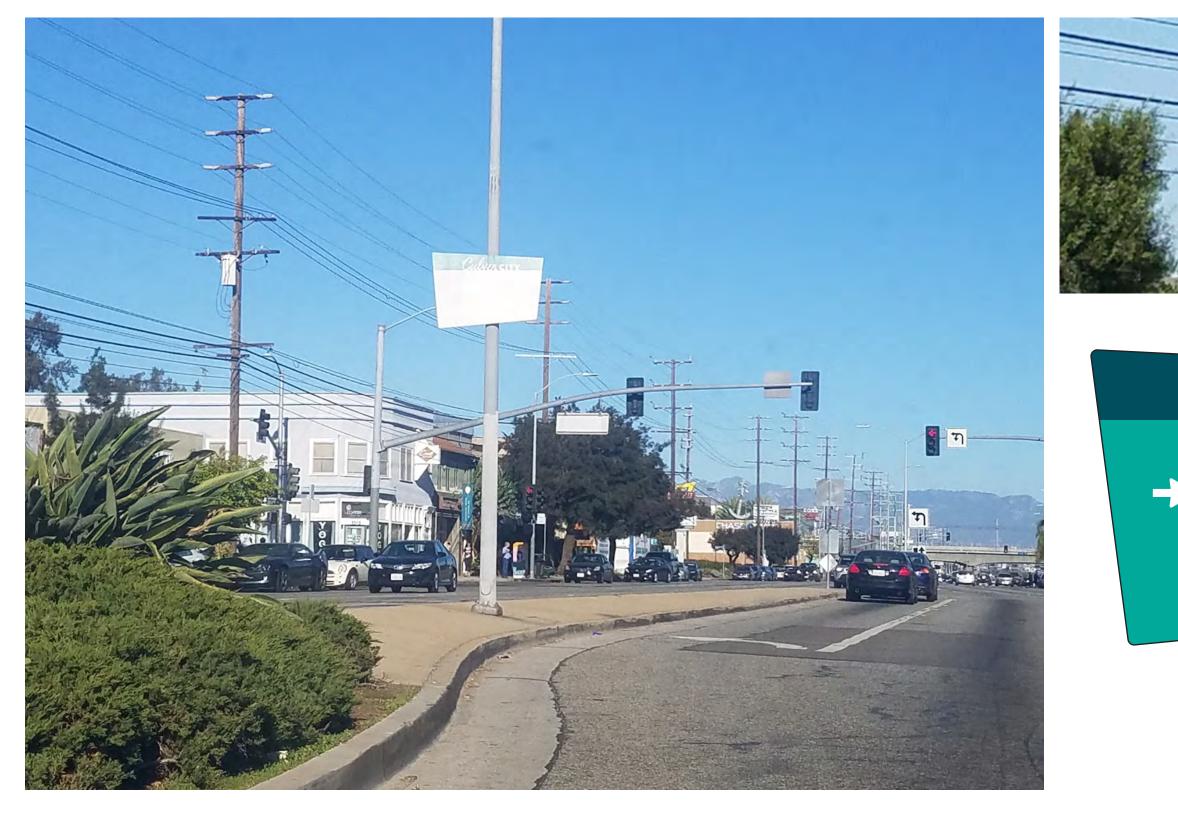




Downtown Public Parking P

5 03/13/18

VO4. Venice Median Eastbound at Main Street (single)



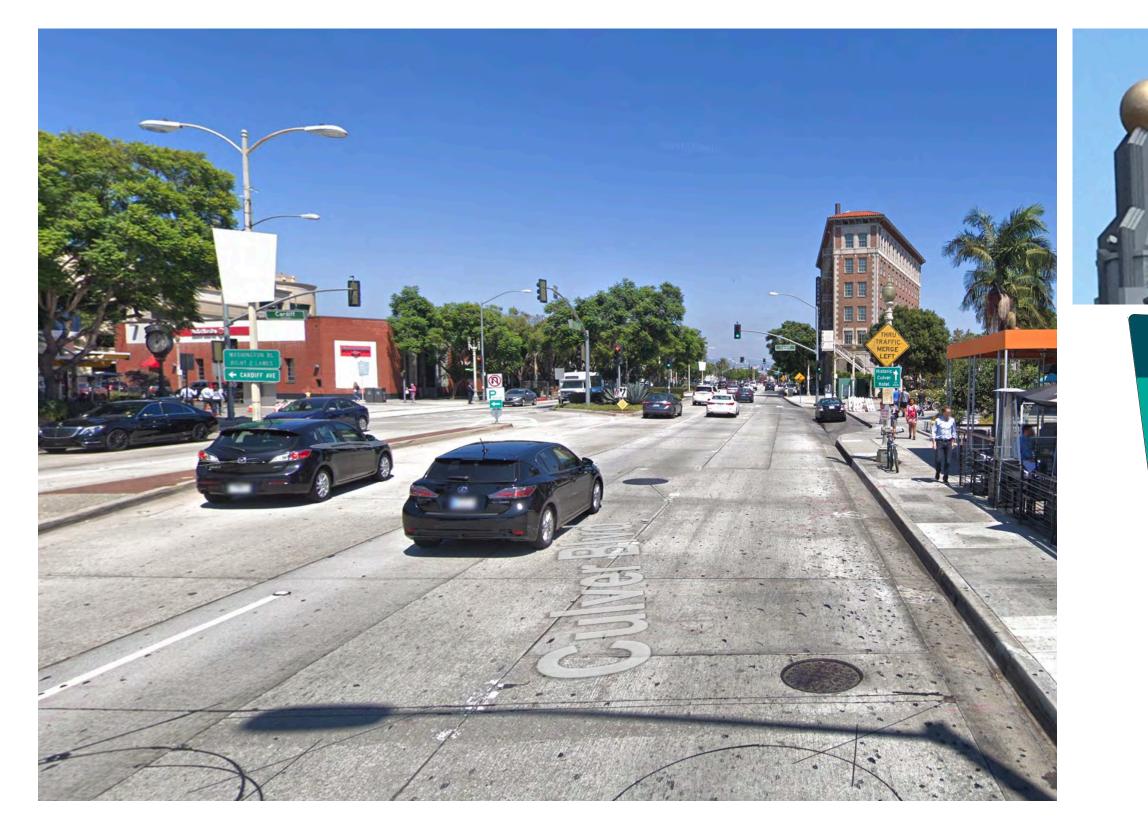
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Downtown Public Parking P

V05. Culver Median on Culver Blvd. (near Rush Street) eastbound



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Public Parking P
 Public Parking P
 Media Park
 Ivy Substation

V06. Washington Blvd. front of Sony (east side, single side) at Duquesne



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City Hall Police Station Public Parking P Hospital

8 03/13/18

P01. Culver westbound at Canfield-Trader Joe's (double)



Culver CITY \rightarrow Ivy Substation Media Park Main Street \uparrow Town Park/ Theatres

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Culver city $\leftarrow \text{Ivy Substation}$ Media Park

PO2. Culver Westbound and Eastbound at Ivy Substation (double)



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Culver City Metro Wayfinding Phase II - Wayfinding Program & Design Layouts Page 38 of 57



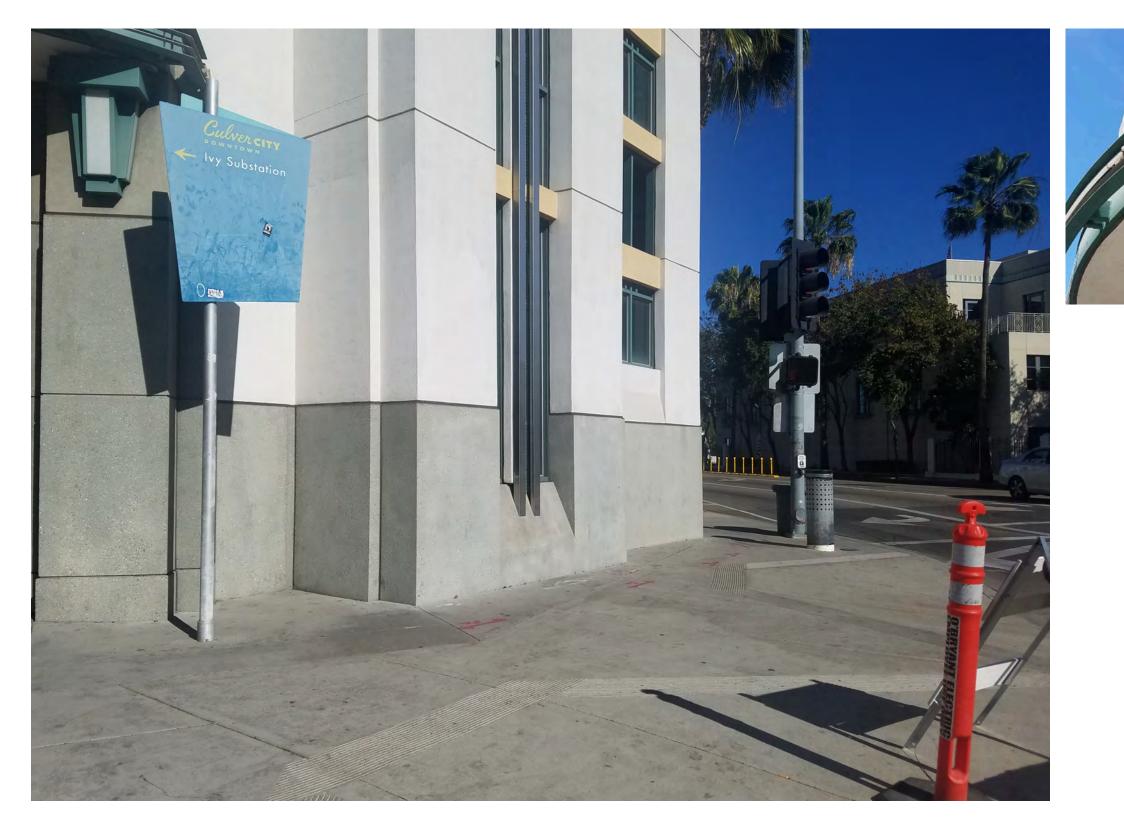
Robertson Transit

Transit District Helms Bakery

Culver city ← Ince Parking ● Main Street \uparrow

Town Plaza/ Theatres City Hall Kirk Douglas Theatre

PO3. Washington Blvd. westbound at Trader Joes/Ince Parking Structure (single)



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PO4. Culver/Main Street at Culver Hotel double sided (east/westbound)





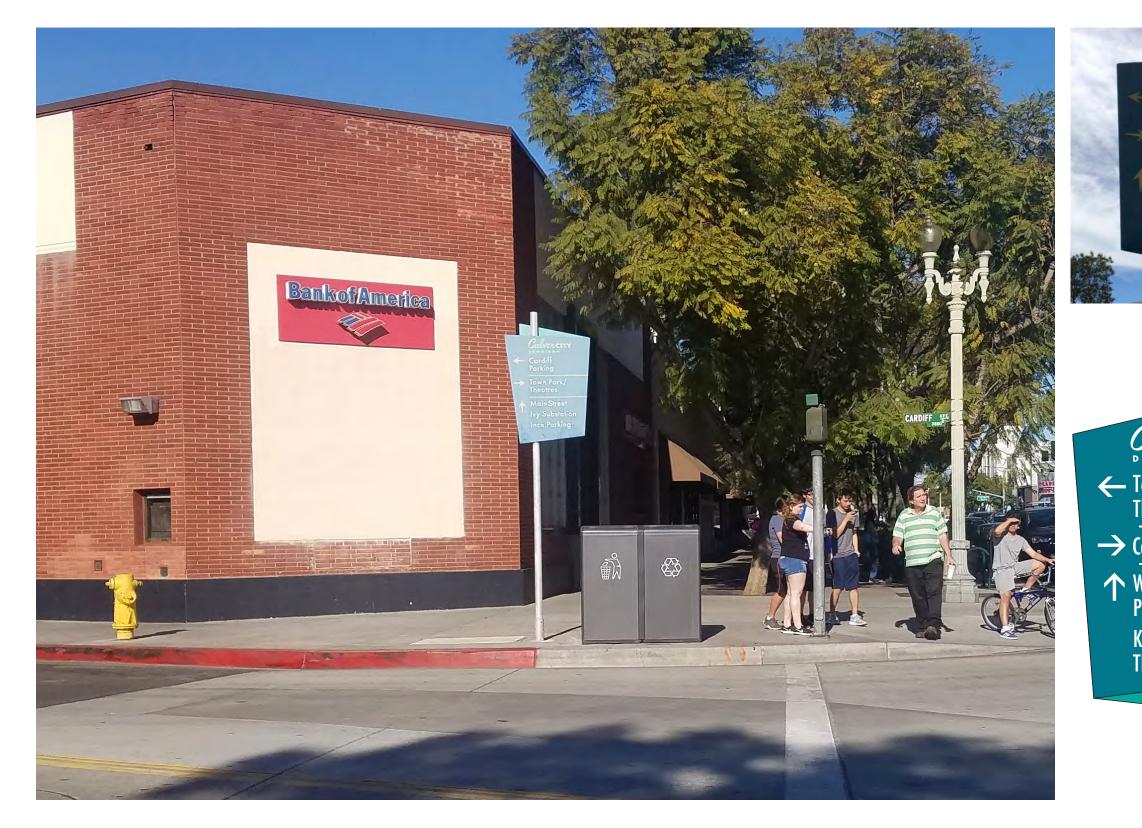
← Main Street $\ensuremath{\uparrow}$ Ince Parking $\ensuremath{\mathbb{P}}$ Media Park

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P05. Cardiff/Culver Blvd. at Bank of America double sided (east/westbound signage)

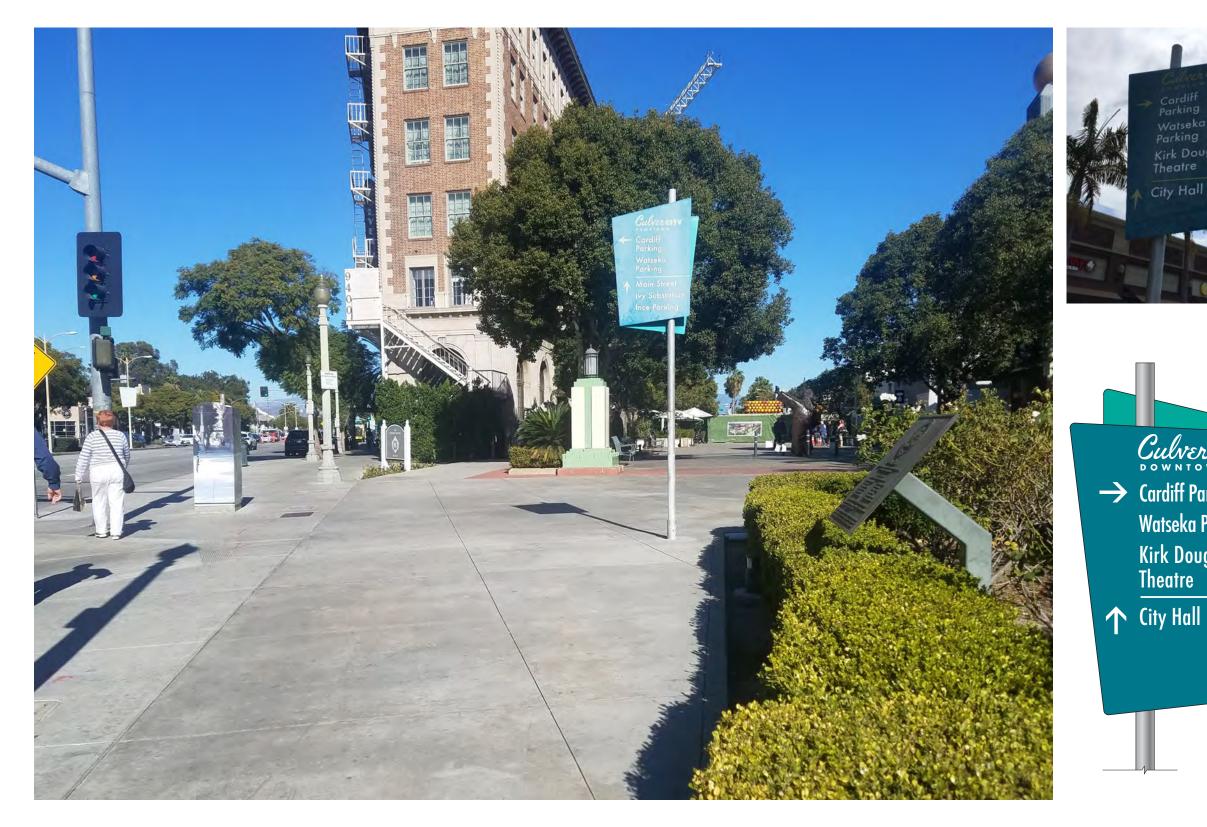


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PO6. Town Plaza on Culver Blvd. double sided (in front of Chipotle planter area) - (east/westbound)



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Watseka Parking Aain Street lvy Substation Ince Parking

Culver CITY \rightarrow Cardiff Parking \mathbb{P} Watseka Parking (P) Kirk Douglas Theatre



P07. Akasha North side Washington Blvd. double sided (west/eastbound)



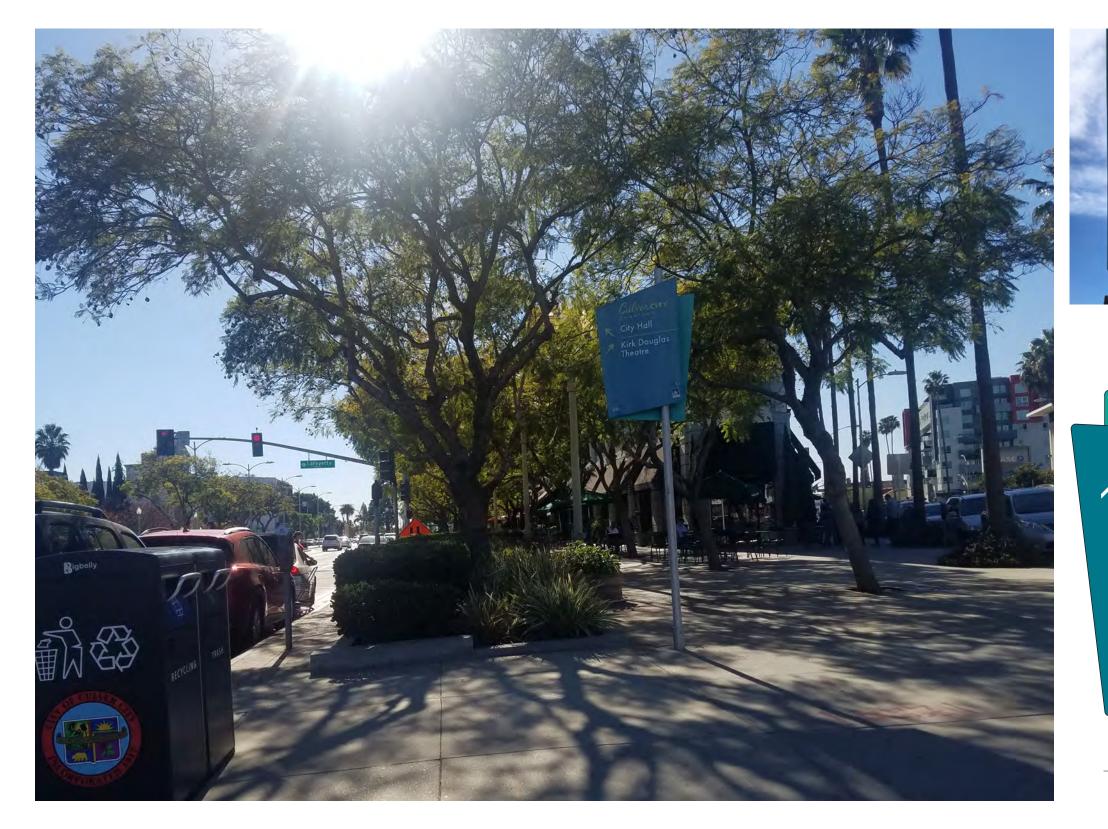
Culver CITY
 Watseka Parking P
 Town Plaza/Theatres
 Cardiff Parking P
 Main Street
 Ivy Substation

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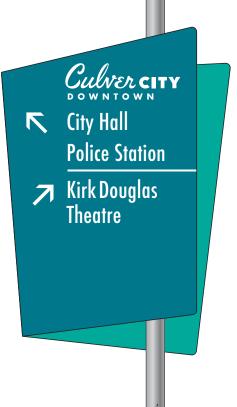
P08. Starbucks Washington Blvd./Culver double sided (ease/westbound)



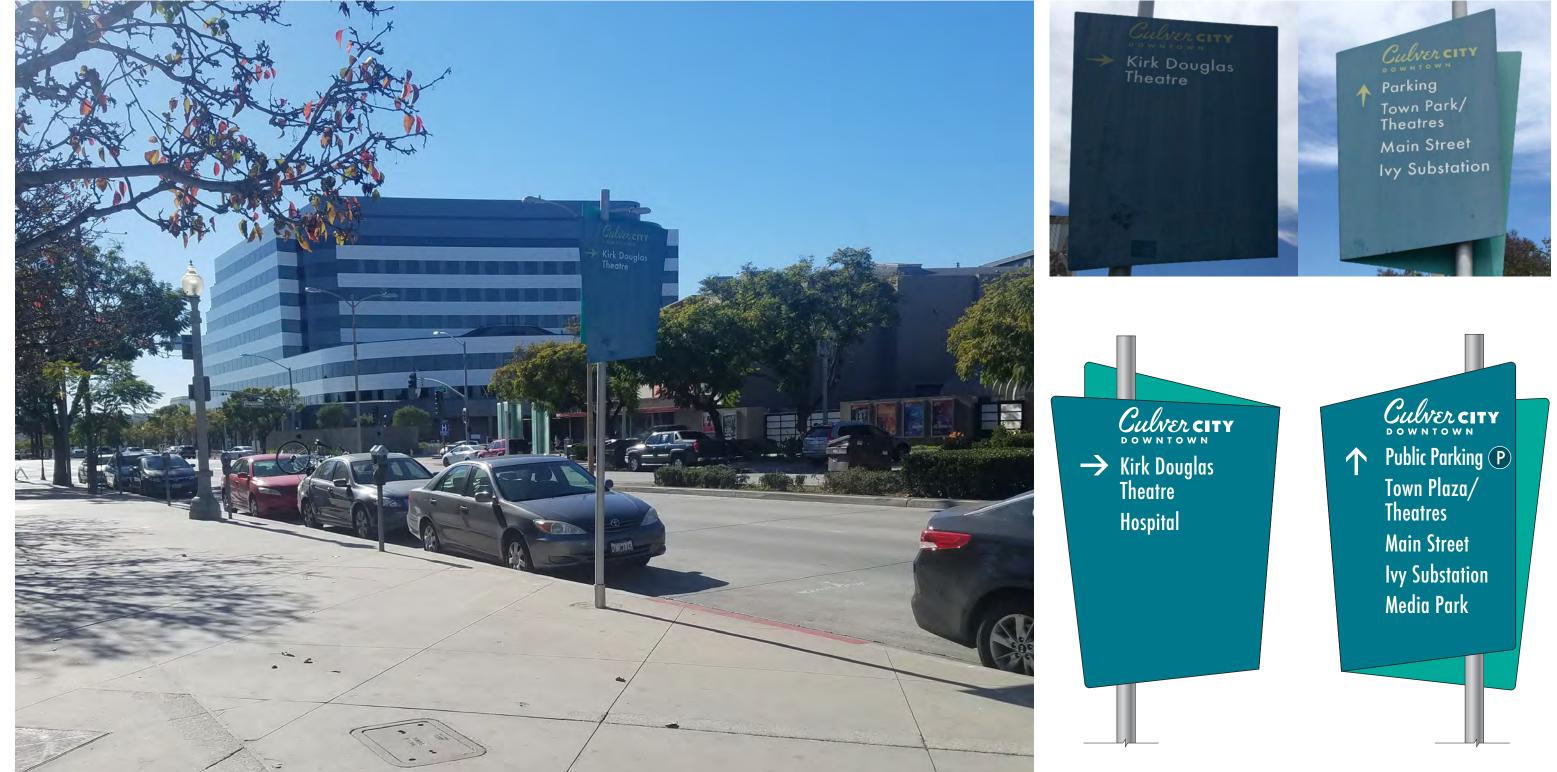
Cardiff Parking P Town Plaza/Theatres Main Street Ivy Substation

Linespace 315 West 9th St. Suite 302 Los Angeles, CA 90015 310-581-4400 linespace.com Culver City Metro Wayfinding Phase II - Wayfinding Program & Design Layouts Page 44 of 57 Watseka Parking Cardiff Parking Town Park/ Theatres Main Street Ivy Substation

Kirk Douglas Theatre



P09. Front of City Hall - Culver Blvd. eastbound (double sided - pedestrian scale)



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P10. Kirk Douglas Theater/Intersection of Washington/Hughes double sided (west/eastbound)



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Color CodeDepictionManufacturer's Paint NumberP1PANTONE 3165C
(Pittsburgh Paints 455-7 Deep Emerald "Dark Teal")P2PANTONE 3285C
(Pittsburgh Paints 102-7 Royal Peacock "Teal Green")P3PANTONE 3155C
(Pittsburgh Paints 354-7 Caribbean Splash "Mid Blue")V13M Scotchlite Reflective Graphic Film WHITE

Typefaces

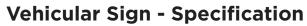


Futura Medium Condensed

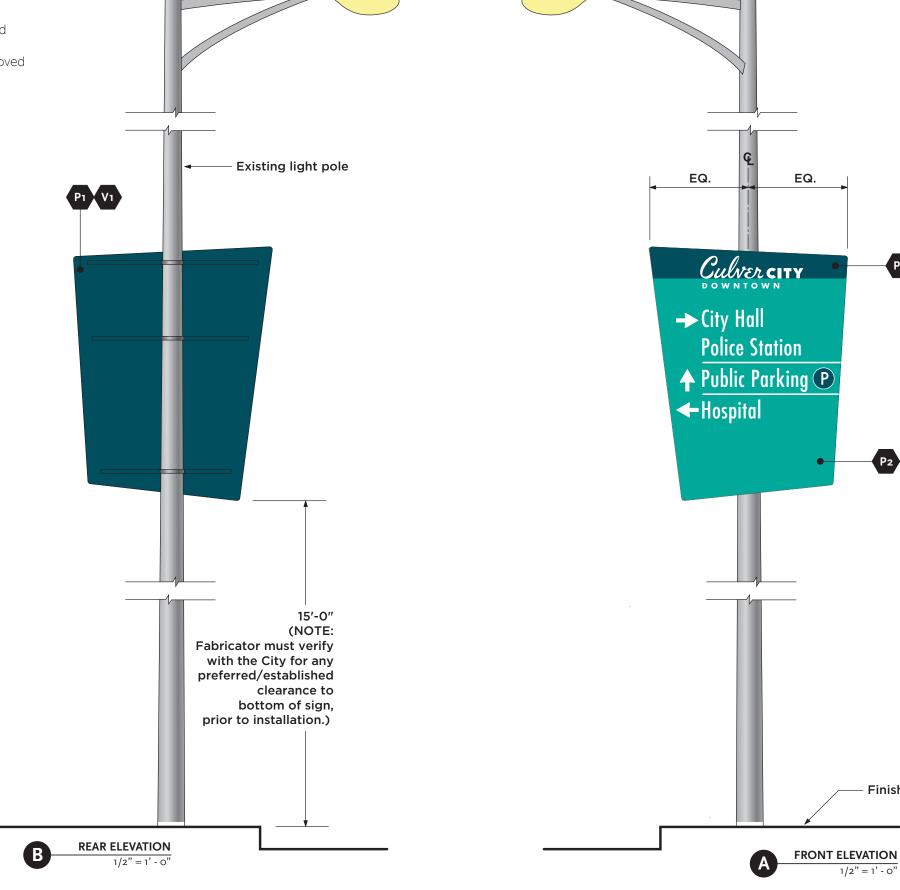
ABCDEFGHIJKLMNOPQRSTUVWXYZ abcdefghijklmnopqrstuvwxyz1234567890

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ATTACHMENT NO. 1 WAYFINDING SIGNS PLANS AND SPECIFICATIONS



- 1. Where applicable use existing poles may be utilized if determined structurally sound.
- 2. Fabricator to provide shop drawing and with approved engineering drawings for all structural conditions.



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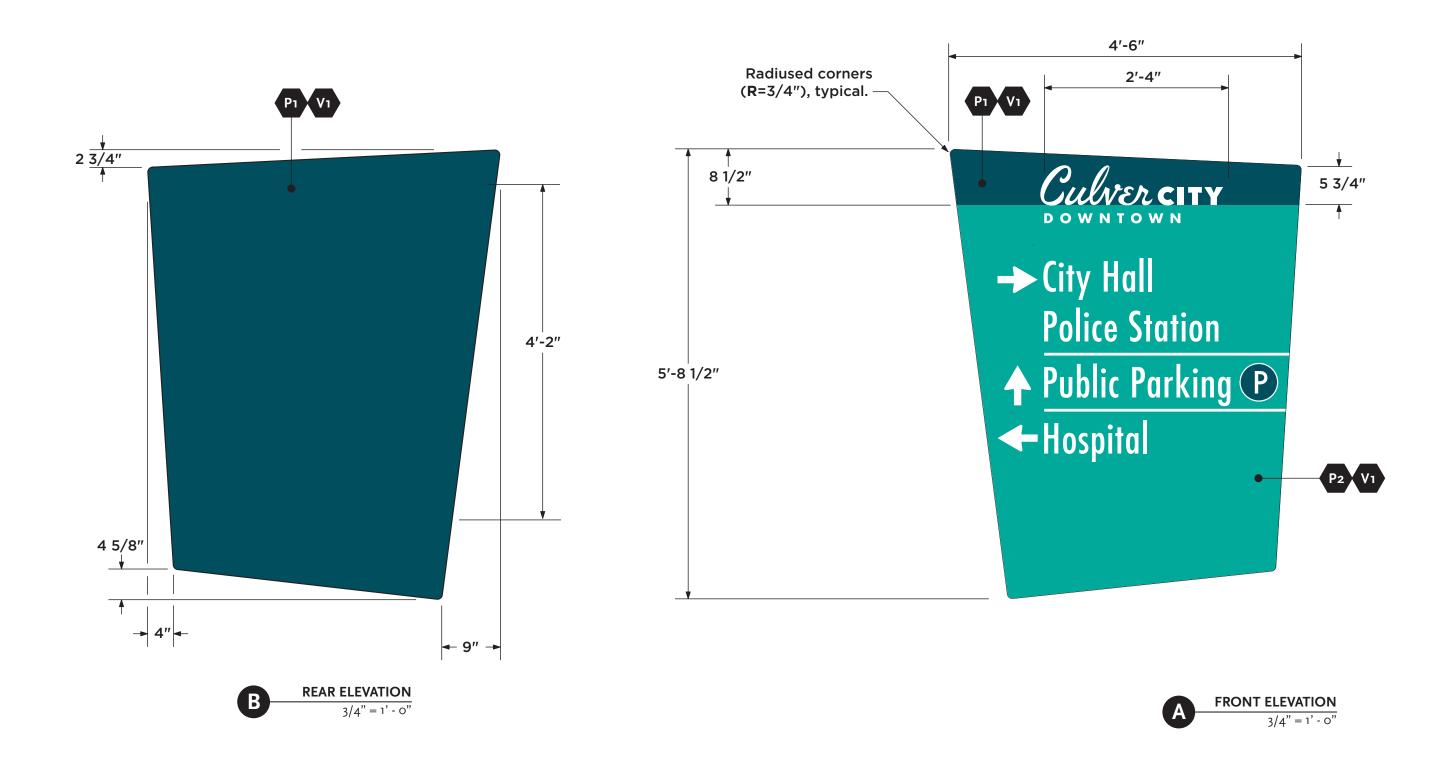
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Finish grade

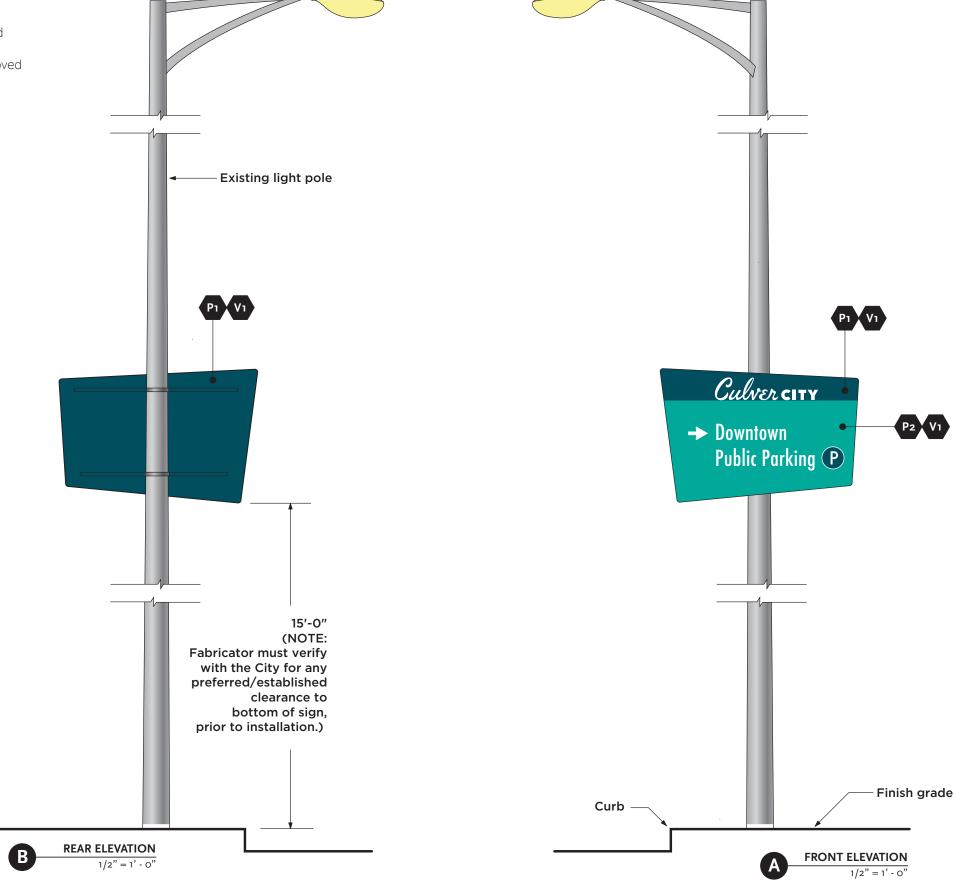


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ATTACHMENT NO. 1 WAYFINDING SIGNS PLANS AND SPECIFICATIONS

Vehicular Sign - Specification

- 1. Where applicable use existing poles may be utilized if determined structurally sound.
- 2. Fabricator to provide shop drawing and with approved engineering drawings for all structural conditions.

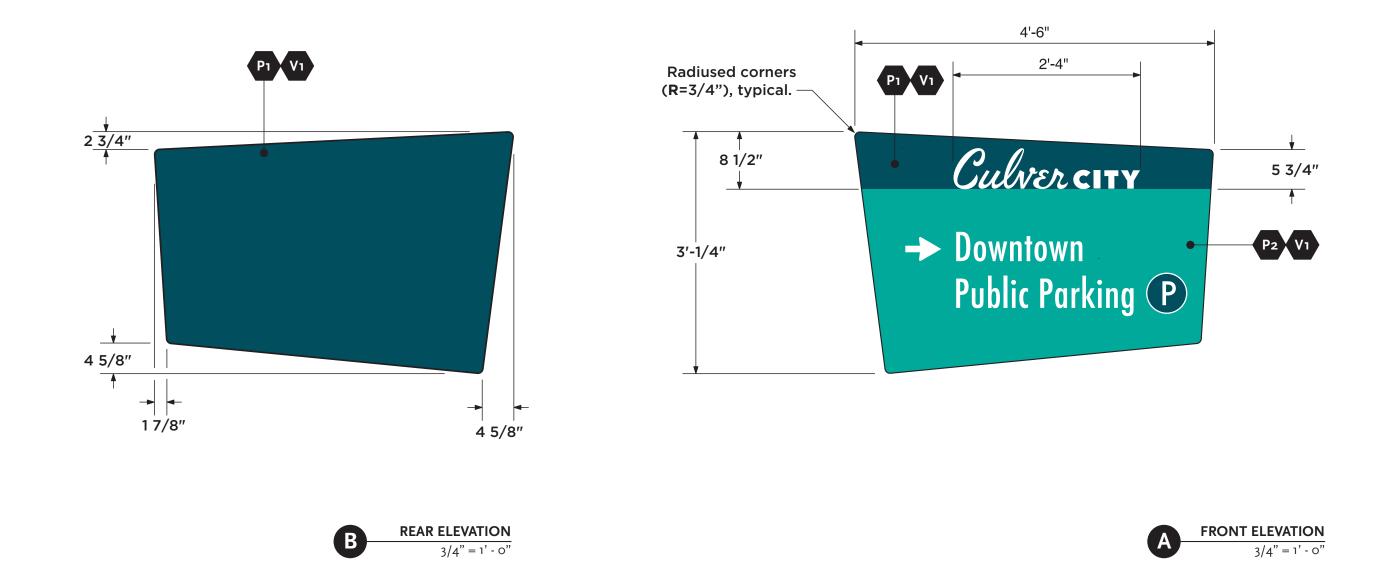


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Vehicular Sign - Specification

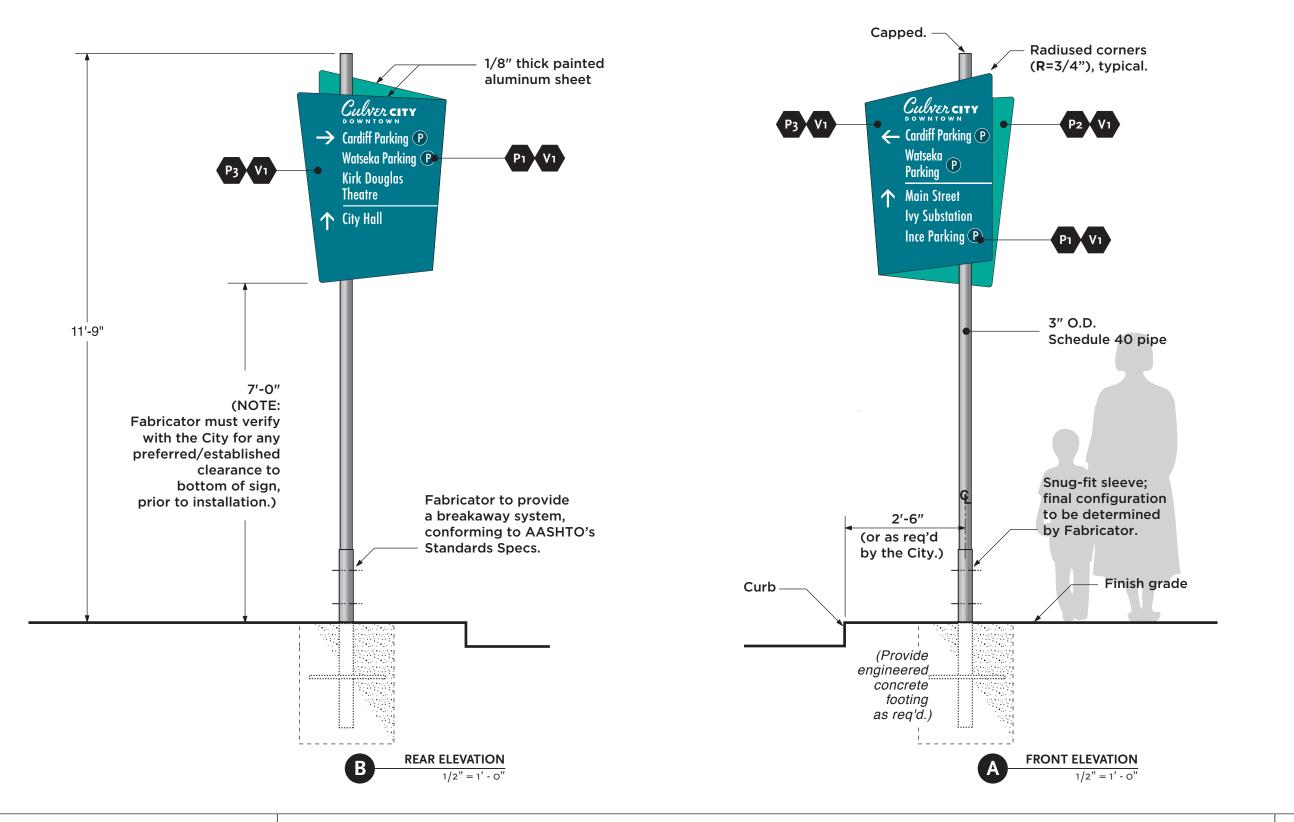


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linespace.com	

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Pedestrian Sign - Specification

- 1. Where applicable use existing poles may be utilized if determined structurally sound.
- 2. Fabricator to provide shop drawing and with approved engineering drawings for all structural conditions.



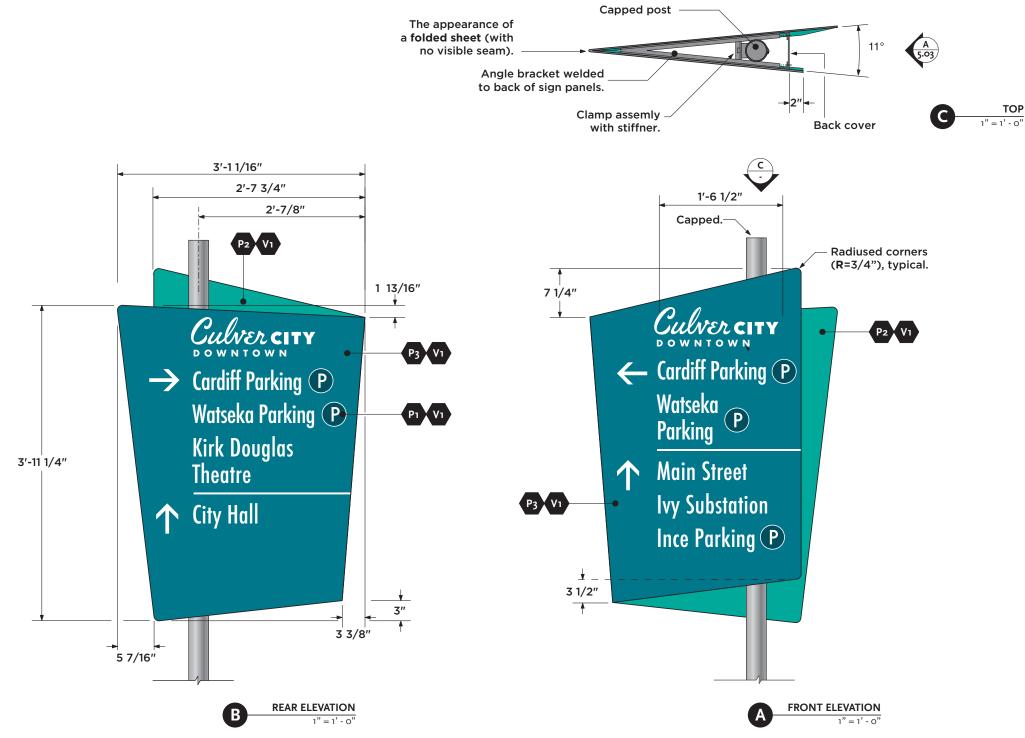
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Pedestrian Sign - Specification

- 1. Where applicable use existing poles may be utilized if determined structurally sound.
- 2. Fabricator to provide shop drawing and with approved engineering drawings for all structural conditions.

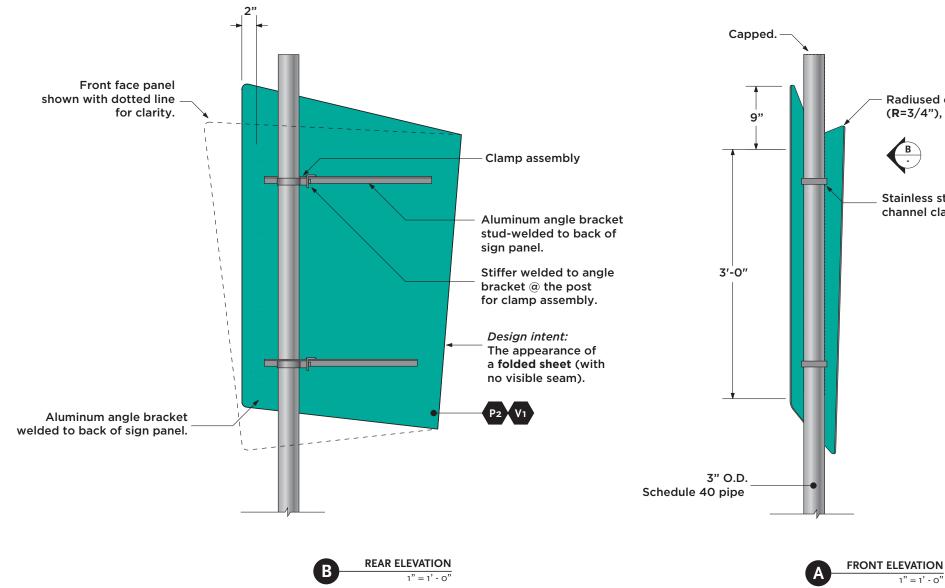


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Pedestrian Sign - Specification

- 1. Where applicable use existing poles may be utilized if determined structurally sound.
- 2. Fabricator to provide shop drawing and with approved engineering drawings for all structural conditions.



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Stainless steel universal channel clamps.

Vehicular Signs





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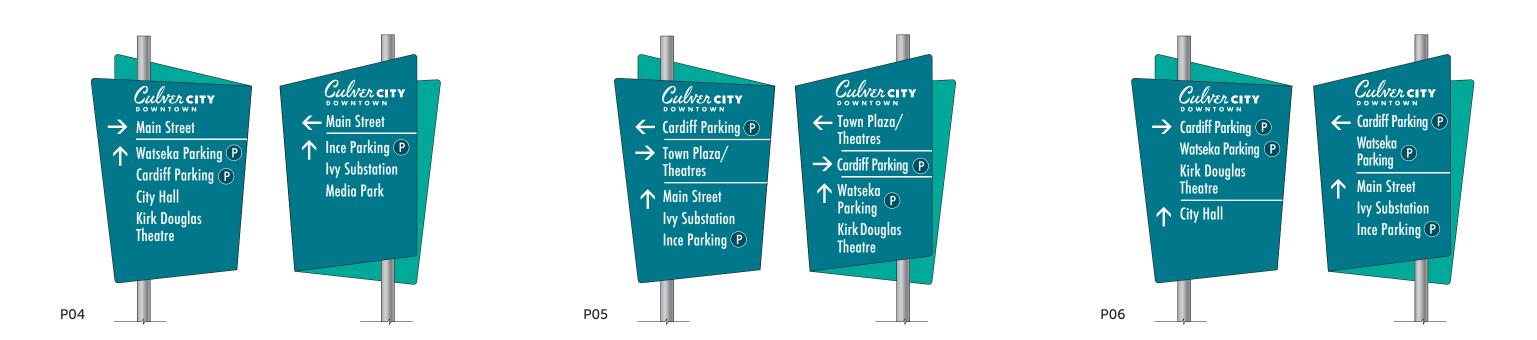


Downtown Public Parking P

V04

Pedestrian Signs





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Pedestrian Signs







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← Kirk Douglas Theatre Hospital Culver CITY Public Parking (P) Town Plaza/ Theatres Main Street Ivy Substation Media Park