

# Yolanda J. Gorman, MBA, Ph.D.

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## SUMMARY OF QUALIFICATIONS

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- University President (successfully turned around nonprofit graduate university, removing accreditation sanction and restoring financial stability)
- Professor (Professor of research, evaluation, strategic planning, and organizational assessment and development)
- Regional and specialty accreditation (successfully secured regional and specialty accreditation for university and academic programs)
- Strategic planning (guided universities, associations and organizations through strategic planning)
- University budgeting and finance (responsible for developing and managing university annual budget)
- Research and Evaluation (conducted evaluations of nationally, regionally and privately funded programs)
- Strategic restructuring and organizational change (guided nonprofit organizations through strategic change)
- Organizational Assessment (conducted assessments of organizational assets and challenges to develop short and long-term strategies for change)
- Financial Capacity Building (secured over \$100 million dollars in donations, grants and contracts for universities, school districts and nonprofit organizations)
- Strategic Advisor (served as advisor to national and regional foundations on organizational capacity and investment/funding strategies)
- Board Governance (provided training on governance and responsibilities to university and nonprofit boards)

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## ADMINISTRATIVE EXPERIENCE

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University of California, Los Angeles, Los Angeles, CA

### **Senior Advisor to the Chancellor for Strategic Initiatives**

2016- present

As Senior Advisor, work closely with and on behalf of the Chancellor and his senior leadership team, providing broad support across a range of complex activities and responsibilities. Provide administrative and policy support, and strategic advice. Represent the Chancellor to a variety of internal and external constituencies and provide leadership and overall project management for key strategic projects

Phillips Graduate University, Chatsworth, CA

**President**

2009 – 2016

As President and Chief Executive Officer has primary responsibility for supervision and administration of the affairs, operations and business of the institution. Administer institutional affairs including financial management, institutional advancement, faculty relations, student affairs, general administration, and clinical services.

**Dean, Academic Affairs**

2008 - 2009

Served as the chief academic officer and provide broad strategic academic leadership for the institution. Assume primary responsibility for the academic integrity of the institution, including programmatic development and oversight and accreditation compliance.

**Chair, Academic Affairs Council**

2007 – 2009

Served as Chair of the Academic Affairs Council that is responsible for reviewing, developing and formulating recommendations for campus-wide academic policy.

**Department Chair – Psy.D. Program in Organizational Consulting**

2005-2007

Responsible for the design and implementation of the doctoral program in organizational consulting, including curricula development and review, faculty recruitment, student advisement, and program development.

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TEACHING EXPERIENCE

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Phillips Graduate Institute, Chatsworth, California

2005 - Present

**Professor** – Research Methodology; Applied Research Methods; Practice and Profession of Consulting; Strategic Planning; – Responsible for developing and delivering curriculum content for doctoral level graduate courses, and for advising students on dissertations and capstone projects.

University of California, Los Angeles, California

2003 - 2008

**Guest Lecturer** – Law and Management of Nonprofit Organizations – taught course on Program planning, program evaluation and board development and management.

California State University, Fullerton, California

1985 - 1988

**Lecturer** – Human Services 386 – Program Planning and Proposal Writing: Responsible for developing curriculum content for undergraduate course in program design and proposal writing.

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#### AWARDS

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- David J. Holt Memorial Scholarship (Scholastic Achievement in Management)
  - Richard Riordan Award for Business Leadership (AGSM)
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#### RESEARCH INTERESTS

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- Capacity building/organizational management of nonprofit organizations
  - Organizational development
  - Community philanthropy
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#### TEACHING INTERESTS

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- Research methods
  - Organizational development and consulting
  - Program evaluation
  - Strategic planning
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#### PROFESSIONAL EXPERIENCE

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##### ***Research***

##### **Capacity building and culturally competent technical assistance, 2003**

Conducted research for The California Endowment on culturally competent technical assistance to HIV/AIDS prevention organizations serving communities of color.

##### **Community capacity building and technical assistance, 2003**

Implemented and evaluated a community capacity building and technical assistance program for The California Wellness Foundation for ten communities in California engaged in implementing community health projects.

##### **Capacity building for community based organizations, 2002**

Participated in a learning partnership with the Jacobs Family Foundation and Jacobs Center for Nonprofit Innovation to identify common issues and strategies to provide technical assistance to community based organizations.

##### ***Contracts***

##### **Capacity Building for HIV/AIDS Organizations Serving Communities of Color, 2005 – 2009 (\$3.2 Million over 4 years)**

Contract with the Los Angeles County Office of AIDS Programs and Policy to manage and implement a capacity building program for community-based organizations providing HIV/AIDS prevention, intervention and treatment services to communities of color.

## ***Grants***

**Children and Youth Community Health Initiative**, 1999 – 2001 (\$1.2Million over 2 years)

Design and provide technical assistance and training to grantees of The California Wellness Foundation's Children and Youth Community Health Initiative. Primary responsibility to assist in program design and implementation and evaluation design for 10 communities throughout the state of California.

## ***Consultations***

**Organizational Management/Technical Assistance/Capacity Building**, 2000 – Present

Work with a variety of community-based organizations to facilitate organizational development, strategic planning and staff development.

**Research and Program Evaluation**, 1991 – Present

Design and conduct process and outcome evaluations for federally, privately and state funded programs. Responsible for designing data collection instruments, collecting and analyzing data and preparing evaluation reports.

**Program Planning and Resource Development**, 1987 – Present

Work with nonprofit organizations to create resource development plans. Provide staff training in procurement, contract and grants administration, financial planning and project management. Expertise includes: program planning and development, identification of funding sources, proposal development, needs assessments, feasibility studies, fundraising, development of marketing strategies, and development of for-profit ventures.

**Proposal Review**, 1989 – 2008

Serve as a proposal reviewer for the Substance Abuse and Mental Health Services Administration (SAMHSA), the National Science Foundation, and the U.S. Department of Education.

## ***Workshops and Trainings***

**Nonprofit and University Board Development**, 1990 – Present

Designed and conducted workshops and trainings on board governance, roles and responsibilities.

**Nonprofit Development and Management**, 1988 – Present

Designed and conducted workshops on starting nonprofit organizations. Worked with individuals to file paperwork to establish organizations as 501(c)(3) entities.

**Program research and evaluation**, 1990 – Present

Designed and conducted workshops and trainings on designing and implementing research and evaluations of community-based programs

**Strategic Planning**, 1990 - Present

Designed and conducted workshops and trainings identifying short- and long-term strategic goals and developing strategies to accomplish organizational objectives.

**Program Planning and Proposal Writing**, 1987 – Present

Designed and conducted workshops and trainings on program development and proposal writing

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**Fundraising and Donor Development, 1989**

Designed and conducted a two-day workshop for staff of UCLA Major Gifts sponsored by UCLA Department of Public Affairs.

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**EDUCATION**

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**University of California, Los Angeles, Los Angeles, CA ■ 1992**

**Ph.D., Educational Psychology (Minor Clinical Psychology and Psychiatry)**

**University of California, Los Angeles, Los Angeles, CA ■ 1983**

**M.B.A.**

**University of California, Los Angeles, Los Angeles, CA ■ 1978**

**B.A., Psychology**

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**PUBLICATIONS AND PAPERS**

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- Gorman (formerly Nunn), Y. (2015) "Integrated planning: One institution's story of transformation." *Planning for Higher Education* 44(2), 18-27.
- Nunn, Y. (2009). "Capacity Building Framework 2009-2010." Paper prepared for the Los Angeles County Office of AIDS Programs and Policy
- Nunn, Y., Montano, J. (2008). "First 5 Los Angeles Sustainability Project: An Assessment of Process and Outcomes." Evaluation study prepared for First 5 Los Angeles.
- Nunn, Y. (2005). "An Assessment of the Office of AIDS Programs and Policy Capacity Building Initiative 2004-2005." Evaluation prepared for the Los Angeles County Office of AIDS Programs and Policy
- Nunn, Y. (2003). "Building Capacity to Prevent HIV/AIDS in Communities of Color" Research paper prepared for The California Endowment.
- Nunn, Y., Edwards, J. (2003). "Child and Family Services: Assessment of Early Intervention Programs" Organizational assessment report.
- Nunn, Y. (2002) "Program Evaluation for Managers", *CAN Alert* (Newsletter for Nonprofit Managers)
- Nunn, Y. (2002). "Children and Youth Community Health Initiative: Technical Assistance." A final report to The California Wellness Foundation.
- Nunn, Y. (2000) "Great Intentions: You've Made it! Now, How Will You Give Some Back?" *Minority Business Enterprise* January/February
- Nunn, Y., Nunn, P. (1999) "Start Taking Care of Business...and Yourself" *Los Angeles Business Journal*, May 24, 1999.
- Nunn, Y. (1997). "A Basic Guide to Proposal Writing" Inglewood, CA: Nunn Associates.

- Nunn, Y. (1995). "Improving the Academic Achievement of Ethnic Minority and Low-Income Students: A Review of The Achievement Council's Work: 1984-1994" Evaluation study completed for The Achievement Council.
- Crippens, D.L., Nunn, Y. (1993). "Integrating Technology and Professional Development" Paper prepared for the Rockefeller Foundation

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#### LANGUAGES

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**English** – native language; **Spanish** – speak, read, and write with basic competence.

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#### MEMBERSHIPS/AFFILIATIONS

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California Association of Nonprofits Insurance Services, Chair, Board of Directors  
 Baldwin Hills Conservancy, Board of Directors (Immediate past Chair) (Governor Appointee)  
 African American Board Leadership Institute, Board of Directors  
 Urban Fitness 911, Chair, Board of Advisors  
 Woodbury University, Member, Board of Trustees  
 Phillips Graduate University, Member, Board of Directors (2009-2016)  
 Regents of the University of California, Regent Emerita (2008-2010; 2014-2016)  
 UCLA Foundation, Member, Board of Directors (2014-2016)  
 UCLA Alumni Association, Ex-Officio Member, Board of Directors (2014-2016)  
 Chaka Kahn Foundation, Past Co-Chair Board of Directors (2004-2015)  
 UCLA Alumni Association, Past President, Board of Directors (2005-2008)