

THESE MINUTES ARE NOT OFFICIAL  
UNTIL APPROVED BY THE  
CULVER CITY  
TRAFFIC AND PARKING SUBCOMMITTEE

REGULAR MEETING OF THE  
CULVER CITY TRAFFIC AND  
PARKING SUBCOMMITTEE  
CULVER CITY, CALIFORNIA

February 28, 2018  
2:30 p.m.

**Call to Order & Roll Call**

Vice Mayor Small called the meeting of the Traffic and Parking Subcommittee to order at 2:37 p.m. in the Dan Patacchia Room at City Hall.

Present: Thomas Small, Vice Mayor  
Göran Eriksson, Council Member

Staff Present: John Nachbar, City Manager  
Charles Herbertson, Public Works Director  
Sol Blumenfeld, Community Development  
Director  
Gabe Garcia, Traffic Engineering Manager  
Todd Tipton, Economic Development Manager  
Diane Gifford, Parking Enforcement Supervisor  
Shelly Wolfberg, Assistant to the City  
Manager  
Art Ida, Transportation Director  
Diana Chang, Transportation Planning Manager  
Dave White, Fire Chief  
Lisa Pangelinan, Sr. Management Analyst  
Helen Chin, Management Analyst

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Vice Mayor Small read a quote by Frank Gruber; reported that the Transit Oriented Development (TOD) Visioning Study was proceeding and noted that issues studied in the process were on the agenda; reported that the Cattle Corner plan

submitted by the Rancho Higuera Neighborhood Association was being studied by staff and would be coming forward with recommendations to the City Council; discussed concerns regarding obscured signage for the school zone near Linwood Howe; visible signage on Irving Street; and concerns reported regarding the lack of a disabled parking space in front of the school for drop off.

### **Order of the Agenda**

No changes were made.

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### **Public Comment for Items NOT On the Agenda**

Vice Mayor Small invited public comment.

No cards were received and no speakers came forward.

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### **Agenda Items**

#### Item A-1

### **Approval of Minutes for the January 31, 2018 Traffic and Parking Subcommittee Meeting**

THE TRAFFIC AND PARKING SUBCOMMITTEE APPROVED MINUTES FOR THE JANUARY 31, 2018 TRAFFIC AND PARKING SUBCOMMITTEE MEETING.

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#### Item A-2

### **Discussion of Implementation of the TOD Visioning Study Recommendations**

Vice Mayor Small indicated that the TOD Study was proceeding.

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### **Receipt and Filing of Correspondence**

THE TRAFFIC AND PARKING SUBCOMMITTEE PASSED A MOTION TO  
RECEIVE AND FILE CORRESPONDENCE.

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Item A-3

**Discussion of a Proposal to Study the Washington Corridor  
and the Feasibility of Reversible Traffic Lanes to  
Accommodate Exclusive Micro-Transit Lanes in Conjunction  
with Widening the Sidewalk to Incorporate Bike Lanes and an  
Application for the Caltrans ATP Cycle 4 Call-For-Projects  
to Fund the Design and Construction**

Charles Herbertson, Public Works Director, provided a summary of the material of record noting that the preliminary plan had been created for a two-way cycle track; he discussed looking at other routing options; the Request for Proposal (RFP) process; the suggestion to widen the sidewalk and put the bike lanes there; limited right of way; microtransit; reversible lanes; and conducting a feasibility study on the concept to study traffic impacts.

Discussion ensued between staff and Subcommittee Members regarding the TOD Visioning Study; examining walkability, bicycles and microtransit; support for studying reversible lanes; variations; peak usage; advancing the TOD Visioning Study recommendations; previous vetting of concepts with the community; previous traffic counts conducted; analyzing better usage of right of way; addressing reversible traffic and the median on Washington Boulevard; doing the project in two phases; National Boulevard; the pilot project; quantifying how many people are accommodated by the changes; and next steps in the process.

- Inclusion of quantifying people accommodated in the study
- Discussions with the City Manager
- Determining whether a new RFP is necessary

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Item A-4

**Discussion of Re-Striping of La Cienega Avenue**

Gabe Garcia, Transportation Manager, provided a summary of the material of record.

Discussion ensued between staff and Subcommittee Members regarding clarification on the area to be re-striped; the Arts District survey of parking needs; additional time needed to get information; George Montgomery as a contact for additional information; a suggestion to contact Herb Wesson to coordinate; coordination with Los Angeles area businesses; the positive working relationship between Los Angeles and Culver City staff; the challenge of getting Los Angeles businesses to sign the petition; the Arts District Business Improvement District (BID); outreach work done by Elaine Gerety on the issue; organizational steps; and changing the seven existing parking spaces to 10-hour meters as an interim step.

- Staff to speak with George Montgomery
- Agreement to change the seven Culver City parking spaces to 10-hour meters in the interim

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Item A-5

**Discussion About System or Phone Application for Motorists to Locate and Pay for Available Parking**

Gabe Garcia, Transportation Manager, provided a presentation on the Park Smarter system.

Discussion ensued between staff and Subcommittee Members regarding use of the system in Los Angeles and Santa Monica; the ability to buy more time for the meter on your phone, up to the maximum allowable time; clarification that there is no integration with the parking structures; providing a choice between the parking structure and street parking; competing applications; using a parking garage application; IPS parking meters; equipment manufacturers that develop apps to work with their equipment; development of a parking application by Google maps; providing the greatest access to the customer; data in the cloud; City ownership of the data; the method of sharing the data with others; coordinating the meter display; evolving technology; the need to accommodate as many apps as

possible; a suggestion to start with a native application and then expand; contractual relationship for payments; integration of all parking spaces in town, including private parking; battery life; stickers; costs to change the batteries; staffing costs; maintenance; adding value to the downtown area; similar costs as with the current system; purview of the Public Works Director to enhance an existing system; support for moving forward; the data management system; alerts for low batteries, need for repair and tracking revenue; smart meters as a huge improvement; clarification that there is no capital cost to make the change; the ability to convert to different apps; clarification that the meters limit the time allowed to park; demand based pricing; Smarking; aggregate data; taking a holistic approach; integrating the data; and agreement to move forward.

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Item A-6

**Discussion of a Potential Business Permit Parking Program to Allow Culver City Business Employees to Park on a Limited Percentage of the Parking Supply on Residential Streets that Have Residential Parking Permit Restrictions**

Charles Herbertson, Public Works Director, introduced the item noting that the residential parking permit program had been in existence for many years; he discussed requirements to institute permit parking; the presumption that the neighborhood meets the threshold if a petition is provided indicating that 75% of the neighborhood wants it; the need for further study if the standard parking limits are not utilized; the domino effect of permit parking spreading through the City; businesses that are unable to provide parking; reliance on on-street parking for employee parking; parking availability issues; growing concerns with employee parking; neighborhood intrusion; and whether to reserve limited public space for businesses to park.

Vice Mayor Small invited public participation.

The following members of the audience addressed the Subcommittee:

Todd Shays, Queen Bee Salon and Spa, expressed appreciation for the responsiveness of City staff and Council Members;

discussed the need for employee parking for his business; difficulties with Parking District 5; frequency of the loss of available street parking due to shutdowns by Sony; client parking; verbal harassment of employees who park in the neighborhood by residents; vandalism; perceived ownership of the curb in front of residences; parking availability on Jasmine; who is considered a stakeholder in the permit process; willingness to become a stakeholder and pay for an appropriate number of parking spaces; and allocating already available space.

Discussion ensued between staff and Committee Members regarding clarification that there is not a neighborhood association in that area, and that similar issues exist in the Arts District.

Bill Gallagher questioned whether there had been outreach or discussion with any permit holders in the district relative to the impact on existing permit holders; he expressed concern that the action would nullify what is in place for those who went through the process to get the permitted restrictions; and he questioned why no outreach had been done.

Charles Herbertson, Public Works Director, reported that this is the first discussion of the concept to see if there is any interest in moving forward; he noted that if there is a desire to move forward that outreach would be required; and he clarified that the discussion is for informational purposes.

Discussion ensued between meeting attendees, staff and Committee Members regarding the reason for creating the permits; issues with trash not being picked up because employees move the containers so that they can park; District 7; modification to the Parking District rather than eliminating the District; and accommodating both sides of the issue.

Gabe Garcia, Transportation Manager, discussed email received from the public; he noted that staff was looking for direction and clarity to see if this could be a program explored with the public; he indicated that no steps were being made to implement a program; discussed establishing a percentage of parking available for employee parking; making 50% of the parking available to employees; public input; providing availability on weekdays from 8 a.m. to 5

p.m. when residents are not usually present; equitable distribution of the parking supply; share of the parking spaces per business size; discretion of the employer as to who gets the parking spaces; permit validity on a calendar year basis; street sweeping issues; variables that need to be explored; whether opt in would be sought from residents or whether the City Council would mandate the program; demarking parking spaces; and competition between the general public who can park for two hours and employees who can only park in demarked spaces.

Additional discussion ensued between staff and Committee Members regarding clarification on the percentage of available capacity vs. total capacity; the need for additional research; taking into account the streets that already have impacted daytime parking usage; automatic parking enforcement data; access to information from the manufacturer; license plate capture; the trial period scenario followed by adjustments; potential issues with businesses congregating closest to the intersection; registration of license plates that get the permit; designated parking spaces; the feeling that residents would not choose to opt in; implementing the program with the establishment of any new permit parking districts; incentivizing the program with subsidized residential parking permits; accounting per district vs. City-wide; supplementing different public services; potential costs to businesses; caution against making it cheaper to park on the street than in structures; the need for additional analysis; outreach; advisory surveys; opting in block by block; implementation; concern with staff time; the already complex nature of the program; identification of the number of cars allowed on the street; impacts on residents closer to the businesses; concern with changing the character of the community by marking spaces; limiting the number of permits issued; ensuring that parking remains available for residents; streets that are empty during the daytime; allocating the public right of way; balance; ensuring adequate residential parking; whether businesses should pay more than the residents do; having the discussion with the neighborhood before creating a process; a suggestion to start with an exploration of the idea with a finite number of residents to query; having a workshop with businesses and the neighborhood to discuss the issue and brainstorm; using the Arts District as a place to initiate the conversation; finding a way to bring interim relief to businesses on the west side; work to change parking into

longer term 10-hour parking adjacent to the businesses; willingness to work with businesses; meeting the need for employee parking; appropriate length of time allowed to park per business; shuttling to areas with available parking; a suggestion to involve the Downtown Business Association; work on West Washington Boulevard; bringing businesses and residents together; coordination; concern with staffing for a large project; small businesses along Washington and Culver; and support for small businesses.

- Staff to conduct additional research to answer questions and explore potential scenarios and return
- Outreach to Arts District Business Improvement Districts and residents to explore the possibility of a pilot program in the Arts District.

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Item A-7

**Discussion of Ongoing Topics**

Staff indicated continued work on ongoing topics with nothing to report.

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Item A-8

**Review of Possible Topics for Discussion**

Discussion ensued between staff and Subcommittee Members regarding gondolas; passenger volume; compatibility with the layout of the City; information on the experience of cities that use gondolas; the need for research to ascertain whether there is any reason to move forward; staff agreement to provide a report on initial research conducted regarding gondolas; downtown Culver Boulevard as a pedestrian only area for a regular afternoon event; challenges with the width of the street; using the Car Show as a model; obtaining buy-in from the DBA; the 5K; Ciclavia; events leading up to the General Plan; the LA Co-motion event on mobility; and vehicle designer Dan Sturgis.

- Staff to contact the DBA and make a presentation regarding



closing down Culver Boulevard for events

- Staff to attempt to secure an event date
- Staff to provide a report on initial research done on gondolas

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#### **Public Comment for Items NOT on the Agenda**

Vice Mayor Small invited public participation.

No cards were received and no speakers came forward.

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#### **Items from Subcommittee Members**

Council Member Eriksson discussed work done to redesign the I-10 Robertson off-ramp and public outreach to solicit comments to proposed solutions; previous efforts; narrowing down solutions; and direct effects to Culver City.

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#### **Adjournment**

There being no further business, at 4:18 p.m., the Traffic and Parking Subcommittee adjourned its meeting to April 16, 2018 at 2:00 p.m.

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Jeremy Green  
SECRETARY of the Culver City Traffic and Parking  
Subcommittee, Culver City, California

APPROVED

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Thomas Small  
Vice Mayor, Traffic and Parking Subcommittee  
Culver City, California