

Culver CITY



CENTENNIAL
CELEBRATION

**Culver City Centennial
Celebration Committee**

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Kathleen J. Tepley

City Liaison

Shelly Wolfberg

culvercity100.org

CCCCC is a 501c3 non-profit
Organization which is organized
To plan and coordinate activities
For Culver City's Centennial.

Celebration is from:
Sept. 20, 2016 – Sept. 20, 2017.

All donations are tax deductible
under 501 c3 IRS regulations.

January 12, 2018

To Mayor Cooper and Members of the City Council,

Attached please find the Final Report of the Culver City Centennial Celebration
Committee."

Very truly yours,

Paul

Paul A. Jacobs, President

Phone: 310-625-1767

Culver City Centennial Celebration Committee

P.O Box 4521, Culver City, CA 90231-4521

President.Culver100@gmail.com

www.CulverCity100.org

DATE: January 22, 2018

TO: MAYOR JEFFREY COOPER AND MEMBERS OF THE CITY
COUNCIL
FROM: CULVER CITY CENTENNIAL CELEBRATION COMMITTEE
RE: FINAL REPORT

Introduction

The Culver City Centennial Celebration Committee, Inc. (CCCCC) a nonprofit corporation, was formed by its incorporator and first President James B. Clarke, on June 13, 2014. Its mandate was to plan and implement Culver City's Centennial Celebration. On December 24, 2014 a Memorandum of Understanding (MOU) was created by and between the City of Culver City (CC) and CCCCC, setting forth the intent of CCCCC to plan, promote, organize and coordinate the Centennial Celebration with the overall concurrence and direction from the City Council.

The MOU provided, among other things that CCCCC carry out two major functions: (1) Planning and promoting City-Sponsored events during the one-year celebraton commencing on September 20, 2016 and ending on September 20, 2017 (exactly 100 years from the date of the cities creation); and (2) encourage the active participation of community groups and individuals.

City-Sponsored Events

City-Sponsored Events included the following:

Opening-Day Events: Community Parade; Formal Opening Day Ceremony; VIP lunch hosted by the Culver Hotel and community block party in downtown Culver City.

Gala dinner, dancing and entertainment at Sony Studios Pictures.

Closing Events included the following:

Birthday Party In-The-Park at Veteran's Memorial Park featuring games for children, community booths, music by the Culver City High

School Band, bus tours of the City led by members of the CC Historical Society and more.

Incorporation Day Ceremony at City Hall with the Culver Family.
Vintage Masquerade Ball at the Culver Hotel

Community Group and Individual Events

CCCCC supported 44 community events occurring throughout the Centennial Year including July 4th Firework Show and June Car Show by the CC Exchange Club, chamber and symphony concerts, art performances, Heart of Screenland 5k/10k Fun Run, One Book, One City by the CC Friends of the Library, Poetry Contest organized by city Poet Laureate Janice Hoult, Decades of Fashion Show by the CC PTA Council, CCUSD art contest: "What I Like Best About CC", and much more (Attachment A)

Marketing

A significant component of our work consisted of social media, marketing and PR services, providing information to our residents, and potential sponsors of CCCCC of our mission, how we function and the opportunities available for participation. The Los Angeles Consulting Group (LACG) and its principal, Kathleen J. Tepley provided these services which would otherwise restrict our efforts to reach our community.

In addition LACG provided the administrative and managerial staff necessary to coordinate Board and subcommittee meetings and minutes of their work; send and respond to certain correspondence; maintenance of our web-site; participating in the organizing of significant opening and closing events and much more. LACG provided significant sponsors to help fund our centennial events.

Funding

Funding for the Centennial Celebration came from two sources: (1) The City Council and (2) Private sponsors.

Funding by CC was provided pursuant to the MOU and was expanded to provide extraordinary unanticipated in-kind expenses for City-Sponsored events. In addition CCCCC received extraordinary corporate and private funding from our community.

Financial Report

Please see Final Financial Report (Attachment B)

Conclusion

CCCCC was created to organize and promote a variety of centennial celebration events providing an opportunity for participation from all segments of our community. Measured by that standard, it is my belief that we were very successful.

Respectfully,

Paul A. Jacobs
President

CULVER CITY CENTENNIAL CELEBRATION

as of 5/16/2017

	Name	Address	Phone	Email	Rec'd	Reviewed	Approved
1	1917 & 2017 Coin Display Joel Forman & Linda Forman				X	X	X
2	Centennial Commemorative Bricks Terry Robins				X	X	X
3	Centennial Medallion Joel Forman				X	X	X
4	International Gymnastics Tournament LA Gymnastics - Tanya Berenson				X	X	X
5	AYSO Youth Soccer Tournament Laura Love & AYSO Region 19				X	X	X
6	Bus tours @ Fiesta La Ballona Michelle Bernardin (CC Historical Society)				X	X	X
7	Elected official portraits in City Hall Michelle Bernardin (CC Historical Society)				X	X	X
8	Designation of Historic Site #14 Michelle Bernardin (CC Historical Society)				X	X	X
9	Walking Tour mobile application Michelle Bernardin (CC Historical Society)				X	X	X
10	Chamber Orchestra Concert Arlene Cardenes (CC Chamber Orchestra)				X	X	X
11	Decades Fashion Show Laura Chardiet				X	X	X
12	Heart of Screenland 5K/10K Fun Run (Mike Cohen)				X	X	X
13	Ice Cream Social with Lillian Culver Angie Waller (CC Women's Club)				X	X	X
14	Laurel & Hardy MTA pole wraps Charles Deen, Heart of Screenland Foundation				X	X	X
15	One Book, One City Nancy Kuechll (CC Friends of the Library)				X	X	X
16	Poetry Contest Janet Hoult				X	X	X
17	Steve Rose (CC Chamber of Commerce) Publication of Harry Culver, history of CC				X	X	X

ATTACHMENT 'A'

CULVER CITY CENTENNIAL CELEBRATION

	Name	Address	Phone	Email	Rec'd	Reviewed	Approved
18	Symphony Concerts - 1917 music & CC film Matthew Hetz (CC Symphony)				X	X	X
19	Todd Elliott Entertainment Event ref by Mike Cohen				X	X	X
20	Found Animals, Adopt & Shop - Scav. Hunt Brianne Leavitt / Vince Wong				X	X	X
21	Easter Egg Hunt Dan Hernandez				X	X	X
22	CC Senior Citizens Association - Songs CC Myrna Weber - Cali Rose				X	X	X
23	Culver City Exchange Club Car Show				X	X	X
24	Culver City Exchange Club 4th of July				X	X	X
25	Wende Museum of the Cold War Donna Stein				X	X	X
26	CC Sister City Committee Alan Schreiber				X	X	X
27	Women in Business Steve Rose (CC Chamber of Commerce)				X	X	X
28	Mayor's Luncheon 2017 Steve Rose (CC Chamber of Commerce)				X	X	X
29	Annual Business Expo Steve Rose (CC Chamber of Commerce)				X	X	X
30	Interfaith Peace Campaign Reverend Carolyn Wilkins				X	X	X
31	Lucy Blake-Elahi Ballona Creek Renaissance Project				X	X	X
32	Asian World Film Festival Georges N. Chamchoum				X	X	X
33	Walk With A Doc Dr. Jeffrey Penso				X	X	X
34	Kopeikin Gallery Paul Kopeikin				X	X	X

CULVER CITY CENTENNIAL CELEBRATION

35	Magnetic Cards w/emergency contacts Steve Rose (CC Chamber of Commerce)		X	X	X
36	CC Downtown Business Association Sylvia Bianchi, Eric Sims		X	X	X
37	CC Rotary Club Ali Tajiki, Roger Wilson		X	X	X
38	Marla Koosed Art performances year round		X	X	X
39	Friends of Sandy Segal Youth Health Center Fundraiser event Sandy Schwartz		X	X	X
40	Culver City Public Theatre Laura Boccaletti, President		X	X	X
41	The Culver Hotel Seth Horowitz		X	X	X
42	Westside Youth Orchestra Lowell Crystal		X	X	X
43	Venice Community Housing Linda Lucks		X	X	X
44	LA Web Series Festival Michael Ajakwe Jr.		X	X	X

Accounting Report

Culver City Centennial Celebration Committee, Inc.



Prepared on
November 27, 2017

Attachment "B"

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Statement of Activity

All Dates

	Total
REVENUE	
Income	317,239.60
Sales	54,028.35
Unapplied Cash Payment Revenue	16,480.00
Total Revenue	387,747.95
GROSS PROFIT	387,747.95
EXPENDITURES	
Accounting	203.92
Administrative Consultant	61,567.79
Advertising	300.00
Bank Charges	71.00
Closing Ceremonies	52,032.28
Credit Card Processing	375.00
Dues & Subscriptions	330.41
Event Planner	12,500.00
Insurance - Liability	6,065.00
Insurance Expense	300.00
License Fee	125.00
Licenses & Permits	990.45
Marketing	66,598.68
Opening Ceremonies	30,766.05
Opening Gala	116,033.97
Photographer	450.00
Postage & Delivery Expense	3,128.69
Professional Fees	519.45
Promotional	799.21
Refund	100.00
Screenland 5k (Pass Through)	14,000.00
Square	104.49
Stationery & Printing	78.10
Taxes & Licenses	128.00
Time Capsule	3,236.34
Videographer	15,155.00
Web Hosting	580.00
Total Expenditures	386,538.83
NET OPERATING REVENUE	1,209.12
NET REVENUE	\$1,209.12

Statement of Financial Position

All Dates

		Total
ASSETS		
Current Assets		
Bank Accounts		
Checking		2,076.57
Total Bank Accounts		2,076.57
Total Current Assets		2,076.57
TOTAL ASSETS		\$2,076.57
LIABILITIES AND EQUITY		
Liabilities		
Total Liabilities		
Equity		
Opening Balance Equity		867.45
Retained Earnings		
Net Revenue		1,209.12
Total Equity		2,076.57
TOTAL LIABILITIES AND EQUITY		\$2,076.57