



3830 Main Street
Culver City, CA 90232

February 5, 2017

To Whom It May Concern:

On November 19 & 20, 2016, we held our seventh Affair of the Arts – our second on Town Plaza. We're happy to share that participating artists, attendees and local businesses (especially those on the Plaza) felt it was a big success. We're excited to build on that success by holding a festival on the weekend of May 6 & 7, including the possibility of being open on the evening of Friday, May 5.

Once again, we would like to have Culver City as a sponsor. Since there is no budget for a monetary sponsorship, we request the following in-kind:

- Allow Affair of the Arts Street Banners to be placed throughout Downtown Culver City for 4 weeks prior to event. The Whole 9 shall pay for production of banners and the cost to hang the banners.
- Waive rental fee of Town Plaza.
- Waive \$170 event permit fee.
- Provide refuse collection on Town Plaza through Chrysalis.
- Waive \$417 (estimated) cost for City electrician to provide electrical hookup, and disconnection to event facilities.
- Waive \$144 (estimated) street banner permit to hang banners from light poles.
- Provide free parking for 50 participating artists in the City Hall lot on Saturday and Sunday. Estimated parking times are 10am – 7pm each day.

In return for sponsorship, The Whole 9 will provide the following (app. \$10,000 value):

- Include Culver City in the name of the event.
- Incorporate Culver City logo into Affair of the Arts logo.
- Include Culver City logo in digital and social media.
- Include Culver City logo in print and other collateral where other sponsors are recognized.

Thank you,

A handwritten signature in blue ink that reads 'Lisa'.

Lisa Schultz
Founder
The Whole 9, Inc.