



EXCHANGE

THE NATIONAL EXCHANGE CLUB

Exchange Club of Culver City Charitable Foundation

Cruisin' Back to the 50's Culver City Car Show

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TO: CULVER CITY CITY COUNCIL

Re: Culver City Exchange Club 2017 Annual Car Show
May 13, 2017

Gentlemen and Madam:

On behalf of the Culver City Exchange Club Charitable Foundation, a 501(c)(3) corporation, we thank you so much for your sponsorship and support over the past 13 years we have been putting this show on in Downtown Culver City. Our organization raises money each year at this event for the charities that the Culver City Exchange Club supports to help prevent child abuse.

This year the event will be held on Saturday, May 13, 2017. Due to the anticipated construction project planned for Parcel B, we are looking to relocate the 2017 show to Veterans Park. As in prior years, we are requesting that the City of Culver City join us in the sponsorship of this event, through a waiver, full or partial, of the fees and costs incurred by the City to support the Car Show. We are also requesting that the hours of the show be extended, as there would be no street closure requirements. We would further request permission to host a beer garden at the show, similar in nature to to that which we host at the Fiesta La Ballona.

The Culver City Exchange Club Car Show reaches out to almost 15,000 people (car owners and visitors) who are exposed to our great City while viewing classic cars, listening to great music, and participating in various contests. This year's event will help promote the Culver City Centennial, while raising funds to support our local charities.

As in prior years, the Car Show committee will meet with all the involved department directors to ensure that the all of the needs of the City and residents are met, and to insure a safe and fun event.

City staff will be preparing a report detailing City's hard and soft costs for this event. We expect that the costs will be significantly lower at this location, than in years past in the downtown location. In 2015 and 2016, the City sponsorship was in the amount of the soft costs. We are requesting a waiver of the soft costs and street banner permit and installation fees, or any portion thereof, as Culver City's sponsorship participation.

Your consideration would be greatly appreciated.

CULVER CITY EXCHANGE CLUB CHARITABLE FOUNDATION

JAY J SHERY
PRESIDENT

America's Premier Service Club, working to make our communities better places to live.