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UNTIL APPROVED BY THE CITY COUNCIL

SPECIAL MEETING OF THE  
CITY COUNCIL  
CULVER CITY, CALIFORNIA

October 10, 2016  
4:00 p.m.

**Call to Order & Roll Call**

Mayor Clarke called the meeting of the City Council to order at 4:00 p.m. in the Dan Patacchia Conference Room at City Hall.

Present: Jim B. Clarke, Mayor  
Jeffrey Cooper, Vice Mayor  
Göran Eriksson, Council Member  
Meghan Sahli-Wells, Council Member  
Thomas Small, Council Member

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**Community Announcements by City Council Members/  
Information Items from Staff**

Mayor Clarke welcomed Leslie Robin from the Center for Nonprofit Management (CNM).

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**Action Items**

Item A-1

**CC - (1) Discussion of City Council Strategies Developed at the August 29, 2016 City Council Strategic Planning Retreat; and (2) Direction to the City Manager as Deemed Appropriate**

Mayor Clarke indicated that the meeting is a follow up on the Strategic Planning Retreat held in August; he indicated being pleased with the work they did to identify those things that the City wanted in five years and those things that lent themselves well to broader community discussion over the next two years; he commended staff on

work done since the retreat; he discussed a review of long range goals; combining items with the General Plan Update; establishing working groups to put some detail to the items; opportunities for community discussion; and other topics.

Sol Blumenfeld, Community Development Director, discussed work with Council Member Small and John Nachbar on the items related to making Ballona Creek more a pedestrian-oriented and compelling part of the City's circulation; recreational elements; incorporating it as part of the circulation element as part of the General Plan; obtaining right of way; specific physical improvements; and aesthetic improvements.

Discussion ensued between staff and Council Members regarding studying Ballona Creek as a Circulation Element; folding the issue in under the General Plan Update; the initial study; public outreach; length of time to put it into effect as part of the General Plan; connecting the Creek to the Cumulus project; the work of Ballona Creek Renaissance; work with stakeholders; historical data; research; community outreach; and the time frame.

Further discussion ensued between staff and Council Members regarding transportation; bike share; current mobility programs; traffic; the goal of Zero Growth; incentive programs; adding to bicycle barriers; encouragement to Ride Share; development of alternative transportation programs; ensuring that multi-modal options are available for public transportation; compliance; challenges; whether to make that a separate item or add it to part of the General Plan update; working concurrently in the plan; consistency; outreach as part of the planning process; programmatic items vs. planning items; specificity; prioritizing; concern with the term alternative; reducing single-car trips; available regional resources with technical and planning assistance; implementation of Vision Zero; pilot projects; modeling; dedicated bus lanes; and concern with pass through traffic.

Further discussion ensued between staff and Council Members regarding increasing civic engagement; putting systems in place so more people can communicate opinions and feelings to the City Council and City staff; creating more opportunities for people to participate; providing more opportunities to give back to the community; increasing voter turnout and education; outreach to students; the Citizen Taskforce; staff assistance; the need for Council Members to step up and

support issues that they are interested in; and independently driven bodies.

Serena Wright Black, Administrative Services Director, discussed addressing diversity in the workforce, workforce development, engagement of youth in local government and incorporating continuing education into class specifications.

Discussion ensued between staff and Council Members regarding creating workforce housing; the My Brother's Keeper challenge; work currently in progress; measuring the success of the program; looking at how many women and minorities are in leadership positions; the Culver City Compact; and the School District strategic planning process.

Jeff Muir, Chief Financial Officer, discussed increasing revenue to support economic development; taxation; the initiative regarding the legalization of marijuana; and short-term rentals.

Discussion ensued between staff and Council Members regarding creating a definitive outline of programs; zoning code amendments; residential zoning; taking the step of accepting money without analyzing the real effects of short-term rentals; resident evictions; the number of Airbnbs in the City; whether to ban short-term rentals or not; the complexity of the issues; utilization of task forces; community outreach and research; Enhanced Infrastructure Financing Districts; Transient Occupancy Tax; rundown hotels as affordable housing for low income people; vouchers; the Business Improvement Districts; ways other cities are financing growth and economic development; and the sales tax survey.

Additional discussion ensued regarding creating a City of Kindness and Compassion; measuring effectiveness; awarding random acts of kindness; the long-term nature of the effort; school programs; the Exchange Club sponsored Bully-Free Zone; and mediation.

Further discussion ensued between staff and Council Members regarding the General Plan; potential tax revenue from short-term rentals and marijuana; affordable housing and homelessness; the Cultural Affairs Foundation; areas to start with including: community meetings, civic engagement, volunteerism, voter participation, and City of Kindness and Compassion; and clear direction from the previous City

Council to have a workshop meeting on affordable housing and the role of the Landlord Tenant Mediation Board.

Council Members agreed upon which items they would work on and discussed next steps in the process including: formation of official subcommittees, establishing a date to meet to get into detail with individual items, the work plan for departments in the budget process, staff preparation, and identifying the role of the City Council and staff in moving ahead.

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**Public Comment - Items Not on the Agenda**

Mayor Clarke invited public comment.

No cards were received and no speakers came forward.

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**Items from Council Members**

None.

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**Adjournment**

There being no further business, at 5:15 p.m., the City Council adjourned its meeting.

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Jeremy Green  
DEPUTY CITY CLERK of Culver City, California  
EX-OFFICIO DEPUTY CLERK of the City Council  
Culver City, California

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October 10, 2016

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JIM B. CLARKE  
MAYOR of Culver City, California