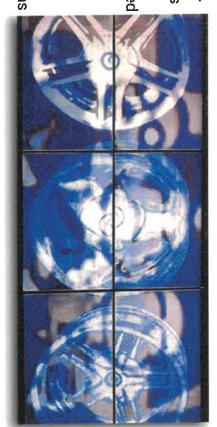
After Market Wheel

Paul Tzanetopoulos' site-specific artwork (art designed for a specific location) is a celebration of Southern California's car culture. *After Market Wheel* is a wall installation that resembles an open window, containing computer-generated images of car culture icons, including three automobile wheels and the Pep Boy's iconic figures, "Manny, Moe, and Jack."

Paul Tzanetopoulos has completed public art commissions for the City of Los Angeles (*Sidewalks in Time*, 1995), and the LAX Gateway Pylon Project (*Untitled*, 2000), and the City of Manhattan Beach (*Permanent Wave & Culture Wave*, 1997).



Location

TEMPORARILY REMOVED

City%2090230) 4520 Sepulveda Bl., Culver City 90230 View Map (https://maps.google.com?q=4520 Sepulveda Bl. %20Culver

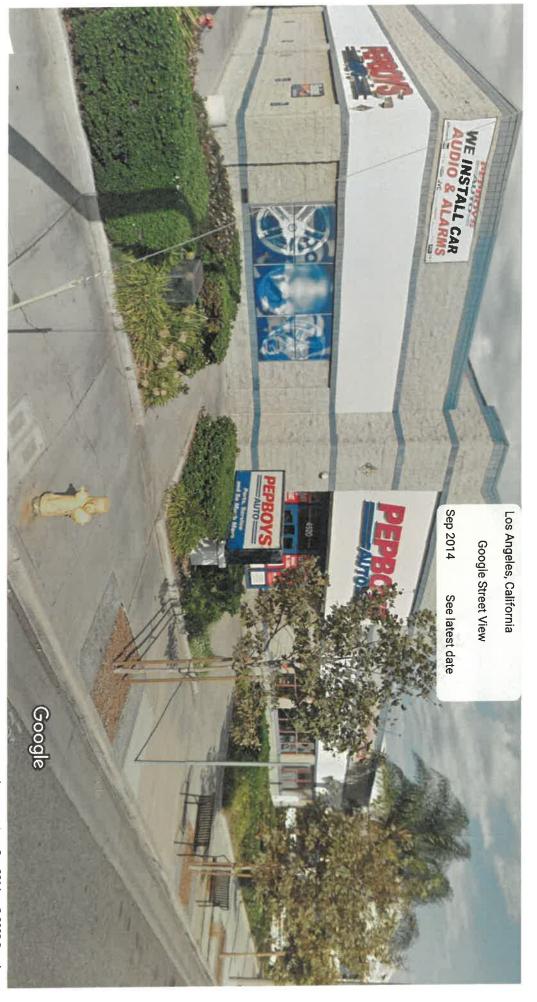


Image capture: Sep 2014 © 2023 Google

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4520 Sepulveda Blvd

WALL MURAL INSTALLATION

PEP BOYS CULVER CITY, CALIFORNIA

ARTIST:

Paul Tzanetopoulos

TITLE:

"After Market Wheel"

LOCATION:

Pep Boys, 4520 S. Sepulveda Boulevard in the City of Culver City

DESCRIPTION:

In "After Market Wheel," the artwork echoes the City of Culver City's history and contributions to California's rich car culture. The 8' x 16' piece is baked porcelain enamel on metal in six panels, employing a window motif on the Pep Boys storefront.

California car culture and style are exemplified by the wheel, a universal icon for the automobile. The artwork specifically features three wheel elements which mirror the City's considerable connection with early automotive development and contemporary issues of transportation and style.

The three wheels, in their geometry from early to contemporary automotive design, represent:

- <u>DeWitt J. Brady</u>, well-known in the 20's and 30's as an auto racing enthusiast and owner of a Buick dealership on Washington Boulevard. Brady also influenced the City of Culver City's early transportation system, owning his own bus company and garage next door to Hal Roach Studios.
- The <u>midget auto track</u>, a Culver City landmark at the corner of Walnut and Washington. It went from a 1/4-mile, banked, asphalt course to a 1/2-mile, figure-eight track. It was popular with the public and was, among other things, used in the movies.
- Asa Prettyman who, in 1910, pioneered Culver City's automotive spirit by riding on the fenders of race
 cars on the local speedway, giving tune-ups. He established a garage which still exists today.

Culver City's and California's dependency and enthusiasm of the car and transportation are explored and illustrated throughout the design.