

Fiesta La Ballona 2022 Revenue and Expenditure Report

Revenue	2021	2022 Projected	Actual Total
Food Vendors - Booths, Trucks & Trailers	\$6,600.00	\$12,000.00	\$ 13,442.00
Food Vendors - Beer & Wine Garden	\$1,900.00	\$1,900.00	\$ 1,900.00
Non-Food Vendors	\$10,849.00	\$22,000.00	\$ 13,075.00
Sponsorship	\$59,650.00	\$15,000.00	\$ 12,512.50
Carnival Pre-Sale Wristbands	\$26,490.00	\$27,000.00	\$ 42,000.00
Carnival Balance of Percentage	\$55,653.05	\$55,000.00	\$ 56,768.80
Total Revenue	\$161,142.05	\$132,900.00	\$ 139,698.30
City Staff Labor			
PW - Electrical (OT)	\$2,752.00	\$2,500.00	\$ 3,340.00
PW - Sanitation (OT)	\$2,240.00	\$2,000.00	\$ 1,890.00
PRCS (PT)	\$19,534.00	\$20,000.00	\$ 20,398.89
PRCS (FT)	\$6,493.00	\$7,000.00	\$ 6,989.00
PRCS (FT OT)	\$6,035.00	\$6,000.00	\$ 7,526.23
Police Department	\$10,378.00	\$10,000.00	\$ 10,868.00
Fire Department	\$2,323.00	\$2,500.00	\$ 1,654.00
Other Departments			\$ -
	\$49,755.00	\$50,000.00	\$ 52,666.12
Contractual Services			
Big Top Tent (Stage, main tents, vendor tents, green room)	\$25,675.76	\$46,000.00	\$ 36,172.49
D-Lighting, Inc. ("Vibe" Lighting)	\$9,800.00	\$10,000.00	\$ 9,800.00
Fiesta Entertainment (Various)	\$12,600.00	\$13,000.00	\$ 13,270.00
Security	\$1,877.29	\$2,000.00	\$ 4,001.06
Technology Artists (Sound, video projection)	\$14,013.00	\$14,431.00	\$ 14,431.50
Diamond Environmental Services (Restrooms, Handwash Stations, Sinks)	\$6,758.25	\$7,100.00	\$ 7,362.55
Diamond Environmental Services (Fencing around park, privacy screens)	\$2,777.80	\$2,700.00	\$ 2,695.50
Hydration Station- Wallop Water		\$5,000.00	\$ 4,999.00
MasterCorp	\$1,980.04	\$2,000.00	\$ 2,121.34
K&K Special Event Insurance	\$2,500.00	\$2,500.00	\$ 2,108.00
	\$77,982.14	\$104,731.00	\$ 96,961.44
Advertising/Marketing			
Step and Repeat		\$300.00	\$ 875.77
Signage		\$1,500.00	\$ -
	\$0.00	\$1,800.00	\$ 875.77
Supplies			
LA County Health Permit	\$365.95	\$365.95	\$ 365.95
Volunteer Shirts		\$2,500.00	\$ 2,409.84
AAA (Banner Installation)	\$214.99	\$250.00	\$ -
Plunge Into Fiesta Supplies (Rental, Movie)		\$1,000.00	\$ -
Food for Green Rooms, Volunteers & Staff (Smart & Final)	\$1,850.00	\$2,000.00	\$ 972.59
	\$2,430.94	\$6,115.95	\$ 3,748.38
TOTAL EXPENSES	\$130,168.08	\$162,646.95	\$ 154,251.71
Net Profit/(Loss)	\$30,973.97	\$ (29,746.95)	\$ (14,553.41)