

Fiesta La Ballona Committee Ad Hoc Subcommittee meetings are held at the discretion of the members.

Primary Staff Liaison: Dani Cullens Parks, Recreation and Community Services Manager

(310) 253-6471/ dani.culens@culvercity.org

Last updated by the Fiesta La Ballona Committee on April 13, 2022.

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| 1. | Site Layout Ad Hoc Subcommittee <i>Staff Liaison:</i> Matthew Withers- 310.253.6474 matthew.withers@culvercity.org | Appointees • Greg Guzzetta • Lisa Marie Parker-Desai • Lila Swenson | Description: Research and develop recommendations for the event layout in Veterans Park. |
| 2. | Marketing Ad Hoc Subcommittee <i>Staff Liaison:</i> Jeannine Houchen- 310.253.6689 jeannine.houchen@culvercity.org | Appointees: • Lila Swenson • Lisa Marie Parker-Desai • Nancy Trujillo | Description: Develop recommendations for the event's promotional campaign and the student art contest. |
| 3. | Entertainment Ad Hoc Subcommittee <i>Staff Liaison:</i> Jill Thomsen- 310.253.6722 jill.thomsen@culvercity.org | Appointees: • Lila Swenson • Bob Wayne • Lisa Marie Parker-Desai | Description: Research, recommend, and plan the entertainment program for Fiesta Weekend. |
| 4. | Sponsorship Ad Hoc Subcommittee <i>Staff Liaison:</i> Francisca Castillo- 310.253.6645 francisca.castillo@culvercity.org | Appointees: • Lila Swenson • Greg Guzzetta | Description: Prepare recommendations for sponsor benefits, contact sponsors and determine sponsor requests. |
| 5. | Sustainability Ad Hoc Subcommittee | Appointees: • Lila Swenson • Lisa Marie Parker-Desai | Description: Research and develop recommendations for sustainable practices and activities. |
| 6. | Special Activities Ad Hoc Subcommittee | Appointees: • Lisa Marie Parker Desai • Colleen Jones • Nancy Trujillo | Description: Develop recommendations and plans for special activities. |
| 7. | Vendors Ad Hoc Subcommittee <i>Staff Liaison:</i> Darren Uhl- 310.253.6655 darren.uhl@culvercity.org | Appointees: • Greg Guzzetta • Lisa Marie Parker Desai • Roshni Mejia | Description: Research and develop recommendations for vendors. |
| 8. | Beer & Wine Ad Hoc Subcommittee <i>Staff Liaison:</i> Dani Cullens- 310.253.6471 dani.cullens@culvercity.org | Appointees: • Greg Guzzetta • Lisa Marie Parker Desai • Roshni Mejia | Description: Participate in the planning of the Fiesta La Ballona Beer & Wine Garden and prepare recommendations. |
| 9. | Volunteer T-Shirt Ad Hoc Subcommittee <i>Staff Liaison:</i> Adam Ferguson- 310.253.6472 adam.ferguson@culvercity.org | Appointees: • Bob Wayne • Lisa Marie Parker-Desai | Description: Develop, design, and select Volunteer T-Shirts. |