

***These Meetings Minutes are not official until approved by the
Fiesta La Ballona Committee***

REGULAR MEETING OF THE
FIESTA LA BALLONA COMMITTEE
CULVER CITY, CALIFORNIA

May 4, 2022
7:00 P.M.

Call to Order and Roll Call

Chair Guzzetta called the regular meeting of the Fiesta La Ballona Committee to order at 7:03 P.M. at the Culver City Senior Center.

Present: Greg Guzzetta, Chair
Roshni Mejia, Member
Lila Swenson, Member*
Nancy Trujillo, Member
Bob Wayne, Member

*Member Swenson arrived at 7:07 P.M.

Absent: Lisa Marie Parker Desai, Vice Chair
Colleen Jones, Member

Staff: Dani Cullens, Recreation and Community Services
Manager
Patricia Mooney, PRCS Senior Management Analyst
Adam Ferguson, PRCS Associate Analyst

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Pledge of Allegiance

Member Wayne led the Pledge of Allegiance.

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Public Comment for Items NOT On the Agenda

Chair Guzzetta invited public comment.

Adam Ferguson, Associate Analyst, reported that no requests to speak had been received.

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Receipt of Correspondence

Adam Ferguson, Associate Analyst, indicated that no correspondence had been received.

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Consent Calendar

Item C-1

Approval of Minutes for the Regular Fiesta La Ballona Committee Meeting of April 13, 2022

MOVED BY MEMBER WAYNE AND SECONDED BY CHAIR GUZZETTA THAT THE FIESTA LA BALLONA COMMITTEE APPROVE MINUTES FOR THE REGULAR FIESTA LA BALLONA COMMITTEE MEETING OF APRIL 13, 2022 AS WRITTEN.

THE MOTION CARRIED BY THE FOLLOWING VOTE:

AYES: GUZZETTA, MEJIA, TRUJILLO, WAYNE

NOES: NONE

ABSENT: JONES, PARKER DESAI, SWENSON

Member Swenson joined the meeting.

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Order of the Agenda

No changes were made.

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Action Items

Item A-1

FLBC - [Standing Item; Any or All of the Following Actions, if Desired] (1) Receipt and Filing of Updates from the Members of the Fiesta La Ballona Committee (FLBC) Ad Hoc Subcommittees (2) Formation of New and/or Dissolution of Existing Ad Hoc Subcommittee(s); and, (3) Appointment of Two FLBC Members to Newly-Formed Ad Hoc Subcommittee(s)

Entertainment Ad Hoc Subcommittee: Discussion ensued between staff and Committee Members regarding the schedule; encouragement to the Committee to move forward; City Council approval of the budget in June; communication with various performers; planned entertainment; contracts; potential performers; Ranger Jack; the Community Stage; grants; dance companies that have received Performing Arts Grants; and the feeling that the Entertainment Ad Hoc Subcommittee was in good shape.

Marketing Ad Hoc Subcommittee: No update was available.

Layout Ad Hoc Subcommittee: Discussion ensued between staff and Committee Members regarding layouts from the past three years; food trucks and food vendors that had cancelled; aesthetics; electricity; spacing; screening; participation by retail vs. non-profits; load in; access; the Dive-In; lighting; Committee agreement to keep the layout from the previous year; and hours.

Sponsorship Ad Hoc Subcommittee: Discussion ensued between staff and Committee Members regarding participation by former Member Marcus Tiggs; deadlines for sponsor logos; and potential sponsors.

Special Activities Ad Hoc Subcommittee: No update was available.

Sustainability Ad Hoc Subcommittee: No update was available.

Vendors Ad Hoc Subcommittee: Discussion ensued between staff and Committee Members regarding vendor participation rules; consultation with the City Attorney; consistency; options;

Committee consideration of changes to guidelines; staff liaison; the retirement of Darren Uhl; outreach and communication; and encouragement for people to contact Dani Cullens.

Beer and Wine Ad Hoc Subcommittee: No update was available.

Volunteer T-Shirt Ad Hoc Subcommittee: Discussion ensued between staff and Committee Members regarding communication; images for the shirts; the timeframe; artwork; tickets; wristbands; the winning design; sponsor banners; and use of Step and Repeats.

Additional discussion ensued between staff and Committee Members regarding use of a hydration station; use of a self-contained unit; and routing water to the site.

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Public Comment – Items Not On the Agenda (Continued)

Chair Guzzetta invited public comment.

Adam Ferguson, Associate Analyst, indicated that no public comment had been received.

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Items from Members/Staff

Adam Ferguson, Associate Analyst, reported that three seats were opening up on the Committee and he reminded Members that they had until May 16 to reapply to serve.

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Adjournment

There being no further business, at 7:52 P.M., the Fiesta La Ballona Committee adjourned to a regular meeting to be held on June 1, 2022 at 7:00 P.M.

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Adam Ferguson

SECRETARY of the Fiesta La Ballona Committee

APPROVED _____

GREG GUZZETTA

CHAIR of the Culver City Fiesta La Ballona Committee
Culver City, California

I declare under penalty of perjury under the laws of the State of California that, on the date below written, these minutes were filed in the Office of the City Clerk, Culver City, California and constitute the Official Minutes of said meeting.

Jeremy Bocchino
CITY CLERK

Date