



Date: January 3, 2022

To: Members of the Culver City Cultural Affairs Commission

From: Jim B. Clarke, Chair, Culver City Arts Foundation

Subj: **QUARTERLY REPORT FOR THE PERIOD OCT 1 – DEC 31**

In accordance with the Memorandum of Understanding (MOU) between the Culver City Arts Foundation (CCAF) and the City of Culver City (City), this is our quarterly report for the period of Oct. 1 to Dec. 31, 2022.

In our previous Quarterly report, we mentioned three events that occurred in October: Tito's Fiesta Mexicana, Culver City Art & Roll Festival and Fiesta La Ballona. We discussed in detail the first two events as they had occurred before the report was submitted so there is no further need to comment other than to say they were big successes, and we look forward to participating in both in 2022. For Fiesta La Ballona, we had intended to share a booth with the Culver City Sister City Committee, but, as it turned out, we were able to have our own booth next to theirs. While it gave us more room to create an interactive kids' art project table, it meant we had to provide staffing for all three days, which was difficult. As with the other two events, we offered raffle prizes when someone posted their email to an internet collection site. As such, from all three events, we were able to add 800 names and emails to our database. In subsequent emails, we found a very low error rate and a very high opening rate.

Our annual Holiday Party was held on Dec. 16. The Helms Design Center was not available to us, so we had to scramble to find a suitable location that could accommodate 50 people. We were most fortunate and thankful that Jen Caspar, owner of Village Well Books & Coffee and an Advisory Committee member, offered the covered garage area attached to her bookstore. Jen and her staff did a fabulous job of converting the garage into a "nightclub." The event featured food, wine, and exotic vodka drinks; entertainment by local musician George Katz; a presentation of a video done by Kathy Sue Holtorf on our Arts Resiliency Fund; and the presentation of our first annual Patron of the Arts award to Wally Marks III for his support of the Projecting Possibilities project at the Helms Bakery during the pandemic. The award was a painting done by Culver City Artist Laureate Alexey Steele. Alexey also displayed several of his artistic creations from his Love My Neighbor series. And, of course, Poet Laureate Emeritus Dr. Janet Cameron Hoult read one of her poems. Despite the rain — yes, just as with Tito's Fiesta Mexicana, it seems the only rain we get is when we plan events — we had a festive crowd of more than 50 people, including our board members, Advisory Committee, local artists, arts organizations, City staff and donors. The local newspaper highlighted the event with a front-page photo and story.

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We ended the year on a high note, having received a substantial and generous donation from a local business. That donation will help us meet our goal of having at least \$10,000 available for the second round of our Arts Resiliency Fund microgrants to local artists to assist them in meeting their living expenses. That second round should happen in the first few months of 2022.

Lastly, we are in the process of recruiting additional board members to replace Len Dickter, who resigned for family reasons, and to increase our board size to 11. We appreciate any leads you may have.

Copies to:

Christine Byers, Cultural Affairs Manager  
Shelly Wolfberg, Assistant to the City Manager