

***Fiesta La Ballona Committee Ad Hoc Subcommittee meetings are held at the discretion of the members.***

**Staff Liaison: Dani Cullens Parks, Recreation and Community Services Manager**

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**Last updated by the Fiesta La Ballona Committee on 2/2/2022.**

1.	<b>Site Layout Ad Hoc Subcommittee</b>	<b>Appointees</b> <ul style="list-style-type: none"><li>• Greg Guzzetta</li><li>• Lisa Marie Parker-Desai</li><li>• Lila Swenson</li></ul>	<b>Description:</b> Research and develop recommendations for the event layout in Veterans Park.
2.	<b>Marketing Ad Hoc Subcommittee</b>	<b>Appointees:</b>	<b>Description:</b> Develop recommendations for the event's promotional campaign and the student art contest.
3.	<b>Entertainment Ad Hoc Subcommittee</b>	<b>Appointees:</b> <ul style="list-style-type: none"><li>• Lila Swenson</li><li>• Bob Wayne</li><li>• Lisa Marie Parker-Desai</li></ul>	<b>Description:</b> Research, recommend, and plan the entertainment program for Fiesta Weekend.
4.	<b>Sponsorship Ad Hoc Subcommittee</b>	<b>Appointees:</b> <ul style="list-style-type: none"><li>• Lila Swenson</li><li>• Greg Guzzetta</li></ul>	<b>Description:</b> Prepare recommendations for sponsor benefits, contact sponsors and determine sponsor requests.
5.	<b>Sustainability Ad Hoc Subcommittee</b>	<b>Appointees:</b>	<b>Description:</b> Research and develop recommendations for sustainable practices and activities.
6.	<b>Special Activities Ad Hoc Subcommittee</b>	<b>Appointees:</b> <ul style="list-style-type: none"><li>• Lisa Marie Parker Desai</li></ul>	<b>Description:</b> Develop recommendations and plans for special activities.
7.	<b>Vendors Ad Hoc Subcommittee</b>	<b>Appointees:</b> <ul style="list-style-type: none"><li>• Greg Guzzetta</li><li>• Lisa Marie Parker Desai</li><li>• Roshni Mejia</li></ul>	<b>Description:</b> Research and develop recommendations for vendors.
8.	<b>Beer &amp; Wine Ad Hoc Subcommittee</b>	<b>Appointees:</b> <ul style="list-style-type: none"><li>• Greg Guzzetta</li><li>• Lisa Marie Parker Desai</li><li>• Roshni Mejia</li></ul>	<b>Description:</b> Participate in the planning of the Fiesta La Ballona Beer & Wine Garden and prepare recommendations.
9.	<b>Volunteer T-Shirt Ad Hoc Subcommittee</b>	<b>Appointees:</b> <ul style="list-style-type: none"><li>• Bob Wayne</li><li>• Lisa Marie Parker-Desai</li></ul>	<b>Description:</b> Develop, design, and select Volunteer T-Shirts.